

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EZRez Software, Inc.		01/30/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Switchfly, Inc.		
Street Address:	601 Montgomery Street		
Internal Address:	17th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3061752	EZREZ	
Serial Number:	85526540	SWITCHFLY	
Serial Number:	85526544	S	
CORRESPONDENCE DATA			
Fax Number:	(650)493-6811		
Phone:	650-493-9300		
Email:	sschor@wsgr.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Aaron D. Hendelman/WILSON SONSINI ET AL		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304-1050		
ATTORNEY DOCKET NUMBER:	36494-900/SS2		
NAME OF SUBMITTER:	Aaron D. Hendelman		

CH \$90.00 3061752

Signature:	/Aaron D. Hendelman/
Date:	02/03/2012
Total Attachments: 1 source=change of name filing sheet#page 1.tif	

**NO
DOCUMENTATION
REQUIRED**