

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Primary Innovations, LLC		01/13/2012	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Debit Plus, LLC
Street Address:	1600 W. 7th Street
City:	Fort Worth
State/Country:	TEXAS
Postal Code:	76102
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	85435511	PI PRIMARY INNOVATIONS
Serial Number:	77866026	DEBIT PLUS
Serial Number:	77866004	DEBIT PLUS

**CORRESPONDENCE DATA**

Fax Number: (214)999-3623  
 Phone: 214.999.4682  
 Email: ip@gardere.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Gardere Wynne Sewell LLP/Lisa R. Hemphil  
 Address Line 1: 1601 Elm Street, Suite 3000  
 Address Line 4: Dallas, TEXAS 75201-4761

ATTORNEY DOCKET NUMBER:	130102-3069, 3063, 3062
NAME OF SUBMITTER:	Lisa R. Hemphil

OP \$90.00 85435511

Signature:	/Lisa R. Hemphill/
Date:	02/03/2012
Total Attachments: 2 source=Primary Innovations name change#page1.tif source=Primary Innovations name change#page2.tif	

# Delaware

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*The First State*

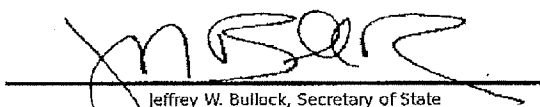
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PRIMARY INNOVATIONS, LLC", CHANGING ITS NAME FROM "PRIMARY INNOVATIONS, LLC" TO "DEBIT PLUS, LLC", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF JANUARY, A.D. 2012, AT 6:34 O'CLOCK P.M.

4565410 8100

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9297906

DATE: 01-13-12

TRADEMARK  
REEL: 004710 FRAME: 0966

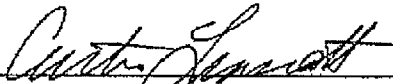
STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: \_\_\_\_\_  
Primary Innovations, LLC

2. The Certificate of Formation of the limited liability company is hereby amended  
as follows:

The name of the Limited Liability Company is changed  
to Debit Plus, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on  
the 13th day of January, A.D. 2012.

By:   
Authorized Person(s)

Name: J. Curtis Linscott  
Print or Type