

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SEAPORT CAPITAL PARTNERS II, L.P.		02/03/2012	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	STARCITE, INC.		
Street Address:	1650 ARCH STREET		
Internal Address:	18TH FLOOR		
City:	PHILADELPHIA		
State/Country:	PENNSYLVANIA		
Postal Code:	19103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2610852	ATTENDEE RELATIONSHIP MANAGEMENT	
CORRESPONDENCE DATA			
Fax Number:	(949)855-6371		
Phone:	949-855-1246		
Email:	ljohnson@stetinalaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	BENJANIM N. DIEDERICH		
Address Line 1:	75 ENTERPRISE		
Address Line 2:	SUITE 250		
Address Line 4:	ALISO VIEJO, CALIFORNIA 92656		
ATTORNEY DOCKET NUMBER:	ACNET-000		
NAME OF SUBMITTER:	BENJAMIN N. DIEDERICH		

900214000

TRADEMARK
REEL: 004711 FRAME: 0370

CH \$40.00 2610852

Signature:	/BND/
Date:	02/06/2012
Total Attachments: 4 source=Reassignment and Release#page1.tif source=Reassignment and Release#page2.tif source=Reassignment and Release#page3.tif source=Reassignment and Release#page4.tif	

REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest (this "Release") is made and executed as of February 3, 2012 by SEAPORT CAPITAL PARTNERS II, L.P., as Collateral Agent (the "Assignor") for the benefit of STARCITE, INC., a Delaware corporation, successor in interest to B-There.com Corp. ("Assignee").

RECITALS

A. WHEREAS, pursuant to the Security Agreement dated as of April 11, 2002, Assignee assigned certain interests in the intellectual property to the Assignor under the Security Agreement and a certain Assignment for Security dated as of April 11, 2002 (the "IP Security Agreement"), including the intellectual property described on Exhibit A and Exhibit B, together with, among other things, the goodwill of the business symbolized by the intellectual property and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Intellectual Property"), and recorded the IP Security Agreement with the U.S. Patent and Trademark Office (the "USPTO") on April 24, 2002 at Reel 2500 and Frame 0106; and

B. WHEREAS, the Assignor wishes to release and reassign all interest that Assignor may have in the Intellectual Property.

AGREEMENT

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby unconditionally terminates, releases and discharges its security interest in the Intellectual Property and unconditionally reassigns to Assignee, without warranty or recourse, all interest of Assignor in the Intellectual Property.

Assignor hereby authorizes the recordation of this Release with the USPTO and any other applicable registry.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of California.

All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement.

IN WITNESS WHEREOF, the undersigned has executed this Release by its duly authorized officer as of the date first above written.

ASSIGNOR:

Address of Assignor:

40 Fulton Street, 27th Floor
New York, New York 10038

SEAPORT CAPITAL PARTNERS II, L.P., as
Collateral Agent

By: *Scott McCormack*

Title: *Partner*

EXHIBIT A

Patents

<u>Description</u>	<u>Patent/App.</u> <u>No.</u>	<u>File Date</u>
None.		

EXHIBIT B

Trademarks

<u>Description</u>	<u>Serial/Registration No.</u>	<u>Registration Date</u>
Attendee Relationship Management	2610852	08/20/2002

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