

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Burbn, Inc.		01/24/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Instagram, Inc.		
Street Address:	181 South Park Avenue		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85426267	INSTAGRAM	
Serial Number:	85426271	INSTAGRAM	
CORRESPONDENCE DATA			
Fax Number:	(916)329-4900		
Phone:	916-442-9200		
Email:	lpartmann@orrick.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Stacy E. Don		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	25636.6001/1640		
NAME OF SUBMITTER:	Stacy E. Don		
Signature:	/Stacy E. Don/		

CH \$65.00 85426267

TRADEMARK

Date:

02/03/2012

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BURBN, INC.", CHANGING ITS NAME FROM "BURBN, INC." TO "INSTAGRAM, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2012, AT 4:42 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4791314 8100

120080981



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9319068

DATE: 01-25-12

TRADEMARK
REEL: 004710 FRAME: 0691

**CERTIFICATE OF AMENDMENT OF
AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION OF
BURBN, INC.**

The undersigned, Kevin Systrom, hereby certifies that:

1. The undersigned is the duly elected and acting President of Burbn, Inc., a Delaware corporation.

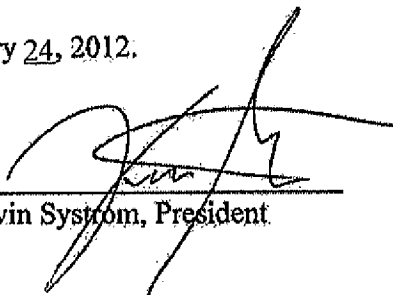
2. The Certificate of Incorporation of this corporation was originally filed with the Secretary of State of Delaware on February 22, 2010.

3. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment of the Amended and Restated Certificate of Incorporation amends Article I of this corporation's Amended and Restated Certificate of Incorporation to read in its entirety as follows:

"The name of this corporation is Instagram, Inc. (the "Corporation")."

4. The foregoing Certificate of Amendment has been duly adopted by this corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Executed at San Francisco, California, on January 24, 2012.



Kevin Systrom, President