

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wilmington Trust FSB		11/18/2011	Federal Savings Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	M/C Communications, LLC		
Street Address:	101 Huntingdon Avenue		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02199		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2804304	PRI-MED	
Registration Number:	3802045	PRI-MED	
CORRESPONDENCE DATA			
Fax Number:	(617)338-2880		
Phone:	617-338-2877		
Email:	cwofff@sandw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Carol G. Wolff		
Address Line 1:	One Post Office Square		
Address Line 2:	Sullivan & Worcester LLP		
Address Line 4:	Boston, MASSACHUSETTS 02114		
ATTORNEY DOCKET NUMBER:	17644.0048		
NAME OF SUBMITTER:	Carol G. Wolff		

Signature:

/Carol G. Wolff/

Date:

02/06/2012

**Total Attachments: 91**

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**UCC FINANCING STATEMENT AMENDMENT**

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER [optional]  
 Lisa Phillips (212) 906-1200

B. SEND ACKNOWLEDGMENT TO: (Name and Address)

Latham & Watkins LLP  
 885 Third Avenue  
 New York, NY 10022

lisa.phillips@lw.com

DELAWARE DEPARTMENT OF STATE  
 U.C.C. FILING SECTION  
 FILED 06:48 PM 11/18/2011  
 INITIAL FILING # 2011 0983364  
 AMENDMENT # 2011 4455344  
 SRV: 111214403

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE #  
 2011 0983364 03/16/2011

1b. This FINANCING STATEMENT AMENDMENT is to be filed [for record] (or recorded) in the REAL ESTATE RECORDS.

2.  TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to security interest(s) of the Secured Party authorizing this Termination Statement.

3.  CONTINUATION: Effectiveness of the Financing Statement identified above with respect to security interest(s) of the Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.

4.  ASSIGNMENT (full or partial): Give name of assignee in item 7a or 7b and address of assignee in item 7c; and also give name of assignor in item 9.

5. AMENDMENT (PARTY INFORMATION): This Amendment affects  Debtor or  Secured Party of record. Check only one of these two boxes.  
 Also check one of the following three boxes and provide appropriate information in items 6 and/or 7.

CHANGE name and/or address: Please refer to the detailed instructions in regards to changing the name/address of a party.  DELETE name: Give record name to be deleted in item 6a or 6b.  ADD name: Complete item 7a or 7b, and also item 7c, also complete items 7e-7g (if applicable).

6. CURRENT RECORD INFORMATION:

6a. ORGANIZATION'S NAME

OR

6b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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7. CHANGED (NEW) OR ADDED INFORMATION:

7a. ORGANIZATION'S NAME

OR

7b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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7c. MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY
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7d. SEE INSTRUCTIONS	ADD'L INFO RE ORGANIZATION DEBTOR	7e. TYPE OF ORGANIZATION	7f. JURISDICTION OF ORGANIZATION	7g. ORGANIZATIONAL ID #, if any
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NONE

8. AMENDMENT (COLLATERAL CHANGE): check only one box.

Describe collateral:  deleted or  added, or give entire  restated collateral description, or describe collateral  assigned

Secured Party releases all its right, title and interest in only the assets described in Exhibit A attached hereto.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT (name of assignor, if this is an Assignment). If this is an Amendment authorized by a Debtor which adds collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here  and enter name of DEBTOR authorizing this Amendment.

9a. ORGANIZATION'S NAME  
 Wilmington Trust FSB, as Administrative Agent

OR

9b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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10. OPTIONAL FILER REFERENCE DATA

Filed with: DE - Secretary of State; Debtor: M/C Communications, LLC

F#325697  
 A#475230

## EXHIBIT A

Secured Party releases all its right, title and interest in the following assets, whether tangible or intangible and wherever located:

1. All accounts, notes and other receivables (whether current or non-current) to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets);

2. All prepayments and prepaid expenses, deferred event or show costs, deferred charges and advance payments as of November 18, 2011 (excluding all such amounts to the extent related to any federal, state, local or foreign tax, fee, charge or other assessment in the nature of a tax including income, gross income, gross receipts, production, profits, license, capital stock, payroll, employment, excise, severance, stamp, personal property, real property, customs, duty, franchise, withholding, social security, unemployment, disability, workers' compensation, utility, windfall profit, unincorporated business, capital, general corporate, occupation, recording, gains, premium, privilege, registration, sales, use, transfer, value-added, alternative, add-on, minimum, estimated or other taxes of any kind whatsoever including any interest, penalties or additions to tax or additional amounts in respect of the foregoing, in each case imposed by any governmental authority) to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets);

3. All of the right, title and interest of M/C Communications, LLC in the leases or subleases pursuant to which M/C Communications, LLC holds a leasehold or subleasehold estate in or is granted the right to use or occupy any real property (including all buildings and other structures, facilities or leasehold improvements currently situated thereon, and all easements, licenses, rights and other appurtenances) set forth below:

- a. Agreement of Sublease by and between John Hancock Advisers, LLC, BP Prucenter Acquisition LLC and M/C Communications, LLC as amended on May 3, 2011 for the 11<sup>th</sup> and 12<sup>th</sup> floors of 101 Huntington Avenue, Boston MA 02199.
- b. Lease Agreement between the Prudential Insurance Company of America and John Hancock Distributors dated December 23, 1988, as amended.
- c. Consent Agreement between BP Prucenter Acquisition LLC, John Hancock Advisers, LLC and MCC, dated July 25, 2005;

4. All existing advertising, marketing and promotional materials to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of

the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets);

5. All correspondence and other documents, records and files and all computer software and programs and any rights thereto to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets) and all existing price lists and books of account, and copies of general, financial and personnel records with respect to the following employees hired by DBC Pri-Med, LLC:

- a. Ackerman, Jonathan P
- b. Alpough, Megan A
- c. Ashe, Tara A
- d. Belair, Megan
- e. Bell, Ann Marie O'Donnell
- f. Botto, Brianne
- g. Delorey, Aimee E
- h. Dube, Amy
- i. Duggan, Brian
- j. Durgin, Kerry A
- k. Fitzgerald, Thomas R
- l. Fludder, Kristin
- m. Flynn, Lauren P
- n. Forziati, Rachel
- o. Gaudreau, Christopher W
- p. Goggins, Sarah E
- q. Goodrich, Anne
- r. Goodridge, Nairn Z

s. Grace, Hilary E  
t. Grady, James Brian  
u. Grady, Richard K  
v. Graham, Lindsay R  
w. Greb, Karen  
x. Guerriero, Jonathan E  
y. Haley, Maureen A  
z. Healey, Kathryn N  
aa. Irgens, Holly Brianna Mitton  
bb. Jean, Jerry  
cc. Khotline, Guerman V  
dd. King, Roger Jeffrey  
ee. Krich, Samantha A  
ff. Kuklinski, Alyce  
gg. Lang, Cristina  
hh. Leone, Alissa G  
ii. MacKinnon, Rob  
jj. McKenna, Carolyn  
kk. Merchant, Jill K  
ll. Mosier, Marc L  
mm. Moyer, Michael  
nn. Nock, Steven E  
oo. O'Brien, Clare W  
pp. Ozgul, Mehmet Hakan  
qq. Pezzuto, Andrea M

- rr. Piantes, Troy G
- ss. Rende, Christina M.
- tt. Rogers Jr, Paul
- uu. Rossi, Evan G
- vv. Ryan, Patrick J
- ww. Schlumper, Eric
- xx. Seligman, Marissa
- yy. Shorey, Allison Farland
- zz. Shumila, Kara N
- aaa. Skahan, Kristin L
- bbb. Skowronski, Carolyn L
- ccc. Smith, Lori K
- ddd. Steiman, Sara
- eee. Tedder, Karen Elizabeth
- fff. Tran, Kim T
- ggg. Walkup, Emily E
- hhh. Welker, Reid D
- iii. Yost, Matthew T

6. All rights under non-disclosure or confidentiality, non-compete, or non-solicitation agreements with those employees set forth in Section 5(a) through (iii) in this Exhibit A and agents or with third parties, to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets), to the extent permitted by the terms of such agreements (and applicable laws, statutes, ordinances, regulations, rules, principles of law and orders of any foreign, federal, state or local government or governmental agency, department or authority, or any similar provision having the effect or force of law, including environmental laws, energy, motor vehicle safety, public utility, zoning, building and health codes, occupational safety and health laws and laws respecting employment practices, employee documentation, terms and conditions of employment and wages and



hours) to be assigned unilaterally by M/C Communications, LLC and any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC other than any rights related to intellectual property and proprietary rights (except as otherwise set forth in this Exhibit A), to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011;

7. The following property owned or licensed by M/C Communications, LLC and used in the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets): (i) all inventions (whether or not patentable and whether or not reduced to practice), all improvements and modifications thereto, and all patents, patent applications and patent disclosures, together with all provisional applications, reissuances, continuations, continuations-in-part, divisions, extensions, and re-examinations thereof; (ii) all trademarks, service marks, trade dress, trade names, brand names, corporate names, designs, logos, slogans and other similar indicia of origin and internet domain names, together with all goodwill associated with each of the foregoing, and all applications, registrations, and renewals in connection with each of the foregoing; (iii) all works subject to copyright protection and all copyright registrations and all applications for registrations and renewals in connection with the foregoing; and (iv) all trade secrets, confidential information, and know-how (including ideas, manufacturing and production processes and techniques, technical data, records of invention, designs, drawings, specifications, test information, website content, databases, customer and supplier lists, pricing and cost information, and business and marketing plans and proposals); together with (A) all income, royalties, damages and payments due and/or payable as of November 18, 2011 or thereafter with respect to the preceding subclauses (i)-(iv), (B) the right to sue and/or otherwise recover for past, present and future infringements, misappropriations, dilutions and other violations thereof, (C) any and all corresponding rights that now or hereafter may be secured or may otherwise accrue thereunder throughout the world and (D) all copies and tangible embodiments of the property identified in the preceding subclauses (i)-(iv);

8. All consumer or customer lists, data and databases, market research, invoices, correspondence and other related books, records and files, in whatever form or medium to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets);

9. All goodwill relating to the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by

M/C Communications, LLC as of November 18, 2011 or the assets thereof set forth in this Exhibit A to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets);

**10.** All rights, claims, credits, causes of action or rights of set off of any kind, including rights under warranties, indemnities, or guaranties or arising therefrom the breach by third parties of their obligations under the assets of the business set forth in this Exhibit A to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets);

**11.** Any counterclaims, setoffs or defenses that M/C Communications, LLC may have with respect to any direct or indirect liability, indebtedness, obligation, commitment, expense, claim, deficiency, guaranty or endorsement of or by any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof of any type, whether accrued, absolute, contingent, known, unknown, matured, unmatured or other, of M/C Communications, LLC and any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC to the extent arising out of or related to the ownership, use or operation of the assets set forth in this Exhibit A to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets);

**12.** Any and all actions, claims, suits, litigation, proceedings, labor disputes, arbitral actions, governmental audits, inquiries, criminal prosecutions, investigations, remediations or unfair labor practice charges or complaints relating to any of the assets set forth in this Exhibit A and any direct or indirect liability, indebtedness, obligation, commitment, expense, claim, deficiency, guaranty or endorsement of any type of, whether accrued, absolute, contingent, known, unknown, matured, unmatured or other, of M/C Communications, LLC and any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC to the extent arising out of or related to the ownership, use or operation of the assets of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 following November 18, 2011 to the

extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets); and

13. All inventories used exclusively in the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 and all equipment, furniture, fixtures, machinery, computers, other information technology equipment (including copiers), tooling and all other tangible personal property to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 (excluding all Excluded Assets).

As used in this Exhibit A, "Excluded Assets" means:

14. all cash and cash equivalents (including interest and short-term investments) of M/C Communications, LLC and any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC, relating to the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011;

15. all insurance policies, claims for and rights to receive refunds and credits related to all such amounts to the extent related to any federal, state, local or foreign tax, fee, charge or other assessment in the nature of a tax including income, gross income, gross receipts, production, profits, license, capital stock, payroll, employment, excise, severance, stamp, personal property, real property, customs, duty, franchise, withholding, social security, unemployment, disability, workers' compensation, utility, windfall profit, unincorporated business, capital, general corporate, occupation, recording, gains, premium, privilege, registration, sales, use, transfer, value-added, alternative, add-on, minimum, estimated or other taxes of any kind whatsoever including any interest, penalties or additions to tax or additional amounts in respect of the foregoing, in each case imposed by any governmental authority, all returns, reports, declarations, statements, claims for refund or other similar documents filed or required to be filed with a governmental authority with respect to federal, state, local or foreign tax, fee, charge or other assessment in the nature of a tax including income, gross income, gross receipts, production, profits, license, capital stock, payroll, employment, excise, severance, stamp, personal property, real property, customs, duty, franchise, withholding, social security, unemployment, disability, workers' compensation, utility, windfall profit, unincorporated business, capital, general corporate, occupation, recording, gains, premium, privilege, registration, sales, use, transfer, value-added, alternative, add-on, minimum, estimated or other taxes of any kind whatsoever including any interest, penalties or additions to tax or

additional amounts in respect of the foregoing, including any schedules attached thereto, other related or supporting information and amendments thereof relating to the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 and any notes, worksheets, files or documents relating thereto;

**16.** all rights of M/C Communications, LLC under or pursuant to that certain Asset Purchase Agreement dated November 18, 2011, among DBC Pri-Med, LLC, Diversified Business Communications, M/C Holding Corp., and M/C Communications, LLC and the other agreements ancillary thereto and contemplated thereby;

**17.** the charter or similar document, qualifications to conduct business as a foreign entity, arrangements with registered agents relating to foreign qualification, taxpayer and other identification numbers, seals, minute books, equityholder and equity transfer records and all other similar records of M/C Communications, LLC and any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC, and all books and records of M/C Communications, LLC and any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC that relate exclusively to the Excluded Assets or the Excluded Liabilities;

**18.** all rights of M/C Communications, LLC and any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC in and to all names, trade names, marks, trademarks and service marks, domain names, corporate symbols or logos or similar designations comprising or constituting, in whole or in part, any of the following terms (or any confusingly similar derivation thereof), together with all goodwill associated therewith: Physician's Weekly, Patient Education Center, and MC Communications, and the sublicense rights necessary to continue to license to Pri-Med Deutschland GmbH in Germany only, and Pri-Med Educational Programmes Limited in the UK only, but not, for the avoidance of doubt, title to the underlying intangible assets;

**19.** all demands, reimbursements and rights of whatever nature, to the extent related to the Excluded Assets or the Excluded Liabilities;

**20.** any and all actions, claims, suits, litigations, proceedings, labor disputes, arbitral actions, governmental audits, inquiries, criminal prosecutions, investigations, remediations and unfair labor practice charges or complaints or counter-claims relating to

any of the foregoing Excluded Assets and any Excluded Liabilities;

21. all contracts or arrangements with employees, other than those described in Section 5(a) through (iii) of this Exhibit A;

22. all contracts and licenses with third parties (including licenses of any computer software and any other all intellectual property and proprietary rights, including the following: (i) all inventions (whether or not patentable and whether or not reduced to practice), all improvements and modifications thereto, and all patents, patent applications and patent disclosures, together with all provisional applications, reissuances, continuations, continuations-in-part, divisions, extensions, and re-examinations thereof; (ii) all trademarks, service marks, trade dress, trade names, brand names, corporate names, designs, logos, slogans and other similar indicia of origin and internet domain names, together with all goodwill associated with each of the foregoing, and all applications, registrations, and renewals in connection with each of the foregoing; (iii) all works subject to copyright protection and all copyright registrations and all applications for registrations and renewals in connection with the foregoing; and (iv) all trade secrets, confidential information, and know-how (including ideas, manufacturing and production processes and techniques, technical data, records of invention, designs, drawings, specifications, test information, website content, databases, customer and supplier lists, pricing and cost information, and business and marketing plans and proposals) owned by third parties), other than (i) the contracts, agreements, licenses and other legally binding arrangements, whether oral or written, listed or described in this Exhibit A and (ii) all written agreements currently in force pursuant to which a third party grants to M/C Communications, LLC a license to use all intellectual property and proprietary rights, including the following: (i) all inventions (whether or not patentable and whether or not reduced to practice), all improvements and modifications thereto, and all patents, patent applications and patent disclosures, together with all provisional applications, reissuances, continuations, continuations-in-part, divisions, extensions, and re-examinations thereof; (ii) all trademarks, service marks, trade dress, trade names, brand names, corporate names, designs, logos, slogans and other similar indicia of origin and internet domain names, together with all goodwill associated with each of the foregoing, and all applications, registrations, and renewals in connection with each of the foregoing; (iii) all works subject to copyright protection and all copyright registrations and all applications for registrations and renewals in connection with the foregoing; and (iv) all trade secrets, confidential information, and know-how (including ideas, manufacturing and production processes and techniques, technical data, records of invention, designs, drawings, specifications, test information, website content, databases, customer and supplier lists, pricing and cost information, and business and marketing plans and proposals) that M/C Communications, LLC uses in connection with the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC on the date hereof and each of (a) Agreement of Sublease by and between John Hancock Advisers, LLC, BP Prucenter Acquisition LLC and M/C Communications, LLC as amended on May 3, 2011 for the 11th and 12th floors of 101 Huntington Avenue, Boston MA 02199, (b) Lease Agreement between the Prudential Insurance Company of America and John Hancock Distributors dated December 23, 1988, as amended, and (c) Consent Agreement

between BP Prucenter Acquisition LLC, John Hancock Advisers, LLC and M/C Communications, LLC, dated July 25, 2005;

**23.** all fee and leasehold interests in real property other than in (a) Agreement of Sublease by and between John Hancock Advisers, LLC, BP Prucenter Acquisition LLC and M/C Communications, LLC as amended on May 3, 2011 for the 11th and 12th floors of 101 Huntington Avenue, Boston MA 02199, (b) Lease Agreement between the Prudential Insurance Company of America and John Hancock Distributors dated December 23, 1988, as amended, and (c) Consent Agreement between BP Prucenter Acquisition LLC, John Hancock Advisers, LLC and M/C Communications, LLC, dated July 25, 2005;

**24.** all computer hardware, software and other computer or other information technology equipment (including copiers) and all intellectual property and proprietary rights, including the following: (i) all inventions (whether or not patentable and whether or not reduced to practice), all improvements and modifications thereto, and all patents, patent applications and patent disclosures, together with all provisional applications, reissuances, continuations, continuations-in-part, divisions, extensions, and re-examinations thereof; (ii) all trademarks, service marks, trade dress, trade names, brand names, corporate names, designs, logos, slogans and other similar indicia of origin and internet domain names, together with all goodwill associated with each of the foregoing, and all applications, registrations, and renewals in connection with each of the foregoing; (iii) all works subject to copyright protection and all copyright registrations and all applications for registrations and renewals in connection with the foregoing; and (iv) all trade secrets, confidential information, and know-how (including ideas, manufacturing and production processes and techniques, technical data, records of invention, designs, drawings, specifications, test information, website content, databases, customer and supplier lists, pricing and cost information, and business and marketing plans and proposals) owned or licensed by M/C Communications, LLC and used in the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011, and all computer hardware, software and other computer or other information technology equipment (including copiers) and all intellectual property and proprietary rights, including the following: (i) all inventions (whether or not patentable and whether or not reduced to practice), all improvements and modifications thereto, and all patents, patent applications and patent disclosures, together with all provisional applications, reissuances, continuations, continuations-in-part, divisions, extensions, and re-examinations thereof; (ii) all trademarks, service marks, trade dress, trade names, brand names, corporate names, designs, logos, slogans and other similar indicia of origin and internet domain names, together with all goodwill associated with each of the foregoing, and all applications, registrations, and renewals in connection with each of the foregoing; (iii) all works subject to copyright protection and all copyright registrations and all applications for registrations and renewals in connection with the foregoing; and (iv) all trade secrets, confidential information, and know-how (including ideas, manufacturing and production processes and techniques, technical data, records of invention, designs, drawings, specifications, test information, website content, databases, customer and supplier lists, pricing and cost information, and business and marketing plans and

proposals) licensed to M/C Communications, LLC, except for those items listed in Schedule 1 hereto;

25. all equity interests in any corporation, partnership, limited liability company, association or other business entity; and


26. all intercompany accounts receivable, prepaid expenses, deferred event or show costs of M/C Communications, LLC with respect to any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC of M/C Communications, LLC or any director, officer or stockholder of M/C Communications, LLC or any of any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC.

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As used in this Exhibit A, "Excluded Liabilities" means all direct or indirect liability, indebtedness, obligation, commitment, expense, claim, deficiency, guaranty or endorsement of or by any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof, of any type, whether accrued, absolute, contingent, known, unknown, matured, unmatured or other liabilities of M/C Communications, LLC, any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof that directly, or indirectly through one or more intermediaries, controls or is controlled by or is under common control with M/C Communications, LLC other than all direct or indirect liability, indebtedness, obligation, commitment, expense, claim, deficiency, guaranty or endorsement of or by any individual, partnership, corporation, limited liability company, association, joint stock company, trust, joint venture, unincorporated organization and governmental entity or any department, agency or political subdivision thereof of any type, whether accrued, absolute, contingent, known, unknown, matured, unmatured or other liabilities of M/C Communications, LLC under the contracts, agreements, licenses and other legally binding arrangements, whether oral or written, listed or described in this Exhibit A and solely to the extent attributable to the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 and the assets of every kind and nature, whether tangible or intangible and wherever located, exclusively relating to, or used in or held exclusively for use for, the conduct of the the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC as of November 18, 2011 and listed or described in this Exhibit A.

**Registered Intellectual Property**





**US Trademarks:**

<b>Ownership of Trademark</b>	<b>Application No. / Filing Date</b>	<b>Registration No. / Registration Date</b>	<b>Trademark</b>
M C Communications, LLC	76450564 12-SEP-2002	2804304 13-JAN-2004	PRI-MED
M C Communications, LLC	77739409 18-MAY-2009	3802045 15-JUN-2010	

**Int'l Trademarks:**

<b>Ownership of Trademark</b>	<b>Application No. / Filing Date</b>	<b>Registration No. / Registration Date</b>	<b>Trademark</b>	<b>Country</b>
M C Communications, LLC	002959187 26-NOV-2002	002959187 13-JULY-2004	PRI-MED (Classes 16 Int., 41 Int.)	European Community
M C Communications, LLC	300408988 25-APR-2005	300408988 05-OCT-2005	PRI-MED (Classes 16 Int., 41 Int.)	Hong Kong
M C Communications, LLC	2005-036411 22-APR-2005	4911540 02-DEC-2005	PRI-MED (Classes 16 Int., 41 Int.)	Japan
M C Communications, LLC	45-2005-1868 26-APR-2005	45-2005-69435 25-NOV-2005	PRI-MED (Classes 16 Int., 41 Int.)	Korea
M C Communications, LLC	2005711106 12-MAY-2005	305994 03-MAY-2006	PRI-MED (Classes 16 Int., 41 Int.)	Russian Federation
M C Communications, LLC	94019385 25-APR-2005	01201044 15-MAR-2006	PRI-MED (Classes 16 Int., 41 Int.)	Taiwan
M C	2,585,649	2,225,957	PRI-MED (Class	Argentina



	Application No. / Filing Date		Trademark	
Communications, LLC	25-APR-2005	28-APR-2008	16)	
M C Communications, LLC	4637600 30-APR-2005	4637600 28-OCT-2008	PRI-MED (Class 16)	China
M C Communications, LLC	05010015 22-JUN-2005	05010015 16-AUG-2007	PRI-MED (Class 16)	Malaysia
M C Communications, LLC	717116 12-MAY-2005	891343 25-Jul-2005	PRI-MED (Class 16)	Mexico
M C Communications, LLC	T05/07301I 03-MAY-2005	T05/07301I 03-MAY-2005	PRI-MED (Class 16)	Singapore
M C Communications, LLC	2,585,650 25-APR-2005	2,228,959 28-APR-2008	PRI-MED (Class 41)	Argentina
M C Communications	4637601 30-APR-2005	4637601 14-DEC-2008	PRI-MED (Class 41)	China
M C Communications	05010016 22-JUN-2005	05010016 24-SEP-2008	PRI-MED (Class 41)	Malaysia
M C Communications	717117 12-MAY-2005	895728 22-AUG-2005	PRI-MED (Class 41)	Mexico
M C Communications	T05/07302G 03-MAY-2005	T05/07302G 03-MAY-2005	PRI-MED (Class 41)	Singapore
M C Communications	8345902 05-JUN-2009	8345902 22-JAN-2010	 (Classes 16, 41)	European Community
M C Communications	589492 06-MAY-2006	TM240905 09-MAY-2006	 (Class 16)	Thailand
M C Communications	827445059 20-MAY-2005	827445059 04-DEC-2007	 (Class 41)	Brazil
M C Communications	589493 06-MAY-2005	SM29848 25-APR-2006	 (Class 41)	Thailand

	Application No. / Filing Date		Trademark	
M C Communications	2005/10354 26-MAY-2005	2005/10354 19-JAN-2009	PRI-MED (Class 16)	South Africa
M C Communications	2005/10355 26-MAY-2005	2005/10355 19-JAN-2009	PRI-MED (Class 41)	South Africa
M C Communications	827445024 20-MAY-2005	827445024 04-DEC-2007	PRI-MED (Class 16)	Brazil
M C Communications	D00.2005.007255 08-JUN-2005	IDM000109838 14-FEB-2007	PRI-MED (Class 16)	Indonesia
M C Communications	2005/09435 12-MAY-2005	2005/09435 19-OCT-2009	PRI-MED (Class 16)	South Africa
M C Communications	J00.2005.007257 08-JUN-2005	IDM000109840 08-JUN-2005	PRI-MED (Class 41)	Indonesia
M C Communications	2005/09436 12-MAY-2005	2005/09435 22-SEP-2009	PRI-MED (Class 41)	South Africa
M C Communications	2328998 09-Apr-2003	04-Jun-2004	PRIMED/PRI- MED	United Kingdom

US Copyrights:

None

Patents:

None

Domain Names:

Domain	Entity
cardiologyclinicalfocus.com	Pri-Med
cardiologyupdates.com	Pri-Med
cardioupdates.com	Pri-Med
mypri-med.com	Pri-Med
pri-med.biz	Pri-Med
pri-med.com	Pri-Med
pri-med.info	Pri-Med
pri-med.net	Pri-Med
pri-med.org	Pri-Med
pri-medinstitute.com	Pri-Med

pri-medinstitute.net	Pri-Med
pri-medinstitute.org	Pri-Med
pri-medmobile.com	Pri-Med
pri-medmobile.net	Pri-Med
pri-medmobile.org	Pri-Med
pri-medonline.com	Pri-Med
pri-medonline.org	Pri-Med
pri-medupdates.com	Pri-Med
pri-medupdates.net	Pri-Med
pri-medupdates.org	Pri-Med
primedmobile.com	Pri-Med
primedmobile.net	Pri-Med
primedmobile.org	Pri-Med
primednet.com	Pri-Med
primednet.net	Pri-Med
primednet.org	Pri-Med
primedonline.net	Pri-Med
primedonline.org	Pri-Med
primedupdates.com	Pri-Med
primedupdates.net	Pri-Med
primedupdates.org	Pri-Med
oncologyupdates.com	Pri-Med
pri-medconference.com	Pri-Med
pri-medexhibiting.com	Pri-Med
primarycareupdates.com	Pri-Med
primedconference.com	Pri-Med
primedmasterclass.com	Pri-Med
primedneurology.com	Pri-Med
pmicme.biz	Pri-Med
pmicme.com	Pri-Med
pmicme.net	Pri-Med
pmicme.org	Pri-Med
pri-med.be	Pri-Med
pri-med.de	Pri-Med
pri-med.it	Pri-Med
pri-med.nl	Pri-Med
pri-med.us	Pri-Med
pri-med.mobi	Pri-Med
primed.mobi	Pri-Med
pri-med.co	Pri-Med
primed.co	Pri-Med
pmicme.co	Pri-Med
pmicme.cm	Pri-Med

pri-med.cm	Pri-Med
primed.cm	Pri-Med
pri-med.md	Pri-Med

<b>Domain</b>	<b>Entity</b>
pri-med europe.com	Pri-Med Europe
pri-med updates.co.uk	Pri-Med Europe
pri-med updates.de	Pri-Med Europe
primed.eu	Pri-Med Europe
primed update.co.uk	Pri-Med Europe
primed.fr	Pri-Med Europe
pri-med.dk	Pri-Med Europe
pri-med.gr	Pri-Med Europe
pri-med.at	Pri-Med Europe
pri-med.ie	Pri-Med Europe

Contract	Counterparty
Pri-Med West 2012 Exhibit Space Contract	A Fashion Haywin, Inc.
Pri-Med West 2012 Exhibit Space Contract	Abbott Laboratories
Pri-Med West 2012 Exhibit Space Contract	Accessory Mania
Pri-Med West 2012 Exhibit Space Contract	AHRQ Effective Health Care Program at Baylor College of Medicine
Pri-Med West 2012 Exhibit Space Contract	Alere
Pri-Med West 2012 Exhibit Space Contract	AmazingCharts.com
Pri-Med West 2012 Exhibit Space Contract	American College of Physicians
Pri-Med West 2012 Exhibit Space Contract	Argus Medical Management
Pri-Med West 2012 Exhibit Space Contract	AspirinWorks by Corgenix
Pri-Med West 2012 Exhibit Space Contract	Biofilm, Inc.
Pri-Med West 2012 Exhibit Space Contract	Bionix Medical Technologies
Pri-Med West 2012 Exhibit Space Contract	Boiron
Pri-Med West 2012 Exhibit Space Contract	California Academy of Physician Asst
Pri-Med West 2012 Exhibit Space Contract	Calmoseptine
Pri-Med West 2012 Exhibit Space Contract	CareFusion
Pri-Med West 2012 Exhibit Space Contract	CME Corner Medical Communications Media
Pri-Med West 2012 Exhibit Space Contract	CryoProbe
Pri-Med West 2012 Exhibit Space Contract	Cutera
Pri-Med West 2012 Exhibit Space Contract	Dalichi Sankyo, Inc.
Pri-Med West 2012 Exhibit Space Contract	Dermalogix Partners Inc
Pri-Med West 2012 Exhibit Space Contract	diaDexus, Inc.
Pri-Med West 2012 Exhibit Space Contract	Dr. Fuji
Pri-Med West 2012 Exhibit Space Contract	Edge Systems Corporation
Pri-Med West 2012 Exhibit Space Contract	Ellman International, LLC
Pri-Med West 2012 Exhibit Space Contract	Elsevier Medical Books
Pri-Med West 2012 Exhibit Space Contract	HemoCue, Inc.
Pri-Med West 2012 Exhibit Space Contract	HOLOGIC, Inc.
Pri-Med West 2012 Exhibit Space Contract	Ideal Protein
Pri-Med West 2012 Exhibit Space Contract	Janssen Pharmaceuticals, Inc.
Pri-Med West 2012 Exhibit Space Contract	Lippincott Williams & Wilkins
Pri-Med West 2012 Exhibit Space Contract	Maico Diagnostics
Pri-Med West 2012 Exhibit Space Contract	Massaging Insoles by Superior Health Inc
Pri-Med West 2012 Exhibit Space Contract	Medelita
Pri-Med West 2012 Exhibit Space Contract	Medical Speech Solutions
Pri-Med West 2012 Exhibit Space Contract	MedicAlert Foundation
Pri-Med West 2012 Exhibit Space Contract	Micro Direct, Inc.

TRADEMARK

REEL: 004711 FRAME: 0447





Pri-Med Southwest 2012 Sponsorship Contract	Daiichi Sankyo, Inc.
Pri-Med Southwest 2012 Sponsorship Contract	Philips Respiration
Pri-Med New York 2012 Exhibit Space Contract	A Fashion Haywin, Inc.
Pri-Med New York 2012 Exhibit Space Contract	Abbott Laboratories
Pri-Med New York 2012 Exhibit Space Contract	AHRQ Effective Health Care Program at Baylor College of Medicine
Pri-Med New York 2012 Exhibit Space Contract	AmazingCharts.com
Pri-Med New York 2012 Exhibit Space Contract	AspirinWorks by Corgenix
Pri-Med New York 2012 Exhibit Space Contract	Bionix Medical Technologies
Pri-Med New York 2012 Exhibit Space Contract	Calmoseptine
Pri-Med New York 2012 Exhibit Space Contract	Carlson Laboratories
Pri-Med New York 2012 Exhibit Space Contract	CryoProbe
Pri-Med New York 2012 Exhibit Space Contract	Daiichi Sankyo, Inc.
Pri-Med New York 2012 Exhibit Space Contract	Dr. Fuji
Pri-Med New York 2012 Exhibit Space Contract	Edge Systems Corporation
Pri-Med New York 2012 Exhibit Space Contract	Ellman International, LLC
Pri-Med New York 2012 Exhibit Space Contract	Fasion Haywin, Inc.
Pri-Med New York 2012 Exhibit Space Contract	HOLOGIC, Inc.
Pri-Med New York 2012 Exhibit Space Contract	Ideal Protein
Pri-Med New York 2012 Exhibit Space Contract	Janssen Pharmaceuticals, Inc.-Pricara Davison Of Othro
Pri-Med New York 2012 Exhibit Space Contract	Lippincott Williams & Wilkins
Pri-Med New York 2012 Exhibit Space Contract	Maico Diagnostics
Pri-Med New York 2012 Exhibit Space Contract	Micro Direct, Inc.
Pri-Med New York 2012 Exhibit Space Contract	Neimed Pharmaceuticals, Inc.
Pri-Med New York 2012 Exhibit Space Contract	New York Times
Pri-Med New York 2012 Exhibit Space Contract	Novartis Pharmaceuticals
Pri-Med New York 2012 Exhibit Space Contract	Novo Nordisk Inc.
Pri-Med New York 2012 Exhibit Space Contract	Sanofi
Pri-Med New York 2012 Exhibit Space Contract	Take Shape for Life
Pri-Med New York 2012 Exhibit Space Contract	Televox Software, Inc.
Pri-Med New York 2012 Exhibit Space Contract	VaxServe
Pri-Med New York 2012 Exhibit Space Contract	ViroPharma Incorporated
Pri-Med New York 2012 Exhibit Space Contract	WynnPharm Inc.
Pri-Med New York 2012 Exhibit Space Contract	A Fashion Haywin, Inc.
Pri-Med New York 2012 Exhibit Space Contract	Abbott Laboratories
Pri-Med Midwest 2011 Exhibit Space Contract	Acute Care Inc.
Pri-Med Midwest 2011 Exhibit Space Contract	AHRQ Effective Health Care Program at Baylor College of Medicine
Pri-Med Midwest 2011 Exhibit Space Contract	Alzheimers Association

TRADEMARK

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Pri-Med South 2012 Exhibit Space  
 Pri-Med South 2012 Exhibit Space  
 Pri-Med South 2012 Exhibit Space  
 Pri-Med South 2012 Sponsorship  
 Pri-Med South 2012 Sponsorship  
 Pri-Med South 2012 Sponsorship  
 2011 Mid-West Hotel Block Contract  
 2011 Mid-West Hotel Block Contract  
 2011 Mid-West Hotel Block Contract  
 2011 Mid-West Hotel Block Contract  
 2011 Mid-West Hotel Block Contract  
 2011 Mid-West Hotel Block Contract  
 2011 Mid-West Hotel Block Contract  
 2011 Mid-West Hotel Block Contract  
 2012 C&E East Hotel Block Contract  
 2012 South Hotel Block Contract  
 2012 South Hotel Block Contract  
 2012 South Hotel Block Contract  
 2012 South Hotel Block Contract  
 2012 Southwest Hotel Block Contract  
 2012 Southwest Hotel Block Contract  
 2012 Southwest Hotel Block Contract  
 2012 West Hotel Block Contract  
 2012 West Hotel Block Contract  
 Agreement of Sublease dated April 13, 2005 as amended on May 3, 2011  
 Consent Agreement dated July 25, 2005.  
 Lease Agreement dated December 23, 1988, as amended  
 Northeast Agreement dated December 15, 1997  
 New York City Agreement dated October 18, 2006  
 Southwest Agreement dated December 17, 2003  
 Midatlantic Agreement dated March 27, 2002  
 West Agreement dated April 9, 1998  
 Midwest Agreement dated August 30, 1999  
 South Agreement dated April 9, 1998  
 Event Travel Services Agreement dated May 14, 2010 and Addendum dated May 17, 2010  
 Ovation Service Agreements dated January 1, 2009

ViroPharma Incorporated  
 Vitamix  
 WynnPharm  
 Daiichi Sankyo, Inc.  
 Novo Nordisk Inc.  
 Philips Respironics  
 Aloft  
 Crown Plaza  
 Doubletree  
 Embassy Suites  
 Hilton  
 Hyatt  
 Intercontinental  
 Westin  
 Embassy Suites  
 Hilton  
 Hyatt  
 Renaissance  
 Embassy Suites  
 Hilton  
 Inn at the Ballpark  
 Hilton  
 Marriott  
 John Hancock Advisers, LLC and BP Prucenter Acquisition LLC  
 John Hancock Advisers, LLC and BP Prucenter Acquisition LLC  
 John Hancock Advisers, LLC and BP Prucenter Acquisition LLC  
 Harvard Medical School's Department of Continuing Education  
 Harvard Medical School's Department of Continuing Education  
 Harvard Medical School's Department of Continuing Education  
 Harvard Medical School's Department of Continuing Education  
 Harvard Medical School's Department of Continuing Education  
 Harvard Medical School's Department of Continuing Education  
 Harvard Medical School's Department of Continuing Education  
 onPeak, LLC  
 Ovation, Inc.

TRADEMARK

REEL: 004711 FRAME: 0456

Production and Services Agreement dated September 22, 2010 and Addendum dated July 8, 2011	Champion Exposition Services, LLC
Production and Services Agreement dated January 31, 2011	Champion Exposition Services, LLC
Services Agreement dated January 1, 2011	Educational Measures, LLC
License Contract dated June 21, 2011	City of Tampa
Dallas Convention Center Contract NO. 1112016 (R. 1) dated July 20, 2011	City of Dallas
Event License Agreement dated June 24, 2011	Massachusetts Convention Center Authority
Gaylord Opryland Resort & Convention Center Executive Meetings Contract dated June 9, 2011	Gaylord Opryland Resort & Convention Center
Sheraton Birmingham Hotel Contract dated August 1, 2011	Sheraton Birmingham Hotel
Group Sales Agreement dated December 15, 2010	Hyatt Regency Miami
Donald E. Stephens Convention Center Rosemont Agreement dated January 14, 2011	Village of Rosemont
Massachusetts Convention Center Authority Event License Agreement for the Boston Convention and Exhibition Center (Event ID 121107) dated April 29, 2010	Massachusetts Convention Center Authority
License Agreement Greater Ft. Lauderdale/Broward County Convention Center dated March 16, 2011	SMG
License Agreement George R. Brown Convention Center dated May 12, 2011	City of Houston, Texas
The InterContinental Chicago O'Hare Agreement dated March 30, 2011 and amended on April 20, 2011	InterContinental Chicago O'Hare
Massachusetts Convention Center Authority Event License Agreement for the Boston Convention and Exhibition Center (Event ID 1309037) dated April 29, 2010	Massachusetts Convention Center Authority
Massachusetts Convention Center Authority Event License Agreement for the Boston Convention and Exhibition Center (Event ID 1409019) dated May 27, 2011	Massachusetts Convention Center Authority
Agreement for the Lease of the Anaheim Convention Center Event #1120252 dated May 5, 2011 as amended	City of Anaheim
Registration Services Contract dated November 16, 2004 and amended on September 2, 2009 and April 4, 2010	Showcare Event Management Inc.
License Agreement dated November 30, 2010 and amended on April 1, 2011	The Capital Improvement Board of Managers of Marion County, Indiana
Service Agreement dated February 11, 2010	Executive Travel Directors, Inc.
Pri-Med 2012 Exhibit Space Contract dated April 28, 2011	Takeda Pharmaceuticals North America, Inc.

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Pri-Med Mid-Atlantic 2012 Exhibit Space  
 Pri-Med Mid-Atlantic 2012 Exhibit Space  
 Pri-Med Mid-Atlantic 2012 Exhibit Space  
 Pri-Med Mid-Atlantic 2012 Exhibit Space  
 Pri-Med Mid-Atlantic 2012 Exhibit Space  
 Pri-Med Access with ACP in Dallas, TX - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Sponsorship  
 Pri-Med Access with ACP in Tampa, FL - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Boston, MA - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Dallas, TX - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Sponsorship  
 Pri-Med Access with ACP in Tampa, FL - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Tampa, FL - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Dallas, TX - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Tampa, FL - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Exhibit Space  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Exhibit Space  
 Pri-Med Access with ACP in Dallas, TX - Fall 2011 - Exhibit Space  
 Pri-Med Access with ACP in Tampa, FL - Fall 2011 - Exhibit Space  
 Pri-Med Access with ACP in Boston, MA - Fall 2011 - Exhibit Space  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Sponsorship  
 Pri-Med Access with ACP in Dallas, TX - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Tampa, FL - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Dallas, TX - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Sponsorship  
 Pri-Med Access with ACP in Tampa, FL - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Dallas, TX - Fall 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Sponsorship  
 Pri-Med Access with ACP in Indianapolis, IN - 2011 - Exhibit Space  
 Pri-Med Access with ACP in Boston, MA - Fall 2011 - Exhibit Space  
 Pri-Med Access with ACP in Dallas, TX - Fall 2011 - Exhibit Space  
 Pri-Med Access with ACP in Tampa, FL - Fall 2011 - Exhibit Space

Televox Software, Inc.  
 Ultimate Creations  
 VaxServe  
 ViroPharma Incorporated  
 Vitamix  
 Abbott Laboratories  
 Abbott Laboratories  
 Abbott Laboratories  
 AMGEN  
 AMGEN  
 AMGEN  
 AMGEN  
 Daiichi Sankyo, Inc.  
 Forest Pharmaceuticals, Inc.  
 Forest Pharmaceuticals, Inc.  
 Kowa Pharmaceuticals  
 Lippincott Williams & Wilkins  
 Lippincott Williams & Wilkins  
 Lippincott Williams & Wilkins  
 Lippincott Williams & Wilkins  
 Novartis Pharmaceuticals  
 Novo Nordisk Inc.  
 Novo Nordisk Inc.  
 Novo Nordisk Inc.  
 Novo Nordisk Inc.  
 Novo Nordisk Inc.  
 Novo Nordisk Inc.  
 Novo Nordisk Inc.  
 OAPI - Medical Device Division  
 OAPI - Medical Device Division  
 Pfizer Inc.  
 Pfizer Inc.  
 ViroPharma Incorporated  
 ViroPharma Incorporated  
 ViroPharma Incorporated  
 ViroPharma Incorporated

Pri-Med 2011 Promotional and Advertising Opportunity Contract dated February 22, 2011.	ViroPharma Incorporated.
Project Work Order dated July 11, 2011.	Takeda Pharmaceuticals North America, Inc.
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated August 18, 2010.	Pfizer, Inc.
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated December 17, 2010.	Pfizer, Inc.
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated July 6, 2011.	Pfizer, Inc.
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated January 11, 2011.	Pfizer, Inc.
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated December 6, 2010.	Otsuka-MDD
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated September 13, 2011.	Novo Nordisk Inc.
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated March 2, 2011.	Novartis Consumer Health/Ogilvy
General Services Agreement Task Order No. ___ dated March 29, 2011.	Novartis Pharmaceuticals Corporation
General Services Agreement Task Order No. ___ dated March 29, 2011.	Novartis Pharmaceuticals Corporation
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated November 3, 2010.	Merck
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated September 19, 2011.	Horizon Pharma
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated September 9, 2011.	GE Healthcare
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated July 5, 2011.	Galema
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated January 10, 2011.	Forest Pharmaceuticals
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated December 16, 2010.	Forest Pharmaceuticals
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated August 10, 2011.	Forest Pharmaceuticals
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated September 12, 2011.	Forest Pharmaceuticals

Pri-Med 2011 Promotional and Advertising Opportunity Contract dated June 22, 2011.	Forest Pharmaceuticals
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated May 31, 2011.	Forest Pharmaceuticals
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated June 22, 2011.	Forest Pharmaceuticals
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated April 26, 2011.	Elsevier
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated October 11, 2011.	DepMed, Inc.
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated July 21, 2011.	Daiichi Sankyo
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated July 18, 2011.	Xiaflex
Sponsorship Agreement No. GHCCOPS-CSARF-212 dated January 12, 2011 and amended as of June 2, 2011.	Amgen, Inc.
RealCME License Agreement dated June 28, 2011	RealCME, Inc.
RealCME License Agreement dated July 1, 2011.	RealCME, Inc.
Attendee Marketing Database and Support Systems dated November 1, 2009	Clicksquared, Inc.
License Agreement between dated May 10, 2011 and Addendum dated July 7, 2011.	Quantia Communications, Inc.
Managed Service Contract between dated April 14, 2011.	Focus Technology Solutions Inc.
Service Agreement between dated July 13, 2005.	Lister Technologies (P) Ltd.
Software Order Agreement between dated October 21, 2010.	Oracle
Purchase Order between dated May 9, 2011.	Seapine Software
License Agreement and Invoice between dated June 6, 2011.	QlikTech Inc.
Standard Sales Agreement signed August 30, 2006	Interwoven, Inc.
Invoice dated June 14, 2011.	Interwoven, Inc. (an Autonomy Company)
a2z, Inc. Software Licensing Agreement signed September 11, 2009.	a2z, Inc.
Audience Development Reseller Agreement dated May 1, 2009.	Accela Communications, Inc.
AccelaCast Master Services Agreement dated January 1, 2009	Accela Communications, Inc.
Complemedia Software License Agreement dated July 10, 2009.	Complemedia, Inc.
Complemedia, Inc. Subscription Renewal, signed November 8, 2010.	Complemedia, Inc.

TRADEMARK

REEL: 004711 FRAME: 0461

Telecommunications Agreement with Maintenance signed April 14, 2009.	FTG Technologies
Service Agreement between dated February 16, 2007.	Gemini Information Systems, LLC
Service Agreement between dated September 29, 2011.	HeadSpin Software, LLC
Agreement dated September 21, 2009.	Viscom Systems, Inc.
AT&T Corporate Digital Advantage Agreement Version 6-A dated January 26, 2010.	AT&T
Verizon Wireless Major Account Agreement with MCC, dated January 26, 2010.	Verizon
AT&T Business Network Service Pricing Schedule and Addendum to Comprehensive Service Order Attachment with MCC, dated October 13, 2005.	AT&T
Sprint PCS Advantage Agreement for Business signed April 25, 2006.	Sprint
Pri-Med Spring 2011 Programs Contract dated February 23, 2011.	ViroPharma Inc.
Letter Agreement dated May 2, 2011.	Mzinga
Letter Agreement dated May 2, 2011.	Jive Software
Letter Agreement dated May 2, 2011.	Lithium Technologies
Drinking Water Filtration System Rental Agreement Renewal for November 1, 2009 to October 31, 2011.	Atlas Watersystems, Inc.
Pitney Bowes Rental Agreement signed April 10, 2007.	Pitney Bowes
Confidentiality Agreement dated July 21, 2008.	Forest Laboratories, Inc.
Purchase Order 45291130 dated August 26, 2011	Boehringer Ingelheim Pharmaceuticals, Inc.
Statement of Work No. 6 to Novo Nordisk Master Service Agreement dated March 3, 2011.	Novo Nordisk Inc.
Pri-Med Spring 2011 Programs Contract dated May 24, 2011.	ViroPharma, Inc.
Master Services Agreement dated April 19, 2010.	Abbott Laboratories
Master Services Agreement dated January 1, 2009.	AstraZeneca Pharmaceuticals LP
Master Vendor Agreement dated March 25, 2010.	Daiichi Sankyo, Inc.
General Services Agreement dated December 1, 2009.	Novartis Pharmaceuticals Corporation
Novo Nordisk Master Service Agreement dated December 18, 2009.	Novo Nordisk Inc.
Pri-Med Online Fulfillment Agreement re: Circadian Rhythm Disorders dated May 9, 2011.	Asante Communications, LLC
Pri-Med Online Fulfillment Agreement re: Chronic Pain dated May 9, 2011.	Asante Communications, LLC
Pri-Med 2012 Exhibit Space Contract dated June 8, 2011.	Daiichi Sankyo, Inc.
Pri-Med 2012 Exhibit Space Contract dated April 28, 2011.	Novo Nordisk Inc.

TRADEMARK

REEL: 004711 FRAME: 0462

Pri-Med 2012 Promotional and Advertising Opportunity Contract dated October 12, 2011.	Philips Respironics
Team San Jose Summary of Terms of Facility Use Agreement dated March 9, 2011	Team San Jose
Program Agreement dated January 7, 2011.	RealCME
2012 C&E MidWest Sponsorship	Novo Nordisk Inc.
Statement of Work re: Project Number 06PPD Contract Number AU10002 dated September 14, 2011.	Abbott Laboratories
2011 C&E MidWest Exhibit Spaace	American Academy of Pediatrics
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated July 15, 2011.	Novo Nordisk Inc.
Statement of Work No. 12 to Synapse/Novo Nordisk Master Agreement, dated October 21, 2011.	Synapse/Novo Nordisk Inc.
2012 Exhibit Space	Abbott Laboratories
2012 C&E South Exhibit Space	Doximity
2012 C&E Exhibit Space	New York Times
2012 C&E Exhibit Space	Edge Systems Corporation
2012 C&E East Exhibit Space	Purdue Pharma LP
2012 C&E East Exhibit Space	Lippincott Williams & Wilkins
2012 C&E East Exhibit Space	Dermalogix Partners Inc
2012 C&E East Exhibit Space	Midmark Corporation
2012 C&E East Exhibit Space	Televox Software, Inc.
2012 C&E East Exhibit Space	Complete Healthcare Solutions
2012 C&E East Exhibit Space	CME Corner Medical Communications Media
2012 C&E East Exhibit Space	Maico Diagnostics
2012 C&E East Exhibit Space	Neilmed Pharmaceuticals, Inc.
2012 C&E East Exhibit Space	Philips Respironics
2012 C&E East Exhibit Space	WynnPharm Inc.
2012 C&E East Exhibit Space	Tec Laboratories, Inc.
2012 C&E East Exhibit Space	Nutramax Laboratories, Inc.
2012 C&E East Exhibit Space	Elsevier Medical Books
2012 C&E East Exhibit Space	ViroPharma Incorporated
2012 C&E East Exhibit Space	Life Extension
2012 C&E East Exhibit Space	Quest Diagnostics Incorporated
2012 C&E East Exhibit Space	Ultimate Creations
2012 C&E East Exhibit Space	Minute Clinic
2012 C&E East Exhibit Space	Vital Nutrients

TRADEMARK

REEL: 004711 FRAME: 0463

2012 C&E Exhibit Space	Dr. Fuji
2012 C&E East Exhibit Space	Scarf King
2012 C&E East Exhibit Space	CryoProbe
2012 C&E East Exhibit Space	Navajo Jewelry & Crafts
SAS Master License Agreement and Supplement.	SAS Institute Inc.
Jigsaw Purchase Order	Salesforce.com
M/C Communications and CECity.com, Inc. Physician Quality Reporting Initiative Website Linking and Branding Agreement dated June 3, 2011.	CECity.com
Pri-Med 2012 South Promotional and Advertising Opportunity Contract dated October 2, 2011.	Pfizer
Pri-Med 2012 Southwest Promotional and Advertising Opportunity Contract dated October 2, 2011.	Pfizer
Pri-Med 2012 West Promotional and Advertising Opportunity Contract dated October 2, 2011.	Pfizer
Pri-Med 2012 New York Promotional and Advertising Opportunity Contract dated October 2, 2011.	Pfizer
Pri-Med 2012 Midwest Promotional and Advertising Opportunity Contract dated October 2, 2011.	Pfizer
Pri-Med 2012 East Promotional and Advertising Opportunity Contract dated October 2, 2011.	Pfizer
Pri-Med 2012 Midatlantic Promotional and Advertising Opportunity Contract dated October 2, 2011.	Pfizer
Statement of Work re: Pri-Med Access with American College of Physicians, dated October 14, 2011.	Pfizer Inc.
Pri-Med Online Fulfillment Agreement dated March 17, 2011.	Curatio CME Institute
Work Order Agreement dated August 11, 2011.	Evince Communications, Inc.
Statement of Work dated June 24, 2011.	Clinical Bridges
Pri-Med 2011 Promotional and Advertising Opportunity Contract dated September 18, 2011.	Novartis Consumer Health
Statement of Work.	Ogilvy CommonHealth
2011 Media Contract dated July 8, 2011.	SSCG Media Group
Statement of Work dated January 5, 2011.	Practice Fusion
Statement of Work dated July 8, 2011.	Practice Point Communication
Ortho-McNeil Janssen Pharmaceuticals, Inc. Purchase Order dated April 8, 2011.	Ortho-McNeil Janssen Pharmaceuticals, Inc.
Statement of Work dated July 19, 2011.	Salix Pharmaceuticals

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REEL: 004711 FRAME: 0464

Pri-Med Work Order Agreement dated February 8, 2011.	Sanofi Pasteur, Inc.
Project Work Order re: Project No. 1000164392 dated September 15, 2011.	Takeda Pharmaceuticals North America, Inc.
Project Work Order re: Project No. 1000167216 dated September 1, 2011.	Takeda Pharmaceuticals North America, Inc.
Client Order for Services and Storage Contract Effective January 1, 2011.	Saks Exhibits
Partnership Agreement	Journal Watch
Partnership Agreement	CIGNA HealthCare of Texas
Advertising Agreement dated May 9, 2011.	California Medical Association
Partnership Agreement	American Academy of Nurse Practitioners
Endorsement Agreement	Pennsylvania Medical Society
Partnership Agreement	Medical Society of the District of Columbia
Partnership Agreement	Jordan Hospital
Partnership Agreement	Fallon Community Health Plan
Comstock License Agreement	Publitek, Inc.
Fotosearch Invoices	Publitek, Inc.
Fotosearch Silver License Agreement	Publitek, Inc.
Gettyimages Sales Orders	Getty Images
Facility Use Agreement No. 21179-01 dated	Team San Jose
Donald E. Stephens Convention Center Rosemont Agreement dated	Village of Rosemont
October 18, 2011.	Mediatronic Kyphon Products Division
MC Communications Project Proposal dated August 18, 2010.	Pfizer, Inc.
Work Order Agreement dated January 12, 2011.	Xanodyne Inc.
Work Order Agreement dated June 1, 2010.	QRX Pharma
Work Order Agreement dated November 19, 2010.	Vertex Pharmaceuticals Incorporated
Service Statement No.1 dated February 23, 2011.	Custom Medical Stock Photo, Inc.
License Invoice: 52180 dated June 11, 2008.	Corbis Corporation
Veer Online Orders	iStockphoto
Content License Agreement	Getty Images
Jupiterimages Royalty-Free Image and Footage License Agreement	Braffon Incorporated
Braffon Invoice No. 12353 dated January 27, 2011.	Jarige Photography
Invoice dated August 23, 2011.	Oscar Einzig
Photography Proposal for M/C Communications: December, 2008 and	Oscar Einzig
Invoices.	
M/C Communications 2011 Pri-Med Shows dated December 13, 2010.	

Photographic Release Forms for Program Participants	Program Participants
Services Agreement dated January 5, 2010.	Mallinckrodt Inc.
Work Order dated April 23, 2010.	Mallinckrodt Inc.
Pri-Med 2012 C&E East Exhibit Space Contract	Calmoseptine
Pri-Med 2012 C&E East Exhibit Space Contract	Biofilm, Inc.
Pri-Med 2012 C&E East Exhibit Space Contract	Bionix Medical Technologies
Pri-Med 2012 C&E East Exhibit Space Contract	HemoCue, Inc.
Pri-Med 2012 C&E East Exhibit Space Contract	ANSAR Medical Technologies, Inc.
Pri-Med 2012 C&E East Exhibit Space Contract	AspirinWorks by Corgenix
Pri-Med 2012 C&E East Exhibit Space Contract	AmazingCharts.com
Pri-Med 2012 Exhibit Space Contract	A Fashion Hayvin, Inc.
Pri-Med 2012 Mid-West Exhibit Space Contract	MidWest Dental Sleep Center
Pri-Med 2012 Exhibit Space Contract	Abbott Laboratories
Pri-Med 2012 South-West Exhibit Space Contract	Doximity
Pri-Med 2012 West Exhibit Space Contract	Vitamix
Pri-Med 2012 C&E All Exhibit Space Contract	Daichi Sankyo, Inc.
Pri-Med 2012 Exhibit Space Contract	Pfizer Inc. RBU NorthEast
Pri-Med 2012 C&E East Exhibit Space Contract	Take Shape for Life
Project Work Order No. 1000167216 dated September 1, 2011.	Takeda Pharmaceuticals North America, Inc.
Pri-Med 2012 C&E East Exhibit Space Contract	Vitamix
Pri-Med Promotional and Advertising Opportunity Contract	Pfizer Inc.
Statement of Work dated August 25, 2011.	Pfizer Inc.
Pri-Med Promotional and Advertising Opportunity Contract	Forest Pharmaceuticals, Inc.
AT&T Hosting & Application Services Pricing Addendum dated August 11, 2010.	AT&T
Consulting Services Agreement dated June 25, 2008.	Computer Express, Inc.
Hardware & Services Agreement signed May 26, 2009.	Ikon Office Solutions, Inc.
Perpetual Software License Agreement.	SPSS, Inc.
Recordkeeper Records Management System, Ltd. dated November 1, 2011.	Records Management System Ltd.
Equipment Sale and/or Maintenance Agreement dated May 26, 2006.	NWComm, Inc.
Maintenance Agreement for Building Environmental Systems dated August 27, 2010.	Linc Mechanical, LLC
AT&T Managed Internet Service Pricing Schedule dated March 19, 2009.	AT&T

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REEL: 004711 FRAME: 0466



AT&T Teleconferencing Service Pricing Schedule dated July 14, 2009.	AT&T
Dedicated Internet Access Customer Order Form dated March 4, 2010.	Cogent Communications, Inc.
International Business Machines Corporation Invoice for Distributed Software dated December 1, 2010.	International Business Machines Corporation
Service Level Agreement dated April 10, 2002.	Pitney Bowes
MX Logic Email Defense Service Quote dated June 6, 2007.	MX Logic
Amendment to Agreement of Event Registration and Lead Management Solutions Contract dated February 23, 2010.	ShowCare Solutions and Arsystems International
Statement of Work dated September 30, 2011.	Lyrca Brand Marketing
Statement of Work dated January 11, 2011.	Abbott Laboratories
Pri-Med Midwest 2011 Agreement.	Intercontinental Hotel
Pri-Med West 2012 Exhibit Space Contract dated April 28, 2011.	Abbott Laboratories
Exhibit Space Contract dated February 12, 2011.	Greater Ft. Lauderdale/Broward County Convention Center
Promotional and Advertising Opportunity Contract dated July 18, 2011.	Auxillium Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Sponsorship Contract	Boiron
Work Order to Master Vendor Agreement, signed May 11, 2011.	Daiichi Sankyo, Inc.
General Services Agreement Task Order No. ___ dated March 22, 2011	Novartis Pharmaceuticals Corporation
Statement of Work dated September 30, 2011.	Pfizer, Inc.
Swiftpage Invoice dated October 16, 2011.	Swiftpage
Mailchimp Invoice MC01072393 dated October 10, 2011.	MailChimp c/o the Rocket Science Group, LLC
Statement of Work eSOW #17.	Novo Nordisk Inc.
Purchase Order No. 053 / 4400000889 dated November 4, 2011.	Novo Nordisk Inc.
Pri-Med West, NYC, MDW, East 2012 Exhibit Space Contract	Amylin Pharmaceuticals, Inc.
Pri-Med New York 2012 Exhibit Space Contract	GE Healthcare
Pri-Med East 2012 Exhibit Space Contract	Hologic
Pri-Med East 2012 Exhibit Space Contract	Novartis Pharmaceuticals
Pri-Med East 2012 Exhibit Space Contract	Novo Nordisk
Pri-Med East 2012 Exhibit Space Contract	Sanofi Pasteur, Inc.
Pri-Med East 2012 Exhibit Space Contract	Take Shape for Life
Pri-Med Southwest 2012 Exhibit Space Contract	Vitamix
Pri-Med East 2012 Exhibit Space Contract	Vitamix
Qualtrics License Agreement	Qualtrics Labs, Inc.
Pri-Med East 2012 Exhibit Space Contract	Calloway Labs

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REEL: 004711 FRAME: 0467

Pri-Med East 2012 Exhibit Space Contract	Health Match BC
Statement of Work 12 dated October 21, 2011	Novo Nordisk Inc.
Pri-Med East 2012 Exhibit Space Contract	Novo Nordisk
Pri-Med West 2012 Exhibit Space Contract	Novo Nordisk
Pri-Med NYC 2012 Exhibit Space Contract	Novo Nordisk
Pri-Med South 2012 Exhibit Space Contract	Novo Nordisk
Pri-Med South 2012 Exhibit Space Contract	Novo Nordisk
Pri-Med West 2012 Exhibit Space Contract	American Express Open
Pri-Med 2012 Promotional and Advertising Opportunity Contract	Galderma Laboratories
Pri-Med 2012 Promotional and Advertising Opportunity Contract	Prognosis, ACO, LLC
Pri-Med 2012 Promotional and Advertising Opportunity Contract	Roche Diagnostics
Pri-Med 2012 Promotional and Advertising Opportunity Contract	Western Systems Research
Pri-Med 2012 Promotional and Advertising Opportunity Contract	Kaiser Permanente SoCal
Pri-Med 2012 Promotional and Advertising Opportunity Contract	Philips Consumer Lifestyle
Pri-Med Midwest 2011 Symposia Contract	Cephalon, Inc
Pri-Med Midwest 2011 Symposia Contract	Eli Lilly & Company
Pri-Med Midwest 2011 Symposia Contract	Jefferson Medical College
Pri-Med Midwest 2011 Symposia Contract	Curatio CME Institute and Extension Services in Pharmacy.
Letter of Agreement signed September 14, 2011.	Lilly USA, LLC and Asante Communications LLC
Pri-Med Symposia Agreement	Curatio CME Institute and Jefferson Medical College of Thomas Jefferson University
Pri-Med Symposia Program Agreement dated March 31, 2011	Asante Communications
Pri-Med Symposia Program Agreement dated April 25, 2011	
Feinstein Kean Healthcare Letter Authorization dated February 22, 2011	Feinstein Kean Healthcare
Overdrive Marketing Communications, LLC, Master Services Agreement dated December 10, 2008.	Overdrive Marketing Communications, LLC
Letter Agreement dated May 2, 2011.	KickApps
Pri-Med Online Fulfillment Agreement re: Pain Disparities	Curatio CME Institute, LLC
Pri-Med Online Fulfillment Agreement re: Influenza dated August 11, 2011.	Genentech and Gilead Sciences and Rush University Medical Center
Invoice and License Agreement 1000368358 dated November 11, 2010.	Corbis Corporation
Statement of Work dated August 3, 2011.	KickApps Corporation
Oral Agreement with Physicians Weekly to provide telemarketing services to Pri-Med	Physicians Weekly
Pri-Med C&E Midwest Exhibit Space Contract	Warner Chilcott
Pri-Med C&E Midwest Exhibit Space Contract	Hemosure
Pri-Med C&E West Exhibit Space Contract	American Express Open

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REEL: 004711 FRAME: 0468

Pri-Med C&E South, Southwest Exhibit Space Contract  
Pri-Med C&E South Exhibit Space Contract  
Pri-Med C&E South Exhibit Space Contract

Take Care Health Systems  
ANSAR Medical Technologies, Inc.  
IOS Health Systems

All rights, claims, credits, causes of action or rights of set off of any kind, including rights under warranties, indemnities, or guaranties or arising from the breach by third parties of their obligations under any of the foregoing.

**PMI Contracts**

<b>Contract</b>	<b>Counterparty</b>
Consulting Services Agreement dated July 27, 2011	Christopher Drury
Service Agreement dated February 1, 2009	American College of Physicians, Inc.
Letter of Agreement dated March 16, 2011	Global Directions in Medicine, Inc. and Daiichi Sankyo, Inc.
Letter Agreement re: Grant No. ME201012797 dated November 12, 2010	Boehringer Ingelheim Pharmaceuticals, Inc.
Funding Request for Diabetes & Cardiometabolic Disease: Overcoming a Southern Epidemic ID# 100214303	Amylin Pharmaceuticals, Inc. and Lilly USA, LLC
Educational Grant Agreement dated August 1, 2011	Bristol-Myers Squibb and AstraZeneca LP
Letter of Agreement dated October 26, 2010	Forest Laboratories, Inc.
Letter Agreement dated October 29, 2009	Boehringer Ingelheim Pharmaceuticals, Inc.
Letter of Agreement – 2010 dated July 21, 2010	Genzyme Biosurgery
Letter RE: Funding Request for Pri-Med Updates Symposia 2011 ID# 100211163 dated December 16, 2010	Lilly USA, LLC
The Faces of Flue Program Agreement dated September 27, 2010	Rush University Medical Center
Letter Agreement Re: Funding Request for Management of Type 2 Diabetes: Current Evidence & Strategies for Achieving Glycemic Control dated June 22, 2011	Amylin Pharmaceuticals and Lilly USA, LLC
Letter of Agreement for Salix dated January 10, 2011	Salix Pharmaceuticals, Inc.
Letter of Agreement dated December 17, 2010	Genetech, Inc. and Consensus Medical Communications
Grant Agreement dated February 14, 2011	Novo Nordisk Inc.
Letter Agreement Re: Sanofi-aventis U.S. Grant Request No. 34942 dated December 22, 2010	Sanofi-Aventis
Letter of Agreement Re: Grant ID AAN-101208-006880 dated April 13, 2011	Merck Sharp & Dohme Corp.
Letter Agreement Re: Funding Request for Key to their Hearts 2011: The Indispensable Role of the Primary Clinician in the Management of Patients with Acute Coronary Syndromes ID No. 100211849 dated March 3, 2011	Daiichi Sankyo, Inc. and Lilly USA, LLC
Letter of Agreement dated September 28, 2011	Jenny Craig, Inc. and CME Incite
Letter of Agreement Re: Grant Application Number ME 201114265 dated June 15, 2011	Boehringer Ingelheim Pharmaceuticals, Inc.
Educational Grant Agreement dated July 27, 2011	Horizon CME and sanofi-aventis U.S. Inc.

**TRADEMARK**

**REEL: 004711 FRAME: 0470**

Letter Agreement re: Grant ID No. 51733 dated July 5, 2011	Bristol-Myers Squibb and AstraZeneca LP
Daiichi Sankyo, Inc. Letter of Agreement dated March 16, 2011	Global Directors in Medicine, Inc. and Daiichi Sankyo, Inc.
Grant Letter re: Grant Application Number ME201012797 dated November 19, 2010	Boehringer Ingelheim Pharmaceuticals, Inc.
Letter re: Funding Request for diabetes & Cardiometabolic Disease: Overcoming a Southern Epidemic ID No. 100214303 dated June 15, 2011	Global Directions in Medicine, Inc. and Amylin Pharmaceuticals, Inc. and Lilly USA, LLC
Letter Re: Grant ID No. 51701 dated August 1, 2011	Bristol Myers Quibb and AstraZeneca LP
Letter re: Funding Request for ReachMD Expert Interview ID No. 100210278 dated September 21, 2010	Lilly USA, LLC and Global Directors in Medicine
Grant Agreement.	Novo Nordisk Inc.
Grant Agreement dated November 16, 2010	Novo Nordisk Inc.
Letter of Agreement re: Grant ID 017714 (undated).	Genentech, Inc.
Letter of Agreement re: Grant ID 017728 (undated).	Genentech, Inc.
Gilead Sciences Inc. Independent Educational Program (IEP) Grant Agreement dated December 20, 2010	Gilead Sciences, Inc. and Voxmedia LLC
Letter of Agreement re: Grant ID AAN-110228-008970 dated March 23, 2011	Merck Sharp & Dohme Corp.
Letter of Agreement re: Grant ID 004420 dated May 2, 2011	Forest Research Institute, Inc.
Letter Agreement dated August 18, 2011	Horizon Pharma, Inc.
Letter of Agreement re: Grant ID 005398 dated September 12, 2011	Forest Laboratories, Inc.
Letter of Agreement re: Grant ID AAN-110808-12240.	Merck Sharp & Dohme Corp.
Letter of Agreement dated September 12, 2011	Forest Research Institute, Inc.
Education Partner Agreement dated December 14, 2010	Global Directors in Medicine, Inc.
Letter Addendum re: Grant Code 2011-173 dated September 28, 2011	CME Incite
Education Partner Agreement dated January 4, 2011	CME Incite
Education Partner Agreement dated December 21, 2010	Horizon CME, Inc.
Letter Addendum re: Grant Code 2011-140 dated July 22, 2011	Horizon CME, Inc.
Letter Addendum re: Grant Code 2011-124 dated August 9, 2011	Horizon CME, Inc.
Letter Addendum re: Grant Code 2011-107 dated August 12, 2011	Horizon CME, Inc.
Letter Addendum re: Grant Code 2011-101 dated July 28, 2011	Horizon CME, Inc.
Letter Addendum re: Grant Code 2011-083 dated March 29, 2011	Accelmed
Letter Addendum re: Diabetes Performance Improvement Multi-Phase Initiative dated May 24, 2011	Med-IQ
Education Partner Agreement dated December 15, 2010	Accelmed
Education Partner Agreement dated February 7, 2011	Med-IQ

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REEL: 004711 FRAME: 0471

Letter Addendum re: Grant Code 2011-040 dated January 7, 2011	Horizon CME, Inc.
Letter Addendum re: Grant Code 2011-034 dated March 4, 2011	Global Directions in Medicine, Inc.
Letter Addendum re: Grant Codes 2011-016 and 2011-020 to 2011-025 dated December 20, 2010	Consensus Medical Communications
Education Partner Agreement dated December 21, 2010	Consensus Medical Communications
Letter Addendum re: Grant Code 2011-012 dated January 11, 2011	AccreditED
Education Partner Agreement dated January 1, 2011	Accredit Education
Letter Addendum re: Grant Code 2010-220 dated December 16, 2010	CME Incite
Letter Addendum re: Grant Code 2010-190 dated July 21, 2010	Excellence in Medical Education
Education Partner Agreement dated July 15, 2010	Excellence in Medical Education
Letter Addendum re: Grant Code 2010-014 dated April 8, 2010	Athena Education Group
Education Partner Agreement dated January 21, 2010	Athena Education Group, LLC
Letter Addendum re: Grant Code 2011-006 dated December 6, 2010	Global Directors in Medicine, Inc.
Letter Addendum re: Grant Code 2011-007 dated December 6, 2010	Global Directors in Medicine, Inc.
Letter Addendum re: Grant Code 2011-010 dated December 23, 2010	Global Directors in Medicine, Inc.
Education Partner Agreement dated January 31, 2011	Voxmedia International
Letter Addendum re: Grant Code 2011-066 dated April 28, 2011	Voxmedia International
Pri-Med Online Fulfillment Agreement dated May 23, 2011	Voxmedia LLC.
Education Partner Agreement dated January 10, 2011	Huntsworth Healthcare Inc. (d/b/a Curatio CME Institute).
Pri-Med Online Fulfillment Agreement dated March 23, 2011	Curatio CME Institute
Education Partner Agreement dated December 17, 2010	Miller Medical Communications, LLC
Letter Addendum re: Grant Code 2011-091 dated March 28, 2011	Miller Medical Communications
Education Partner Agreement dated May 23, 2011	Turnkey Solutions
Letter Addendum re: Grant Code 2011-114 dated May 25, 2011	Turnkey Solutions
Letter Addendum re: Grant Code 2011-177 dated October 17, 2010	Global Directors in Medicine, Inc.
Letter Addendum re: Grant Code 2011-163 dated September 9, 2011	Innovations Consulting Group, LLC
Education Partner Agreement dated August 15, 2011	Innovations Consulting Group, LLC
Letter Addendum re: Grant 2011-174 dated September 29, 2011	Neuroscience Education Institute
Education Partner Agreement dated September 27, 2011	Neuroscience Education Institute
Letter Addendum re: Grant Codes 2011-169 and 2011-175 dated September 28, 2011	MedIQ

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REEL: 004711 FRAME: 0472

Letter Addendum re: Grant Code 2011-176 dated September 29, 2011	CME Incite
Letter Addendum dated December 23, 2010	Real CME, Inc.
Letter Agreement with Educational Speaker dated October 24, 2011	Dr. Sukhatme
Education Partner Agreement dated December 15, 2010.	Miller Medical Communications, LLC
Letter Addendum re: Grant Code 2011-004 dated December 30, 2010.	Miller Medical Communications, LLC
Letter Addendum re: Grant Code 2011-067 dated March 4, 2011.	Novo Nordisk Inc.
Educational Grant Agreement dated March 31, 2011.	Bristol-Myers Squibb and Voxmedia LLC
Letter Addendum re: Grant No. 2011-081 dated March 30, 2011.	Voxmedia International
Continuing Medical Education Letter of Agreement dated December 30, 2010.	Forest Laboratories Inc.
Letter Addendum re: Grant No. 2011-047 dated January 5, 2011.	Curatio CME Institute LLC
Service Agreement and Appendix A dated June 7, 2011.	Julia Campeti
Letter Proposal dated September 25, 2010.	Steve Passin & Associates, LLC
Agreement for Expert Review Services for Pri-Med Institute Activities 2008 as extended by that certain Contract Extension dated December 15, 2010.	Tufts Health Care Institute
Agreement for Expert Review Services for Pri-Med Programs 2007-2008 as amended by Schedule B dated January 18, 2011.	University of Wisconsin School of Medicine and Public Health.
Faculty Agreement(s)	Brown, Marie
Faculty Agreement(s)	Doyle, Robert L
Faculty Agreement(s)	Kuritsky, Lou
Faculty Agreement(s)	Russell, John
Faculty Agreement(s)	Gupta, Kapiana
Faculty Agreement(s)	Song, Chiyeon Diane
Faculty Agreement(s)	Litin, Scott
Faculty Agreement(s)	Mizuno, Eric
Faculty Agreement(s)	Yawn, Barbara
Faculty Agreement(s)	Galluzzi, Katherine
Faculty Agreement(s)	Banerji, Mary
Faculty Agreement(s)	Inzucchi, Silvio E.
Faculty Agreement(s)	Baron, David
Faculty Agreement(s)	Summergrad, Paul
Faculty Agreement(s)	Skolnik, Neil
Faculty Agreement(s)	Ring, David

TRADEMARK

REEL: 004711 FRAME: 0473







Faculty Agreement(s)	Dr. Flaker
Faculty Agreement(s)	Dr. Gluckman
Faculty Agreement(s)	Dr. Miller
Faculty Agreement(s)	Dr. Miller
Faculty Agreement(s)	Dr. Nacarelli
Faculty Agreement(s)	Dr. Stecker
Faculty Agreement(s)	Frank Lavernia
Faculty Agreement(s)	Harold Bays
Faculty Agreement(s)	James Gavin III
Faculty Agreement(s)	James Gavin III
Faculty Agreement(s)	James McNabb
Faculty Agreement(s)	Michael L. Krychman
Faculty Agreement(s)	Philip Schoenfeld
Faculty Agreement(s)	R. Scott Wright
Faculty Agreement(s)	Richard E. Pratley
Faculty Agreement(s)	Sam Dagogo-Jack
Faculty Agreement(s)	Sharron J Parish
Faculty Agreement(s)	Amy Volk
Service Agreement dated April 19, 2011.	Indianapolis Medical Society
Partnership Agreement	
Service Agreement dated April 19, 2011 as amended by Addendum on April 25, 2011.	Dionne Gaynor-Seepersad
Service Agreement dated August 4, 2011.	Jeff Deck
Boehringer Ingelheim Purchase Order No. 45251156 dated May 12, 2010.	Boehringer Ingelheim Pharmaceuticals, Inc.
Boehringer Ingelheim Purchase Order No. 45256287 dated July 14, 2010.	Boehringer Ingelheim Pharmaceuticals, Inc.
Programming Development & Broadcast Agreement dated June 23, 2010.	ReachMD LLC
Pri-Med Midwest 2011 Content Revenue Contract	Boehringer Ingelheim Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Content Revenue Contract	Daichi Sankyo/Eli Lilly
Pri-Med Midwest 2011 Content Revenue Contract	Horizon Pharmaceutical Corp
Pri-Med Midwest 2011 Content Revenue Contract	Merck
Pri-Med Midwest 2011 Content Revenue Contract	Merck
Pri-Med Midwest 2011 Content Revenue Contract	Novo Nordisk Inc.
Pri-Med Midwest 2011 Content Revenue Contract	Novo Nordisk Inc.
Pri-Med Midwest 2011 Update Contract	Boehringer Ingelheim Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Update Contract	Bristol-Myers Squibb/AstraZeneca

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REEL: 004711 FRAME: 0476

Pri-Med Midwest 2011 Update Contract	Daiichi Sankyo/Eli Lilly
Pri-Med Midwest 2011 Update Contract	Eli Lilly & Company
Pri-Med Midwest 2011 Update Contract	Forest Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Update Contract	Forest Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Update Contract	Forest Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Update Contract	Forest Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Update Contract	Forest Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Update Contract	Horizon Pharmaceutical Corp
Pri-Med Midwest 2011 Update Contract	Jenny Craig
Pri-Med Midwest 2011 Update Contract	Merck
Pri-Med Midwest 2011 Update Contract	Merck
Pri-Med Midwest 2011 Update Contract	Novo Nordisk Inc.
Pri-Med Midwest 2011 Update Contract	Daiichi Sankyo/Eli Lilly
Pri-Med Midwest 2011 Update Contract	Daiichi Sankyo/Eli Lilly
Pri-Med Midwest 2011 Update Contract	Forest Pharmaceuticals, Inc.
Pri-Med Midwest 2011 Update Contract	Salix Pharmaceuticals, Inc.
Pri-Med South 2012 Content Revenue	COSEHC
Pri-Med South 2012 Update	ReachMD
Pri-Med South 2012 Update	Miller Medical Communication, LLC and Endo Pharmaceuticals Inc.
Pri-Med Midwest 2011 Symposia Contract	Novo Nordisk Inc.
COSEHC Partner Agreement	
ReachMD Partner Agreement-Statement of Work June 2011	
Written Agreement PER No. 111010	
Pri-Med Midwest 2011 Symposia Contract	

All inventories used exclusively in the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC and Pri-Med Institute, LLC as of November 18, 2011 (excluding all Excluded Assets) and all equipment, furniture, fixtures, machinery, computers, other information technology equipment (including copiers), tooling and all other tangible personal property to the extent exclusively relating to, or used in or held exclusively for use for, the conduct of the proprietary healthcare conference, live events, digital products, and data and research business conducted in the United States by M/C Communications, LLC and Pri-Med Institute, LLC as of November 18, 2011 including the following:

Name	Description	Category	Department	Room	Quantity	Details
Armchairs	lounge armchairs	Office	Furniture	Lobby	4	
Bookcase - 2-shelf	1 approx. 6 ft wide/walnut, 2 approx 3 ft. wide/narrow dark	Office	Furniture	IT (2), CFO corner	3	
Bulletin Boards*	cork	Office	Facilities	Mailroom	16	* does not include those mounted on wall
Coffee table	glass top	Office	Furniture	Lobby	1	
Couches	3-person couches	Office	Furniture	Lobby, Wellness & Serenity Room	2	
Dishwasher	Maytag	Office	Facilities	Kitchen	1	
End tables	glass top	Office	Furniture	Lobby	2	
Folding table	4-5ft. Long	Office	Furniture	Mailroom, Lobby closet	2	
Microwaves	average size	Office	Facilities	Kitchen, kitchenette, W&S Room, various offices	4	
Painting	fine art painting	Misc.	Misc.	Hallway	1	
Refrigerators (Large)	refrigerator/freezer	Office	Facilities	Kitchen	2	
Refrigerators (Small)	approx. 3 ft tall	Office	Facilities	Kitchenette, W&S Room, various offices	16	
Safe	approx. 2 ft. square	Office	Facilities	IT Server Room	1	use unknown
Shredders	approx. 2/3 ft tall	Office	Facilities	Mailroom, W&S Room, Finance (3), Executive (2)	7	
Whiteboards*	rolling/stand-alone	Office	Facilities	IT, W&S Room	2	* does not include those mounted on wall
Wire Storage Racks	2 black, 1 silver, IT equip storage	Office	Facilities	IT Lab/Server Room	3	
Storage Cabinets	lockable, black, stores servers	Office	Facilities	IT Server Room	3	
Computer Cart	with wheels	Office	Facilities	IT Lab/Server Room	1	
Tube Post	Black metal	Office	Facilities	IT Server Room	1	
Mobile Workstation	Black, on wheels	Office	Facilities	IT Lab	1	
Portable HVAC	Move n Cool	Office	Facilities	IT Server Room	1	

**Undocumented:**

- Clocks
- Bulletin Boards (mounted)
- Whiteboards (mounted)
- Heaters
- Toasters
- Kitchen utensils/serving wear
- Serving tables (misc. sizes)
- Holiday decorations
- Office supplies
- Ladders

Name	Description	Category	Department	Room	Quantity	Details
Keurig	coffee machines	Office	Facilities	Kitchen & Kitchennette	2	
Pitney-Bowes	mailing machine	Office	Facilities	Mailroom	1	
Water coolers	1 standing, 1 smaller	Office	Facilities	Kitchen & Kitchennette	2	

Office Spaces	Quantity	Desk	Chair (rolling)	Conference Table	Round Table	Table Chairs	Bookcase	5-Drawer File	4-Drawer File	3-Drawer File	2-Drawer File	
Offices (non-corner)	25	25	25	0	24	50	10	10	0	25	0	3
Offices (large/corner)	2	2	2	0	2	11	1	1	0	3	1	3
Cubicles/desks	75	75	75	0	0	0	0	0	0	0	0	0
HR/Finance Closet	1	0	0	0	0	0	1	1	11	2	0	10
Mailroom	1	2	1	0	0	1	5	5	0	0	0	0
C&E Closet	1	0	1	0	1	0	12	12	0	0	0	0
IT Server Rooms	2	1	0	0	1	3	2	2	0	0	0	0
Boardroom	1	0	20	1	0	10	0	0	0	0	0	0
Kilimanjaro Conference Room	1	0	8	1	0	6	0	0	0	0	0	0
Everest Conference Room	1	0	8	1	1	0	0	0	0	0	0	0
Andes Conference room	1	0	10	1	0	0	0	0	0	0	0	0
Other		0	9	0	5	5	7	7	9	16	5	7

TOTAL: 105 159 4 34 86 38 20 46 6 23

<b>*Gift Card Inventory as of November 8, 2011:</b>	<b># of cards</b>	<b>Cumulative Value</b>
iTunes (\$15)	20	\$ 300.00
Barnes & Noble (\$15)	20	\$ 300.00
Dunkin Donuts (\$15)	16	\$ 240.00
Starbucks (\$15)	20	\$ 300.00
Boloco (\$25)	36	\$ 900.00
Pizzeria Regina (\$25)	34	\$ 850.00
Movie tickets (approx. \$7.50 each)	81	\$ 607.50
<b>Totals</b>	<b>227</b>	<b>\$ 3,497.50</b>

*Approx. 50 gifts are owed/to be claimed from the above gift card inventory*



<b>Asset</b>	<b>Description / Use</b>	<b>Vendor</b>
A2Z	event management platform for exhibit hall floor plans; licensed by A2Z and integrated with SLX via MCMS	a2Z
Adobe Acrobat	several versions are owned by MC	Adobe Systems
Adobe Creative Suite	M C currently owns several versions of Creative Suite (including Master Collection and Web Premium versions 3-5) used for graphic design, video editing and web development applications. This includes the following software applications: Default Language, D	Adobe Systems
Adobe Photoshop	software licensed by Adobe Systems	Adobe Systems
Adobe Premiere Pro	software licensed by Adobe Systems	Adobe Systems
DynamicPDF	DynamicPDF is used for M C employees to create Dynamic PDFs; mostly for certificates and patient education on Pri-Med.com as well as forms on pmiCME.org	cete software
Interwoven Open Deploy	back-end system used to move content from TeamSite to Pri-Med.com; licensed by Autonomy (Interwoven) and integrated with Pri-Med.com	Autonomy
Interwoven TeamSite	web content management system; licensed by Autonomy (Interwoven) and integrated with SLX, MediaBin and Pri-Med.com	Autonomy
Verity TeleForm	tool used to scan evaluation and certification forms for and from the live meetings; integrated with PEACs	Cardiff
Avaya Definity	software to run the phone system at the US Core office	Avaya
Call Xpress	voicemail software system and services licensed by AVST	AVST
CME Meetings	A mobile application built and hosted by Complemedia and licensed to Pri-Med for clinicians to use.	Complemedia
ADB Administration	Admin tool used to merge ADB accounts and update basic ADB information such as address, etc.	Custom Built
C&E Exhibitor Portal	web portal for C&E exhibitors to provide information that is appropriate for the onsite directories; integrated with SLX	Custom Built
Educational Measures Administration	custom built web application used by the Research team (and eventually online operations) to manage amazon gift code inventory for fulfillment of outcomes surveys (and eventually online promotional program fulfillment)	Custom Built
Event Integration Services (EIS)	internal web services integration for Pri-Med to receive information from SLX, PEACs, and ADB	Custom Built

Messaging Bus Services (MCMS)	messaging bus used internally for systems to interact (SLX, A2Z, PMO) and technology partners (Showcare in development now)	Custom Built
Passport Administration pmiCME.org / pmiCME Portal	admin tool used to manage lead gen campaigns, groups and passports custom built web application for pmiCME (audience is mainly faculty, and medical education companies/partners). Contains a portal that connects and is integrated to SLX for faculty to update information and for Eps to submit content; integrated with SLX	Custom Built
Pri-Med Evaluation and Certification System (PEACs)	evaluation and certificate application for pmiCME accreditation team to approve CME credits for Pri-Med programs as well as Current Clinical Issues for Harvard; integrated with SLX, Scantron and Pri-Med.com	Custom Built
Pri-Med Industry Site	custom built website for sponsorship and exhibiting/promotional customers of Pri-Med; mostly static pages other than some lead generation and integration with Hubspot	Custom Built
Pri-Med Passport	web application custom built for a single source of contact information for anyone interacting with Pri-Med; integrated to Pri-Med.com, Community, pmiCME.org, Industry Site and lead generation	Custom Built
Pri-Med.com	custom built web application for clinicians to access online education (both CME and promotional) and register for live CME meetings; integrated with TeamSite, MediaBin, SLX, ADB, Showcare, and multiple multimedia vendors	Custom Built
Pri-Med.com Administration	admin tool used by call center and internal staff to support clinician requests for password, certificates, account merges, etc.	Custom Built
Registration Integration Services (RIS)	web services integration between Pri-Med.com and Showcare for live event registrations and to keep account information in synch	Custom Built
Single Sign On Services (SSO)	single sign on services used with a few vendors/partners such as MediQ, Asante and Kit Digital (not yet live); integrated with Pri-Med.com and eventually Pri-Med Passport	Custom Built
Web File Manager (WFM)	custom built digital asset repository/system to replace MediaBin; integrated with websites	Custom Built
Avamar	data backups and data replication; licensed by EMC but purchased through Presidio	EMC
Clarrion Navisphere	used for management of the Storage Area Network (SAN)	EMC
MirrorView Adapter	data replication application licensed by EMC	EMC

PowerPath	SANS integration software to provide high availability and failover for data paths to the SAN	EMC
Solutions Enabler	base software installed on SAN that allows for additional extensible software to be installed on the SAN	EMC
FOG	software used by infrastructure to clone desktop images	FOG
GE Secure Perfect	security package including software and two phones with monitors for freight elevator entry	GE
Google Analytics	web application used to track and monitor web activity including traffic, etc.	Google
Google Search	google's custom search application being used to replace/retire ultraseek on Pri-Med.com; used exclusively for Pri-Med	Google
Off The Charts	Pri-Med blog currently created on Google's Blogspot freeware application	Google
Hubspot	web application licensed by Hubspot to monitor SEO; also integrated with industry site for lead gen	Hubspot
SPSS Custom Tables	3 user license for SPSS Custom Tables; used primarily by the data & analytics team	IBM
SPSS Statistics Base	4 user license for SPSS Statistics Base; used primarily by the data & analytics team	IBM
SPSS Decision Tree	1 user license for SPSS Decision Tree; used primarily by the data & analytics team	IBM
Pri-Med Community	Web application licensed by KickApps (Kit Digital) with some custom development and integrated with Pri-Med.com	Kit Digital
Microsoft Project	M C owns multiple versions of Microsoft Project used for managing projects.	Microsoft
Microsoft Team Foundation Server (TFS)	TFS is M C's main repository for all web assets, including source control of code and project tracking.	Microsoft
Microsoft Visio	M C owns multiple versions of Visio used by IT for diagramming process flows, web and online mock-ups, etc.	Microsoft
Microsoft Visual Studio	M C owns multiple versions of Visual Studio used by the developers for code management.	Microsoft
Office Communications Server	provides enterprise instant messaging; licensed by Microsoft	Microsoft
Sharepoint Services	internal application for document sharing and collaboration on projects; being used as an intranet and licensed by Microsoft	Microsoft
SQL Server	Microsofts' relational database management system used by development services to support custom built and 3rd party purchased applications	Microsoft

Right Fax	desktop/email fax integration; licenesed by OpenText	OpenText
QlikView	internal dashboard and analytics tool integrated with ADB, PMO, SLX, etc. ; licensed by QlikTech	QlikTech
Pri-Med Mobile	Mobile application built by QuantiaMD. Pri-Med.com and QuantiaMD do light data passing through the online channel.	QuantiaMD
LiteSpeed	Pri-Med uses LiteSpeed to assist with zipping up large databases (like IMDB).	Quest
SQL Bundle Pro	software used by the development services team	RedGate Software
SQL Prompt Professional	software used by the development services team	RedGate Software
SalesLogix	Sales CRM and event ERP system that contains custom built modules for operations, editorial and marketing that support key business processes for the live events business; licensed by Sage and integrated with multiple systems	Sage Software
Business Objects	crystal reports integrated with ADB, PMO, IMDB, SLX, etc. ; licensed by SAP	SAP
Regisration/Event Management Services	Showcare provides Pri-Med with a number of registration and event management services including management of our call center for phone support. Showcare is very tightly integrated with Pri-Med.com	Showcare Solutions
TestTrack Pro	system used to track internal requests to IT as well as software development bugs and defects; also used by the call center to manage inbound email inquiries from clinicians; licensed by Seapine Software	Seapine Software
Spell-X-Plus	5 user license for spell-x-plus software which assists the editorial and clinical team with spell check for clinical terms in the medical and pharmaceutical industries	SpellEx
Spiceworks	web application used for management of MC network assets; freeware	Spiceworkds
SnagIt	tool used for screen captures for bug reporting and requirements mock-ups	TechSmith Products
Knowledge Sync	tool used to send out emails based on business rules (such as certificates posted to Pri-Med.com, etc.); licensed through THG	THG
pdfFactory	M C owns pdfFactory for employees to create PDF of files	FinePrint
vSphere	VMWare management tool for the virtualized environment/infrastructure	VMWare
vCenter	VMWare management server used by vSphere to manage the virtual environment	VMWare

Absolute Banner Manager Yammer Zip-Codes.com	banner tool purchased in 2007 and integrated with Pri-Med.com to serve banner ads on the web annual subscription to zip code database used on Pri-Med.com for validating address information	XIGLA Software Zip-Codes.com
ANTS Profiler DameWare NT Utilities Enterprise Architect	a tool used by the development services team a systems management tool a tool used by the development services team	RedGate Software Microsoft
ExamDiff	Currently running in a development environment this is a freeware tool used to compare one file to another	prestoSoft
ISAPI Rewrite JetBrains reSharper Perseus Survey Solutions soapUI Pro Sybase Power Design	a tool used by the development services team a tool used by the development services team online survey system used for outcomes a tool used by the development services team Used mainly by the Lister team performing data services work for the IT department, this is a data modeling software	JetBrains Perseus smartbear software Sybase
Telerik	controls used by development team for online web work	
Turning Point	Powerpoint plug-ins for ARS	Turning Point Technologies
ADB Data Mart Client List Loading/Data mart Evaluation Data Mart	alumni database target database cert and eval database	
Live Event Registration Data Mart PMO Data mart Sales Data Mart	live reg database (shadow copy of showcare to keep pmo-sc in synch) pmo database sales database	

Device Type	IP Address	Name	Manufacturer	Model	Serial Number	Operating System
Firewall	10.0.0.18	mc-comm-asa5520	Cisco	ASA5520-K8	JMX1115L1B6	Cisco ASA
SNMP Device	10.0.0.2	101-aa	Cisco	Cisco Wide Area Application Servi	KQKYBK9	
Desktop Printer	10.100.1.244	sbishop	Hewlett-Packard	HP LaserJet P1006		
Laptop	10.200.0.32	apezzuto	Lenovo	ThinkPad T420s	R9CDF8C	Windows 7 Pro
Laptop	10.200.0.33	kvennacchio-x	Lenovo	ThinkPad X301	L3ACY5Z	Windows XP Pro
Laptop	10.200.0.34	ssteiman	Lenovo	ThinkPad X61	LV17BNX	Windows 7 Ent
Laptop	10.200.0.35	jmerchant	Lenovo	ThinkPad X61	LV17C5M	Windows 7 Ent
Laptop	10.200.0.37	crende	Lenovo	ThinkPad T420s	R9CDF1N	Windows 7 Pro
Laptop	10.200.0.46	crende-x	Lenovo	ThinkPad X300	L3A5705	Windows XP Pro
Laptop	10.200.0.49	ktedder	Lenovo	ThinkPad T60	LKVCWW5	Windows XP Pro
Desktop Printer	10.200.0.50	rforziati	Hewlett-Packard	HP LaserJet 1150	R9CDF4W	Windows 7 Pro
Laptop	10.200.0.50	rforziati	Lenovo	ThinkPad T420s	R91DR14	Windows 7 Ent
Laptop	10.200.0.58	ashorey	Lenovo	ThinkPad X200		
Desktop Printer	10.200.0.62	sdeveaux1	Hewlett-Packard	hp LaserJet 1300 PCL 6		
Laptop	10.200.0.62	aleone	Lenovo	ThinkPad X200	R91DROX	Windows 7 Ent
Laptop	10.200.0.62	sdeveaux1	Lenovo	ThinkPad X61	LV17C5X	Windows XP Pro
Laptop	10.200.0.63	malpough	Lenovo	ThinkPad X61	LV17C5C	Windows 7 Ent
Switch	10.8.0.1	8ig-2	Cisco	WS-C3750G-24PS-S	FOC0939U0ER	Cisco IOS
Pbx	10.8.0.10	10.8.0.10	Avaya	Definity	40D0556FC	
SNMP Device	10.8.0.120	101-cm	Cisco	Cisco Wide Area Application Servi	KQAWK50	
Server	10.8.0.175	esx01	Hewlett-Packard	ProLiant BL460c G6	18A90575EBE5	VMware ESX
Server	10.8.0.176	esx02	Hewlett-Packard	ProLiant BL460c G6	18A905750CE9	VMware ESX
Server	10.8.0.177	esx03	Hewlett-Packard	ProLiant BL460c G6	2UX83900TC	VMware ESX
Server	10.8.0.178	esx04	Hewlett-Packard	ProLiant BL460c G6	18A90575F8ED	VMware ESX
Server	10.8.0.205	esxdev00	Hewlett-Packard	ProLiant DL380 G5	18FE7389F2	VMware ESXi
Server	10.8.0.206	esxdev01	Hewlett-Packard	ProLiant DL380 G5	18FE735250	VMware ESXi
Server	10.8.0.207	esxdev02	Hewlett-Packard	ProLiant DL380 G5	1F29E13A84	VMware ESXi
Server	10.8.0.208	esxdev03	Hewlett-Packard	ProLiant DL380 G5	1B78765B834	VMware ESXi
SNMP Device	10.8.0.37	cisco-lwapp-controller	Cisco		2155074E20	
Desktop	10.8.0.7	security	Dell	OptiPlex GX280	D0YGY71	Windows XP Pro
Desktop Printer	10.8.0.7	security	Hewlett-Packard	HP Color LaserJet		
Switch	10.8.2.100	c2750_12aa	Cisco	WS-C2950G-48-EI	FHK0632X018	Cisco IOS
Switch	10.8.2.101	switch	Cisco	WS-C2950G-48-EI	FHK0624Y087	Cisco IOS
Switch	10.8.2.102	c3750_48_12ba	Cisco	WS-C3750-48PS-S	CAT0939N4ZC	Cisco IOS
Battery Backup	10.8.2.4	symmetraa	APC	Symmetra LX 16000	C0877A52D8	
Battery Backup	10.8.2.5	symmetrab	APC	Symmetra LX 16000	C08722905F	
Desktop	10.8.5.101	andes-7	Hewlett-Packard	dc5700 Small Form Factor	2UA65114PC	Windows 7 Pro
Laptop	10.8.5.102	etell	Lenovo	ThinkPad T60	L3AW622	Windows XP Pro
Laptop	10.8.5.103	mmosier	Lenovo	ThinkPad T420s	R9CDEW7	Windows 7 Pro
Desktop	10.8.5.104	mbeair	Hewlett-Packard	dc7700 Small Form Factor	MXL6520HY3	Windows XP Pro
Laptop	10.8.5.104	loaner4	Lenovo	ThinkPad T60	L37W13N	Windows XP Pro
Desktop	10.8.5.107	progers	Hewlett-Packard	xw4600 Workstation	2UA8161R3M	Windows 7 Ent

TRADEMARK

REEL: 004711 FRAME: 0488

Laptop	10.8.5.108	mregan	Lenovo	ThinkPad T60p	L3DH133	Windows 7 Ent
Desktop Printer	10.8.5.112	cmcadam1	Hewlett-Packard	HP LaserJet P3005 PS		
Laptop	10.8.5.112	cmcadam1	Lenovo	ThinkPad T60	L37W13K	Windows XP Pro
Desktop Printer	10.8.5.113	sgigliotti	Hewlett-Packard	HP LaserJet 1022		
Laptop	10.8.5.114	hgrace	Lenovo	ThinkPad X61	LV17C7F	Windows XP Pro
Laptop	10.8.5.115	ssteiman-xp	Lenovo	ThinkPad X61	LV17C0A	Windows XP Pro
Laptop	10.8.5.116	tftzgerald	Lenovo	ThinkPad T60	L37M89D	Windows XP Pro
Desktop	10.8.5.117	boardroom	Hewlett-Packard	dc5700 Small Form Factor	MXM648058N	Windows 7 Pro
Laptop	10.8.5.119	jsnyder	Lenovo	ThinkPad X200	R9106HC	Windows 7 Ent
Laptop	10.8.5.120	tjoyce1	Lenovo	ThinkPad T60	L3AW620	Windows XP Pro
Laptop	10.8.5.121	jmerchant2	Lenovo	ThinkPad T60p	L3DH131	Windows XP Pro
Desktop	10.8.5.124	progers_dev	Dell	Studio XPS 9100	BYT2GQ1	Windows 7 Ent
Laptop	10.8.5.125	cskowronski	Lenovo	ThinkPad T60	LKVBMG0	Windows XP Pro
Desktop	10.8.5.130	gkhotline-2	Hewlett-Packard	xw4600 Workstation	2UA8010W14	Windows 7 Pro
Laptop	10.8.5.131	tashe	Lenovo	ThinkPad X61	LV17C71	Windows XP Pro
Laptop	10.8.5.138	skricht60	Lenovo	ThinkPad T60	L3CY155	Windows XP Pro
Laptop	10.8.5.147	rwexler1	Lenovo	ThinkPad X61	LV17BY0	Windows XP Pro
Desktop	10.8.5.151	ngoodridge	Hewlett-Packard	dc5100 SFF	MXL6120Q1Z	Windows XP Pro
Desktop	10.8.5.152	hozgul	Hewlett-Packard	dc7700 Ultra-slim Desktop	2UA7501D1M	Windows XP Pro
Desktop Printer	10.8.5.152	hozgul	Hewlett-Packard	HP LaserJet 1020		
Desktop Printer	10.8.5.156	kfludder	Hewlett-Packard	HP LaserJet 1022		
Laptop	10.8.5.156	kfludder	Lenovo	ThinkPad X200	R91DR0V	Windows XP Pro
Desktop	10.8.5.158	brdroom	Hewlett-Packard	dc5000 uT	2UB5510FL1	Windows XP Pro
Laptop	10.8.5.167	jsnyder1	Lenovo	ThinkPad X200	R91KN5H	Windows XP Pro
Desktop	10.8.5.170	lobby	Hewlett-Packard	dc5000 uT	2UB552050D	Windows XP Pro
Desktop	10.8.5.172	amcgill1	Lenovo	ThinkPad X200	R91KN6X	Windows XP Pro
Desktop	10.8.5.181	gkhotline2	Hewlett-Packard	dc5700 Small Form Factor	MXM6520024	Windows XP Pro
Laptop	10.8.5.182	rgrady1	Lenovo	ThinkPad X200	R91KN6M	Windows XP Pro
Desktop	10.8.5.188	spassanisi	Hewlett-Packard	xw4400 Workstation	2UA71500SV	Windows XP Pro
Laptop	10.8.5.198	abell	Lenovo	ThinkPad X200	R91DR18	Windows XP Pro
Desktop	10.8.5.200	killiman	Hewlett-Packard	dc5000 uT	2UB552050M	Windows XP Pro
Desktop	10.8.5.212	cmckenna	Hewlett-Packard	8000 Elite USDT PC	MXL0030QR7	Windows XP Pro
Desktop	10.8.5.233	mctelewrk	Hewlett-Packard	dc5000 uT	2UB5510FLP	Windows XP Pro
Desktop	10.8.5.32	eschlumper	Hewlett-Packard	8000 Elite USDT PC		
Desktop Printer	10.8.5.32	eschlumper	Hewlett-Packard	HP LaserJet P1006	MXL0030QSY	Windows 7 Ent
Laptop	10.8.5.34	lmeidrim	Lenovo	ThinkPad T420s	R9CDF8Y	Windows 7 Pro
Laptop	10.8.5.34	pryan	Lenovo	ThinkPad X61	LV17BZN	Windows 7 Ent
Desktop	10.8.5.37	mcghost	Dell	OptiPlex GX150	FCGPS01	Windows XP Pro
Desktop	10.8.5.37	reception	Hewlett-Packard	8000 Elite USDT PC	MXL0030QNH	Windows 7 Ent
Desktop Printer	10.8.5.37	reception	Hewlett-Packard	HP LaserJet 1022		
Laptop	10.8.5.37	skrich	Lenovo	ThinkPad X60	LVH9954	Windows 7 Ent
Laptop	10.8.5.38	sdeveaux1	Lenovo	ThinkPad X200	R91KN8M	Windows 7 Ent
Laptop	10.8.5.40	lflynn	Lenovo	ThinkPad X200	R91DR1H	Windows 7 Ent

Desktop	10.8.5.41	bgrody	Hewlett-Packard	dc5100 SFF	MXL61202BY	Windows XP Pro
Laptop	10.8.5.41	gkhotline1	Lenovo	ThinkPad X61	LV17BT1	Windows 7 Ent
Desktop	10.8.5.42	cgaudreau	Dell	Vostro 230	FVCYPN1	Windows 7 Ent
Laptop	10.8.5.43	mserbo	Lenovo	ThinkPad X200	R91KN62	Windows 7 Pro
Laptop	10.8.5.43	tftzgerald7	Lenovo	ThinkPad X60	LVP3530	Windows 7 Ent
Laptop	10.8.5.44	kburgess	Lenovo	ThinkPad X200	R91DR0T	Windows 7 Ent
Desktop	10.8.5.46	dbartlett-dev	Hewlett-Packard	xw4600 Workstation	2UA82312JD	Windows 7 Ent
Desktop	10.8.5.46	ewalkup	Hewlett-Packard	dc7900 Ultra-Slim Desktop	MXL9360KT2	Windows 7 Ent
Desktop	10.8.5.48	jdavis	Hewlett-Packard	dc7700 Ultra-slim Desktop	2UA7501DPH	Windows 7 Ent
Desktop	10.8.5.49	hrgens	Hewlett-Packard	8000 Elite USDT PC	MXL0030QRG	Windows 7 Ent
Laptop	10.8.5.49	mmoyer	Lenovo	ThinkPad X60 Tablet	LVF7251	Windows XP Pro
Desktop	10.8.5.50	ktran1	Hewlett-Packard	dc7700 Ultra-slim Desktop	2UA7501FCT	Windows XP Pro
Desktop	10.8.5.51	saldev	Hewlett-Packard	ThinkPad T60	saldev	Windows 7 Ent
Laptop	10.8.5.51	ivanwagenen	Lenovo	ThinkPad X200	L37P39R	Windows XP Pro
Desktop	10.8.5.51	myost	Lenovo	ThinkPad X200	R91DR24	Windows 7 Ent
Desktop	10.8.5.52	kshumila1	Hewlett-Packard	dc7900 Ultra-Slim Desktop	2UA9370QZD	Windows 7 Ent
Desktop	10.8.5.54	avolk	Hewlett-Packard	8000 Elite USDT PC	MXL0030QP0	Windows 7 Ent
Desktop	10.8.5.55	clang	Hewlett-Packard	dc7900 Ultra-Slim Desktop	MXL9360KVN	Windows 7 Ent
Laptop	10.8.5.57	cmcadam	Lenovo	ThinkPad T420s	R9CDF14	Windows 7 Pro
Desktop	10.8.5.58	mseligman	Lenovo	ThinkPad T420s	mseligman	Windows 7 Pro
Desktop Printer	10.8.5.58	klurgin	Canon	Canon MX340 series Printer		
Laptop	10.8.5.58	klurgin	Lenovo	ThinkPad X61	LV17CSY	Windows 7 Ent
Desktop	10.8.5.59	mbelair	Hewlett-Packard	dc7900 Ultra-Slim Desktop	2UA9370R04	Windows 7 Ent
Desktop	10.8.5.60	swaters	Hewlett-Packard	dc7700 Ultra-slim Desktop	2UA7501DW7	Windows 7 Ent
Laptop	10.8.5.61	aserodio	Lenovo	ThinkPad X200	R91KN60	Windows 7 Ent
Desktop	10.8.5.62	adube	Dell	Vostro 230	FVC6QNI	Windows 7 Ent
Desktop	10.8.5.64	jean7	Hewlett-Packard	dc7900 Ultra-Slim Desktop	2UA9370QZC	Windows 7 Ent
Laptop	10.8.5.65	bbotto	Lenovo	ThinkPad T60	L37P39N	Windows 7 Ent
Desktop	10.8.5.66	sgoggins	Hewlett-Packard	dc7900 Ultra-Slim Desktop	MXL9360KVK	Windows 7 Ent
Desktop	10.8.5.67	kcurry	Hewlett-Packard	dc7900 Ultra-Slim Desktop	2UA9370QZH	Windows 7 Ent
Desktop	10.8.5.69	snock	Hewlett-Packard	xw4400 Workstation	2UA73200S4	Windows XP Pro
Laptop	10.8.5.70	kgreb	Lenovo	ThinkPad X61	LV17BXZ	Windows 7 Ent
Desktop	10.8.5.71	mhalley	Dell		mhalley	Windows 7 Ent
Desktop	10.8.5.73	lgraham	Apple		lgraham	Mac OS X
Laptop	10.8.5.75	ivanwagenen1	Lenovo	ThinkPad X200	R90TT10	Windows 7 Ent
Laptop	10.8.5.75	loaner3	Lenovo	ThinkPad T60	L3CY066	Windows XP Pro
Laptop	10.8.5.76	loaner1	IBM	2379R1U	99T8594	Windows XP Pro
Desktop	10.8.5.77	lsmith	Hewlett-Packard	dc7900 Ultra-Slim Desktop	MXL9360KVS	Windows 7 Ent
Desktop	10.8.5.79	agyllenhaal	Hewlett-Packard	8000 Elite USDT PC	MXL0030QMN	Windows 7 Ent
Laptop	10.8.5.79	adelorey1	Lenovo	ThinkPad T420s	R9CDF9V	Windows 7 Pro
Laptop	10.8.5.80	akulinski	Lenovo	ThinkPad T420s	R9CDF3B	Windows 7 Pro
Desktop	10.8.5.82	cmckenna7	Hewlett-Packard	8000 Elite USDT PC	MXL0030QPR	Windows 7 Ent
Desktop Printer	10.8.5.83	awilke	Hewlett-Packard	HP LaserJet 1200 Series PCL 5		









Toner	HP		28
Toner	HP		27
Toner	HP		27
Toner	HP		27
Toner	HP		10
Toner	Innovera	B435A	
Toner	Innovera	B435A	
Toner	Innovera	B435A	
Toner	Innovera	7553A	
Toner	Innovera	C531A	
Toner	Innovera	83264x	
Toner	Innovera	83264x	
Toner	Innovera	Q6003A	
Toner	Innovera	Q6002A	
Toner	Innovera	C7115A	
Toner	Innovera	C7115A	
Toner	Innovera		83006
Toner	Innovera		83006
Toner	Innovera	C4092A	
Toner	Innovera	C4092A	
Toner	Innovera	C4092A	
Toner	Innovera	C4092A	
Toner	Laser Tech	2613X	
Toner	Laser Tech	2613X	
Toner	Laser Tech	3906A	
Toner	Laser Tech	3906A	
Toner	Laser Tech	8061X	
Toner	Laser Tech	8061X	
Toner	Laser Tech	8061X	
Toner	Laser Tech	4182X	
Toner	Laser Tech	8061X	
Toner	Laser Tech	1338A	
Toner	Sterling		
Toner	Sterling	C7115X	
Toner	Sterling	C532A	
Toner	Sterling	C533A	
Toner	Sterling	B435A	
Toner	Troy		81118
Toner	Imagistics	485-5	
Toner	Imagistics	485-5	
Toner	Imagistics	485-5	
Toner	Imagistics	485-5	
Toner	Imagistics	485-5	



Device Type	Count
Avamar	2
Battery Backup (active)	2
Battery Backup (decommissioned)	2
Broadband Card	31
SANs & NASs	4
Desktop Computer (active)	52
Desktop Computer (decommissioned)	47
Desktop Printer (active)	14
Desktop Printer (decommissioend)	32
DVD Player	1
Firewall	3
Keyboards	
Laptop Computer (active)	57
Laptop Computer (decommissioend)	42
LCD TV Monitor	3
LED Lights (decommissioned)	9
Mice	
Mobile Phone	33
Monitor (active)	101
Monitor (decommissioned)	62
Pbx	1
PDU (large power strip)	8
Phone (active)	112
Phone (decommissioned)	81
Physical Server (active)	20
Physical Server (decommissioned)	5
Projector (active)	3
Projector (decommissioned)	2
Audio Receiver	1
Scanner (decommissioned)	1
SNMP Management Device	6
Switch (active)	11
Switch (decommissioned)	5
Tablet Device	2
Tape Drive (decommissioned)	5
Toner	96
Video Conferencing Phone	1

## SCHEDULE 1

### US Trademarks:

Ownership of Trademark	Application No. / Filing Date	Registration No. / Registration Date	Trademark
M C Communications, LLC	76450564 12-SEP-2002	2804304 13-JAN-2004	PRI-MED
M C Communications, LLC	77739409 18-MAY-2009	3802045 15-JUN-2010	PRI-MED

### Int'l Trademarks:

Ownership of Trademark	Application No. / Filing Date	Registration No. / Registration Date	Trademark	Country
M C Communications, LLC	002959187 26-NOV-2002	002959187 13-JULY-2004	PRI-MED (Classes 16 Int., 41 Int.)	European Community
M C Communications, LLC	300408988 25-APR-2005	300408988 05-OCT-2005	PRI-MED (Classes 16 Int., 41 Int.)	Hong Kong
M C Communications, LLC	2005-036411 22-APR-2005	4911540 02-DEC-2005	PRI-MED (Classes 16 Int., 41 Int.)	Japan
M C Communications, LLC	45-2005-1868 26-APR-2005	45-2005-69435 25-NOV-2005	PRI-MED (Classes 16 Int., 41 Int.)	Korea
M C Communications, LLC	2005711106 12-MAY-2005	305994 03-MAY-2006	PRI-MED (Classes 16 Int., 41 Int.)	Russian Federation
M C Communications, LLC	94019385 25-APR-2005	01201044 15-MAR-2006	PRI-MED (Classes 16 Int., 41 Int.)	Taiwan

	Application No. / Filing Date		Trademark	
M C Communications, LLC	2,585,649 25-APR-2005	2,225,957 28-APR-2008	PRI-MED (Class 16)	Argentina
M C Communications, LLC	4637600 30-APR-2005	4637600 28-OCT-2008	PRI-MED (Class 16)	China
M C Communications, LLC	05010015 22-JUN-2005	05010015 16-AUG-2007	PRI-MED (Class 16)	Malaysia
M C Communications, LLC	717116 12-MAY-2005	891343 25-Jul-2005	PRI-MED (Class 16)	Mexico
M C Communications, LLC	T05/07301I 03-MAY-2005	T05/07301I 03-MAY-2005	PRI-MED (Class 16)	Singapore
M C Communications, LLC	2,585,650 25-APR-2005	2,228,959 28-APR-2008	PRI-MED (Class 41)	Argentina
M C Communications	4637601 30-APR-2005	4637601 14-DEC-2008	PRI-MED (Class 41)	China
M C Communications	05010016 22-JUN-2005	05010016 24-SEP-2008	PRI-MED (Class 41)	Malaysia
M C Communications	717117 12-MAY-2005	895728 22-AUG-2005	PRI-MED (Class 41)	Mexico
M C Communications	T05/07302G 03-MAY-2005	T05/07302G 03-MAY-2005	PRI-MED (Class 41)	Singapore
M C Communications	8345902 05-JUN-2009	8345902 22-JAN-2010	(Classes 16, 41)	European Community
M C Communications	589492 06-MAY-2006	TM240905 09-MAY-2006	(Class 16)	Thailand
M C Communications	827445059 20-MAY-2005	827445059 04-DEC-2007	(Class 41)	Brazil
M C Communications	589493 06-MAY-2005	SM29848 25-APR-2006	(Class 41)	Thailand



	Application No. / Filing Date		Trademark	
M C Communications	2005/10354 26-MAY-2005	2005/10354 19-JAN-2009	<b>PRI-MED</b> (Class 16)	South Africa
M C Communications	2005/10355 26-MAY-2005	2005/10355 19-JAN-2009	<b>PRI-MED</b> (Class 41)	South Africa
M C Communications	827445024 20-MAY-2005	827445024 04-DEC-2007	<b>PRI-MED</b> (Class 16)	Brazil
M C Communications	D00.2005.007255 08-JUN-2005	IDM000109838 14-FEB-2007	PRI-MED (Class 16)	Indonesia
M C Communications	2005/09435 12-MAY-2005	2005/09435 19-OCT-2009	PRI-MED (Class 16)	South Africa
M C Communications	J00.2005.007257 08-JUN-2005	IDM000109840 08-JUN-2005	PRI-MED (Class 41)	Indonesia
M C Communications	2005/09436 12-MAY-2005	2005/09435 22-SEP-2009	PRI-MED (Class 41)	South Africa
M C Communications	2328998 09-Apr-2003	04-Jun-2004	PRIMED/PRI- MED	United Kingdom

US Copyrights:

None

Patents:

None

Domain Names:

Domain	Entity
cardiologyclinicalfocus.com	Pri-Med
cardiologyupdates.com	Pri-Med
cardioupdates.com	Pri-Med
mypri-med.com	Pri-Med
pri-med.biz	Pri-Med
pri-med.com	Pri-Med
pri-med.info	Pri-Med
pri-med.net	Pri-Med
pri-med.org	Pri-Med
pri-medinstitute.com	Pri-Med

pri-medinstitute.net	Pri-Med
pri-medinstitute.org	Pri-Med
pri-medmobile.com	Pri-Med
pri-medmobile.net	Pri-Med
pri-medmobile.org	Pri-Med
pri-medonline.com	Pri-Med
pri-medonline.org	Pri-Med
pri-medupdates.com	Pri-Med
pri-medupdates.net	Pri-Med
pri-medupdates.org	Pri-Med
primedmobile.com	Pri-Med
primedmobile.net	Pri-Med
primedmobile.org	Pri-Med
primednet.com	Pri-Med
primednet.net	Pri-Med
primednet.org	Pri-Med
primedonline.net	Pri-Med
primedonline.org	Pri-Med
primedupdates.com	Pri-Med
primedupdates.net	Pri-Med
primedupdates.org	Pri-Med
oncologyupdates.com	Pri-Med
pri-medconference.com	Pri-Med
pri-medexhibiting.com	Pri-Med
primarycareupdates.com	Pri-Med
primedconference.com	Pri-Med
primedmasterclass.com	Pri-Med
primedneurology.com	Pri-Med
pmicme.biz	Pri-Med
pmicme.com	Pri-Med
pmicme.net	Pri-Med
pmicme.org	Pri-Med
pri-med.be	Pri-Med
pri-med.de	Pri-Med
pri-med.it	Pri-Med
pri-med.nl	Pri-Med
pri-med.us	Pri-Med
pri-med.mobi	Pri-Med
primed.mobi	Pri-Med
pri-med.co	Pri-Med
primed.co	Pri-Med
pmicme.co	Pri-Med
pmicme.cm	Pri-Med

pri-med.cm	Pri-Med
primed.cm	Pri-Med
pri-med.md	Pri-Med

<b>Domain</b>	<b>Entity</b>
pri-medeuropa.com	Pri-Med Europe
pri-medupdates.co.uk	Pri-Med Europe
pri-medupdates.de	Pri-Med Europe
primed.eu	Pri-Med Europe
primedupdate.co.uk	Pri-Med Europe
primed.fr	Pri-Med Europe
pri-med.dk	Pri-Med Europe
pri-med.gr	Pri-Med Europe
pri-med.at	Pri-Med Europe
pri-med.ie	Pri-Med Europe

Device Type	Count
Avamar	2
Battery Backup (active)	2
Battery Backup (decommissioned)	2
Broadband Card	31
SANs & NASs	4
Desktop Computer (active)	52
Desktop Computer (decommissioned)	47
Desktop Printer (active)	14
Desktop Printer (decommissioend)	32
DVD Player	1
Firewall	3
Keyboards	
Laptop Computer (active)	57
Laptop Computer (decommissioend)	42
LCD TV Monitor	3
LED Lights (decommissioned)	9
Mice	
Mobile Phone	33
Monitor (active)	101
Monitor (decommissioned)	62
Pbx	1
PDU (large power strip)	8
Phone (active)	112
Phone (decommissioned)	81
Physical Server (active)	20
Physical Server (decommissioned)	5
Projector (active)	3
Projector (decommissioned)	2
Audio Receiver	1
Scanner (decommissioned)	1
SNMP Management Device	6
Switch (active)	11
Switch (decommissioned)	5
Tablet Device	2
Tape Drive (decommissioned)	5
Toner	96
Video Conferencing Phone	1

Device Type	IP Address	Name	Manufacturer	Model	Serial Number	Operating System
Firewall	10.0.0.18	mc-comm-asa5520	Cisco	ASA5520-K8	JMX1115L1B6	Cisco ASA
SNMP Device	10.0.0.2	101-aa	Cisco	Cisco Wide Area Application Servi	KQKYBK9	
Desktop Printer	10.100.1.244	sbishop	Hewlett-Packard	HP LaserJet P1006		
Laptop	10.200.0.32	apezzuto	Lenovo	ThinkPad T420s	R9CDF8C	Windows 7 Pro
Laptop	10.200.0.33	kvennacchio-x	Lenovo	ThinkPad X301	L3ACY5Z	Windows XP Pro
Laptop	10.200.0.34	ssteiman	Lenovo	ThinkPad X61	LV17BNX	Windows 7 Ent
Laptop	10.200.0.35	jmerchant	Lenovo	ThinkPad X61	LV17C5M	Windows 7 Ent
Laptop	10.200.0.37	crende	Lenovo	ThinkPad T420s	R9CDF1N	Windows 7 Pro
Laptop	10.200.0.46	crende-x	Lenovo	ThinkPad X300	L3A5705	Windows XP Pro
Laptop	10.200.0.49	ktedder	Lenovo	ThinkPad T60	LKVCWW5	Windows XP Pro
Desktop Printer	10.200.0.50	rforziati	Hewlett-Packard	HP LaserJet 1150		
Laptop	10.200.0.50	rforziati	Lenovo	ThinkPad T420s	R9CDF4W	Windows 7 Pro
Laptop	10.200.0.58	ashorey	Lenovo	ThinkPad X200	R91DR14	Windows 7 Ent
Desktop Printer	10.200.0.62	sdeveaux1	Hewlett-Packard	hp LaserJet 1300 PCL 6		
Laptop	10.200.0.62	aleone	Lenovo	ThinkPad X200	R91DROX	Windows 7 Ent
Laptop	10.200.0.62	sdeveaux1	Lenovo	ThinkPad X61	LV17CSX	Windows XP Pro
Laptop	10.200.0.63	malpough	Lenovo	ThinkPad X61	LV17C5C	Windows 7 Ent
Switch	10.8.0.1	gig-2	Cisco	WS-C3750G-24PS-S	F0C0939U0ER	Cisco IOS
Pbx	10.8.0.10	10.8.0.10	Avaya	Definity	40D0556FC	
SNMP Device	10.8.0.120	101-cm	Cisco	Cisco Wide Area Application Servi	KQAWK50	
Server	10.8.0.175	esx01	Hewlett-Packard	ProLiant BL460c G6	18A90575EBE5	VMware ESX
Server	10.8.0.176	esx02	Hewlett-Packard	ProLiant BL460c G6	18A905750CE9	VMware ESX
Server	10.8.0.177	esx03	Hewlett-Packard	ProLiant BL460c G6	2UX83900TC	VMware ESX
Server	10.8.0.178	esx04	Hewlett-Packard	ProLiant BL460c G6	18A90575FBED	VMware ESX
Server	10.8.0.205	esxdev00	Hewlett-Packard	ProLiant DL380 G5	18FE7389F2	VMware ESXi
Server	10.8.0.206	esxdev01	Hewlett-Packard	ProLiant DL380 G5	18FE735250	VMware ESXi
Server	10.8.0.207	esxdev02	Hewlett-Packard	ProLiant DL380 G5	1F29E13A84	VMware ESXi
Server	10.8.0.208	esxdev03	Hewlett-Packard	ProLiant DL380 G5	1B78765B34	VMware ESXi
SNMP Device	10.8.0.37	cisco-lwapp-controller	Cisco		2155074E20	
Desktop	10.8.0.7	security	Dell	OptiPlex GX280	D0YG71	Windows XP Pro
Desktop Printer	10.8.0.7	security	Hewlett-Packard	HP Color LaserJet		
Switch	10.8.2.100	c2750_12aa	Cisco	WS-C2950G-48-EI	FHK0632X0T8	Cisco IOS
Switch	10.8.2.101	switch	Cisco	WS-C2950G-48-EI	FHK0624Y087	Cisco IOS
Switch	10.8.2.102	c3750_48_12ba	Cisco	WS-C3750-48PS-S	CAT0939N4ZC	Cisco IOS
Battery Backup	10.8.2.4	symmetraa	APC	Symmetra LX 16000	C0B77A52D8	
Battery Backup	10.8.2.5	symmetrab	APC	Symmetra LX 16000	C0B722905F	
Desktop	10.8.5.101	andes-7	Hewlett-Packard	dc5700 Small Form Factor	2UA65114PC	Windows 7 Pro
Laptop	10.8.5.102	etell	Lenovo	ThinkPad T60	L3AW622	Windows XP Pro
Laptop	10.8.5.103	mimosier	Lenovo	ThinkPad T420s	R9CDEW7	Windows 7 Pro
Desktop	10.8.5.104	mbelair	Hewlett-Packard	dc7700 Small Form Factor	MXL6520HY3	Windows XP Pro
Laptop	10.8.5.104	loaner4	Lenovo	ThinkPad T60	L37WJ13N	Windows XP Pro
Desktop	10.8.5.107	progers	Hewlett-Packard	xw4600 Workstation	2UA8161R3M	Windows 7 Ent

TRADEMARK

REEL: 004711 FRAME: 0503

Laptop	10.8.5.108	mregan	Lenovo	ThinkPad T60p	L3DH133	Windows 7 Ent
Desktop Printer	10.8.5.112	cmcadam1	Hewlett-Packard	HP LaserJet P3005 PS	L37W13K	Windows XP Pro
Laptop	10.8.5.112	cmcadam1	Lenovo	ThinkPad T60		
Desktop Printer	10.8.5.113	sgigliotti	Hewlett-Packard	HP LaserJet 1022		
Laptop	10.8.5.114	hgrace	Lenovo	ThinkPad X61	LV17C7F	Windows XP Pro
Laptop	10.8.5.115	ssteiman-xp	Lenovo	ThinkPad X61	LV17COA	Windows XP Pro
Laptop	10.8.5.116	tftzgerald	Lenovo	ThinkPad T60	L37M89D	Windows XP Pro
Desktop	10.8.5.117	boardroom	Hewlett-Packard	dc5700 Small Form Factor	MXM64805BN	Windows 7 Pro
Laptop	10.8.5.119	jsnyder	Lenovo	ThinkPad X200	R9106HC	Windows 7 Ent
Laptop	10.8.5.120	tjoyce1	Lenovo	ThinkPad T60	L3AW620	Windows XP Pro
Laptop	10.8.5.121	jmerchant2	Lenovo	ThinkPad T60p	L3DH131	Windows XP Pro
Desktop	10.8.5.124	progers_dev	Dell	Studio XPS 9100	BYT2GGQ1	Windows 7 Ent
Laptop	10.8.5.125	cskowronski	Lenovo	ThinkPad T60	LKVBMG0	Windows XP Pro
Desktop	10.8.5.130	gkhotline-2	Hewlett-Packard	xw4600 Workstation	2UA8010W14	Windows 7 Pro
Laptop	10.8.5.131	tashe	Lenovo	ThinkPad X61	LV17C71	Windows XP Pro
Laptop	10.8.5.138	skricht60	Lenovo	ThinkPad T60	L3CY155	Windows XP Pro
Laptop	10.8.5.147	rwexler1	Lenovo	ThinkPad X61	LV17BY0	Windows XP Pro
Desktop	10.8.5.151	ngoodridge	Hewlett-Packard	dc5100 SFF	MXL6120Q1Z	Windows XP Pro
Desktop	10.8.5.152	hozgul	Hewlett-Packard	dc7700 Ultra-slim Desktop	2UA7501D1M	Windows XP Pro
Desktop Printer	10.8.5.152	hozgul	Hewlett-Packard	HP LaserJet 1022		
Desktop Printer	10.8.5.156	kfludder	Hewlett-Packard	HP LaserJet 1022		
Laptop	10.8.5.156	kfludder	Lenovo	ThinkPad X200	R91DR0V	Windows XP Pro
Desktop	10.8.5.158	brdroom	Hewlett-Packard	dc5000 uT	2UB5510FL1	Windows XP Pro
Laptop	10.8.5.167	jsnyder1	Lenovo	ThinkPad X200	R91KN5H	Windows XP Pro
Desktop	10.8.5.170	lobby	Hewlett-Packard	dc5000 uT	2UB552050D	Windows XP Pro
Desktop	10.8.5.172	amcgill1	Lenovo	ThinkPad X200	R91KN6X	Windows XP Pro
Desktop	10.8.5.181	gkhotline2	Hewlett-Packard	dc5700 Small Form Factor	MXM6520024	Windows XP Pro
Laptop	10.8.5.182	rgrady1	Lenovo	ThinkPad X200	R91KN6M	Windows XP Pro
Desktop	10.8.5.188	spassanisi	Hewlett-Packard	xw4400 Workstation	2UA71500SV	Windows XP Pro
Laptop	10.8.5.198	abell	Lenovo	ThinkPad X200	R91DR18	Windows XP Pro
Desktop	10.8.5.200	killman	Hewlett-Packard	dc5000 uT	2UB552050M	Windows XP Pro
Desktop	10.8.5.212	cmckenna	Hewlett-Packard	8000 Elite USDT PC	MXL0030QR7	Windows XP Pro
Desktop	10.8.5.233	mctelewrk	Hewlett-Packard	dc5000 uT	2UB5510FLP	Windows XP Pro
Desktop	10.8.5.32	eschlumper	Hewlett-Packard	8000 Elite USDT PC	MXL0030QSY	Windows 7 Ent
Desktop Printer	10.8.5.32	eschlumper	Hewlett-Packard	HP LaserJet P1006		
Laptop	10.8.5.34	lmeidrim	Lenovo	ThinkPad T420s	R9CDF8Y	Windows 7 Pro
Laptop	10.8.5.34	pryan	Lenovo	ThinkPad X61	LV17BZN	Windows 7 Ent
Desktop	10.8.5.37	mcghost	Dell	OptiPlex GX150	FCGFS01	Windows XP Pro
Desktop	10.8.5.37	reception	Hewlett-Packard	8000 Elite USDT PC	MXL0030QNH	Windows 7 Ent
Desktop Printer	10.8.5.37	reception	Hewlett-Packard	HP LaserJet 1022		
Laptop	10.8.5.37	skrich	Lenovo	ThinkPad X60	LVH9954	Windows 7 Ent
Laptop	10.8.5.38	sdeveaux1	Lenovo	ThinkPad X200	R91KN8M	Windows 7 Ent
Laptop	10.8.5.40	lflynn	Lenovo	ThinkPad X200	R91DR1H	Windows 7 Ent

Desktop	10.8.5.41	bgrady	Hewlett-Packard	dc5100 SFF	MXL61202BY	Windows XP Pro
Laptop	10.8.5.41	gkhotline1	Lenovo	ThinkPad X61	LV17BT1	Windows 7 Ent
Desktop	10.8.5.42	cgaudreau	Dell	Vostro 230	FVCYPN1	Windows 7 Ent
Laptop	10.8.5.43	mserbo	Lenovo	ThinkPad X200	R91KN62	Windows 7 Pro
Laptop	10.8.5.43	tfitzgerald7	Lenovo	ThinkPad X60	LVP3530	Windows 7 Ent
Laptop	10.8.5.44	kburgess	Lenovo	ThinkPad X200	R91DROT	Windows 7 Ent
Desktop	10.8.5.46	dbartlett-dev	Hewlett-Packard	xw4600 Workstation	2UA82312JD	Windows 7 Ent
Desktop	10.8.5.46	ewalkup	Hewlett-Packard	dc7900 Ultra-Slim Desktop	MXL9360KT2	Windows 7 Ent
Desktop	10.8.5.48	jDavis	Hewlett-Packard	dc7700 Ultra-slim Desktop	2UA7501DPH	Windows 7 Ent
Desktop	10.8.5.49	hirgens	Hewlett-Packard	8000 Elite USDT PC	MXL0030QRG	Windows 7 Ent
Laptop	10.8.5.49	mmoyer	Lenovo	ThinkPad X60 Tablet	LVF7251	Windows XP Pro
Desktop	10.8.5.50	ktran1	Hewlett-Packard	dc7700 Ultra-slim Desktop	2UA7501FCT	Windows XP Pro
Desktop	10.8.5.51	saldev	Hewlett-Packard		saldev	Windows 7 Ent
Laptop	10.8.5.51	ivanwagenen	Lenovo	ThinkPad T60	L37P39R	Windows XP Pro
Laptop	10.8.5.51	myost	Lenovo	ThinkPad X200	R91DR24	Windows 7 Ent
Desktop	10.8.5.52	kshumila1	Hewlett-Packard	dc7900 Ultra-Slim Desktop	2UA9370QZD	Windows 7 Ent
Desktop	10.8.5.54	avolk	Hewlett-Packard	8000 Elite USDT PC	MXL0030QP0	Windows 7 Ent
Desktop	10.8.5.55	clang	Hewlett-Packard	dc7900 Ultra-Slim Desktop	MXL9360KVN	Windows 7 Ent
Laptop	10.8.5.57	crcadam	Lenovo	ThinkPad T420s	R9CDF14	Windows 7 Pro
Desktop	10.8.5.58	mseligman	Lenovo	ThinkPad T420s	mseligman	Windows 7 Pro
Desktop Printer	10.8.5.58	kdurgin	Canon	Canon MX340 series Printer		
Laptop	10.8.5.58	kdurgin	Lenovo	ThinkPad X61	LV17C5Y	Windows 7 Ent
Desktop	10.8.5.59	mbealr	Hewlett-Packard	dc7900 Ultra-Slim Desktop	2UA9370R04	Windows 7 Ent
Desktop	10.8.5.60	swaters	Hewlett-Packard	dc7700 Ultra-slim Desktop	2UA7501DW7	Windows 7 Ent
Laptop	10.8.5.61	aserodio	Lenovo	ThinkPad X200	R91KN60	Windows 7 Ent
Desktop	10.8.5.62	adube	Dell	Vostro 230	FVC6QN1	Windows 7 Ent
Desktop	10.8.5.64	jean7	Hewlett-Packard	dc7900 Ultra-Slim Desktop	2UA9370QZC	Windows 7 Ent
Laptop	10.8.5.65	bbotto	Lenovo	ThinkPad T60	L37P39N	Windows 7 Ent
Desktop	10.8.5.66	sgoggins	Hewlett-Packard	dc7900 Ultra-Slim Desktop	MXL9360KVK	Windows 7 Ent
Desktop	10.8.5.67	kcurrey	Hewlett-Packard	dc7900 Ultra-Slim Desktop	2UA9370QZH	Windows 7 Ent
Desktop	10.8.5.69	snock	Hewlett-Packard	xw4400 Workstation	2UA73200S4	Windows XP Pro
Laptop	10.8.5.70	kgreb	Lenovo	ThinkPad X61	LV17BXZ	Windows 7 Ent
Desktop	10.8.5.71	mhailey	Dell		mhailey	Windows 7 Ent
Desktop	10.8.5.73	lgraham	Apple		lgraham	Mac OS X
Laptop	10.8.5.75	ivanwagenen1	Lenovo	ThinkPad X200	R90TT10	Windows 7 Ent
Laptop	10.8.5.75	loaner3	Lenovo	ThinkPad T60	L3CY066	Windows XP Pro
Laptop	10.8.5.76	loaner1	IBM	2379R1U	99T8694	Windows XP Pro
Desktop	10.8.5.77	lsmith	Hewlett-Packard	dc7900 Ultra-Slim Desktop	MXL9360KVS	Windows 7 Ent
Desktop	10.8.5.79	agyllenhaal	Hewlett-Packard	8000 Elite USDT PC	MXL0030QMN	Windows 7 Ent
Laptop	10.8.5.79	adelorey1	Lenovo	ThinkPad T420s	R9CDF9V	Windows 7 Pro
Laptop	10.8.5.80	akulinski	Lenovo	ThinkPad T420s	R9CDF3B	Windows 7 Pro
Desktop	10.8.5.82	cmckenna7	Hewlett-Packard	8000 Elite USDT PC	MXL0030QPR	Windows 7 Ent
Desktop Printer	10.8.5.83	awilke	Hewlett-Packard	HP LaserJet 1200 Series PCL 5		













<b>Asset</b>	<b>Description / Use</b>	<b>Vendor</b>
A2Z	event management platform for exhibit hall floor plans; licensed by A2Z and integrated with SLX via MCMS	a2Z
Adobe Acrobat	several versions are owned by MC	Adobe Systems
Adobe Creative Suite	M C currently owns several versions of Creative Suite (including Master Collection and Web Premium versions 3-5) used for graphic design, video editing and web development applications. This includes the following software applications: Default Language, D	Adobe Systems
Adobe Photoshop	software licensed by Adobe Systems	Adobe Systems
Adobe Premiere Pro	software licensed by Adobe Systems	Adobe Systems
DynamicPDF	DynamicPDF is used for M C employees to create Dynamic PDFs; mostly for certificates and patient education on Pri-Med.com as well as forms on pmcME.org	cete software
Interwoven Open Deploy	back-end system used to move content from TeamSite to Pri-Med.com; licensed by Autonomy (Interwoven) and integrated with Pri-Med.com	Autonomy
Interwoven TeamSite	web content management system; licensed by Autonomy (Interwoven) and integrated with SLX, MediaBin and Pri-Med.com	Autonomy
Verity TeleForm	tool used to scan evaluation and certification forms for and from the live meetings; integrated with PEACs	Cardiff
Avaya Definity	software to run the phone system at the US Core office	Avaya
Call Xpress	voicemail software system and services licensed by AVST	AVST
CME Meetings	A mobile application built and hosted by Complemedia and licensed to Pri-Med for clinicians to use.	Complemedia
ADB Administration	Admin tool used to merge ADB accounts and update basic ADB information such as address, etc.	Custom Built
C&E Exhibitor Portal	web portal for C&E exhibitors to provide information that is appropriate for the onsite directories; integrated with SLX	Custom Built
Educational Measures Administration	custom built web application used by the Research team (and eventually online operations) to manage amazon gift code inventory for fulfillment of outcomes surveys (and eventually online promotional program fulfillment)	Custom Built
Event Integration Services (EIS)	internal web services integration for Pri-Med to receive information from SLX, PEACs, and ADB	Custom Built

Messaging Bus Services (MCMS)	messaging bus used internally for systems to interact (SLX, A2Z, PMO) and technology partners (Showcare in development now)	Custom Built
Passport Administration pmiCME.org / pmiCME Portal	admin tool used to manage lead gen campaigns, groups and passports custom built web application for pmiCME (audience is mainly faculty, and medical education companies/partners). Contains a portal that connects and is integrated to SLX for faculty to update information and for Eps to submit content; integrated wth SLX	Custom Built
Pri-Med Evaluation and Certification System (PEACs)	evaluation and certificate application for pmiCME accreditation team to approve CME credits for Pri-Med programs as well as Current Clinical Issues for Harvard; integrated with SLX, Scantron and Pri-Med.com	Custom Built
Pri-Med Industry Site	custom built website for sponsorship and exhibiting/promotional customers of Pri-Med; mostly static pages other than some lead generation and integration with Hubspot	Custom Built
Pri-Med Passport	web application custom built for a single source of contact information for anyone interacting with Pri-Med; integrated to Pri-Med.com, Community, pmiCME.org, Industry Site and lead generation	Custom Built
Pri-Med.com	custom built web application for clinicians to access online education (both CME and promotional) and register for live CME meetings; integrated with TeamSite, MediaBin, SLX, ADB, Showcare, and multiple multimedia vendors	Custom Built
Pri-Med.com Administration	admin tool used by call center and internal staff to support clinician requests for password, certificates, account merges, etc.	Custom Built
Registration Integration Services (RIS)	web services integration between Pri-Med.com and Showcare for live event registrations and to keep account information in synch	Custom Built
Single Sign On Services (SSO)	single sign on services used with a few vendors/partners such as MediQ, Asante and Kit Digital (not yet live); integrated with Pri-Med.com and eventually Pri-Med Passport	Custom Built
Web File Manager (WFM)	custom built digital asset repository/system to replace MediaBin; integrated with websites	Custom Built
Avamar	data backups and data replication; licensed by EMC but purchased through Presidio	EMC
Clarrion Navisphere	used for management of the Storage Area Network (SAN)	EMC
MirrorView Adapter	data replication application licensed by EMC	EMC

PowerPath	SANS integration software to provide high availability and failover for data paths to the SAN	EMC
Solutions Enabler	base software installed on SAN that allows for additional extensible software to be installed on the SAN	EMC
FOG	software used by infrastructure to clone desktop images	FOG
GE Secure Perfect	security package including software and two phones with monitors for freight elevator entry	GE
Google Analytics	web application used to track and monitor web activity including traffic, etc.	Google
Google Search	google's custom search application being used to replace/retire ultraseek on Pri-Med.com; used exclusively for Pri-Med	Google
Off The Charts	Pri-Med blog currently created on Google's Blogspot freeware application	Google
Hubspot	web application licensed by Hubspot to monitor SEO; also integrated with industry site for lead gen	Hubspot
SPSS Custom Tables	3 user license for SPSS Custom Tables; used primarily by the data & analytics team	IBM
SPSS Statistics Base	4 user license for SPSS Statistics Base; used primarily by the data & analytics team	IBM
SPSS Decision Tree	1 user license for SPSS Decision Tree; used primarily by the data & analytics team	IBM
Pri-Med Community	Web application licensed by KickApps (Kit Digital) with some custom development and integrated with Pri-Med.com	Kit Digital
Microsoft Project	M C owns multiple versions of Microsoft Project used for managing projects.	Microsoft
Microsoft Team Foundation Server (TFS)	TFS is M C's main repository for all web assets, including source control of code and project tracking.	Microsoft
Microsoft Visio	M C owns multiple versions of Visio used by IT for diagramming process flows, web and online mock-ups, etc.	Microsoft
Microsoft Visual Studio	M C owns multiple versions of Visual Studio used by the developers for code management.	Microsoft
Office Communications Server	provides enterprise instant messaging; licensed by Microsoft	Microsoft
Sharepoint Services	internal application for document sharing and collaboration on projects; being used as an intranet and licensed by Microsoft	Microsoft
SQL Server	Microsofts' relational database management system used by development services to support custom built and 3rd party purchased applications	Microsoft

Right Fax	desktop/email fax integration; licenesed by OpenText	OpenText
QlikView	internal dashboard and analytics tool integrated with ADB, PMO, SLX, etc. ; licensed by QlikTech	QlikTech
Pri-Med Mobile	Mobile application built by QuantiaMD. Pri-Med.com and QuantiaMD do light data passing through the online channel.	QuantiaMD
LiteSpeed	Pri-Med uses LiteSpeed to assist with zipping up large databases (like IMDB).	Quest
SQL Bundle Pro	software used by the development services team	RedGate Software
SQL Prompt Professional	software used by the development services team	RedGate Software
SalesLogix	Sales CRM and event ERP system that contains custom built modules for operations, editorial and marketing that support key business processes for the live events business; licensed by Sage and integrated with multiple systems	Sage Software
Business Objects	crystal reports integrated with ADB, PMO, IMDB, SLX, etc. ; licensed by SAP	SAP
Regisration/Event Management Services	Showcare provides Pri-Med with a number of registration and event management services including management of our call center for phone support. Showcare is very tightly integrated with Pri-Med.com	Showcare Solutions
TestTrack Pro	system used to track internal requests to IT as well as software development bugs and defects; also used by the call center to manage inbound email inquiries from clinicians; licensed by Seapine Software	Seapine Software
Spell-X-Plus	5 user license for spell-x-plus software which assists the editorial and clinical team with spell check for clinical terms in the medical and pharmaceutical industries	SpellEx
Spiceworks	web application used for management of MC network assets; freeware	Spiceworkds
Snagit	tool used for screen captures for bug reporting and requirements mock-ups	TechSmith Products
Knowledge Sync	tool used to send out emails based on business rules (such as certificates posted to Pri-Med.com, etc.); licensed through THG	THG
pdfFactory	M C owns pdfFactory for employees to create PDF of files	FinePrint
vSphere	VMWare management tool for the virtualized environment/infrastructure	VMWare
vCenter	VMWare management server used by vSphere to manage the virtual environment	VMWare



Absolute Banner Manager Yammer Zip-Codes.com	banner tool purchased in 2007 and integrated with Pri-Med.com to serve banner ads on the web annual subscription to zip code database used on Pri-Med.com for validating address information	XIGLA Software Zip-Codes.com
ANTS Profiler DameWare NT Utilities Enterprise Architect	a tool used by the development services team a systems management tool a tool used by the development services team	RedGate Software Microsoft
ExamDiff	Currently running in a development environment this is a freeware tool used to compare one file to another	prestoSoft
ISAPI Rewrite JetBrains reSharper Perseus Survey Solutions soapUI Pro Sybase Power Design	a tool used by the development services team a tool used by the development services team online survey system used for outcomes a tool used by the development services team Used mainly by the Lister team performing data services work for the IT department, this is a data modeling software	JetBrains Perseus smartbear software Sybase
Telerik	controls used by development team for online web work	
Turning Point	Powerpoint plug-ins for ARS	Turning Point Technologies
ADB Data Mart Client List Loading/Data mart Evaluation Data Mart	alumni database target database cert and eval database	
Live Event Registration Data Mart PMO Data mart Sales Data Mart	live reg database (shadow copy of showcare to keep pmo-sc in synch) pmo database sales database	

<b>*Gift Card Inventory as of November 8, 2011:</b>	<b># of cards</b>	<b>Cumulative Value</b>
iTunes (\$15)	20	\$ 300.00
Barnes & Noble (\$15)	20	\$ 300.00
Dunkin Donuts (\$15)	16	\$ 240.00
Starbucks (\$15)	20	\$ 300.00
Boloco (\$25)	36	\$ 900.00
Pizzeria Regina (\$25)	34	\$ 850.00
Movie tickets (approx. \$7.50 each)	81	\$ 607.50
<b>Totals</b>	<b>227</b>	<b>\$ 3,497.50</b>

*Approx. 50 gifts are owed/to be claimed from the above gift card inventory*

Office Spaces	Quantity	Desk	Chair (rolling)	Conference Table	Round Table	Table Chairs	Bookcase	5-Drawer File	4-Drawer File	3-Drawer File	2-Drawer File	3
Offices (non-corner)	25	25	25	0	24	50	10	0	0	25	0	3
Offices (large/corner)	2	2	2	0	2	11	1	0	0	3	1	3
Cubicles/desks	75	75	75	0	0	0	0	0	0	0	0	0
HR/Finance Closet	1	0	0	0	0	0	1	11	2	0	0	10
Mailroom	1	2	1	0	0	1	5	0	0	0	0	0
C&E Closet	1	0	1	0	1	0	12	0	0	0	0	0
IT Server Rooms	2	1	0	0	1	3	2	0	0	0	0	0
Boardroom	1	0	20	1	0	10	0	0	0	0	0	0
Kilimanjaro Conference Room	1	0	8	1	0	6	0	0	0	0	0	0
Everest Conference Room	1	0	8	1	1	0	0	0	0	0	0	0
Andes Conference room	1	0	10	1	0	0	0	0	0	0	0	0
Other	0	0	9	0	5	5	7	9	16	5	7	7

TOTAL: 105 159 4 34 86 38 20 46 6 23

Name	Description	Category	Department	Room	Quantity	Details
Keurig	coffee machines	Office	Facilities	Kitchen & Kitchenette	2	
Pitney-Bowes	mailing machine	Office	Facilities	Mailroom	1	
Water coolers	1 standing, 1 smaller	Office	Facilities	Kitchen & Kitchenette	2	

Name	Description	Category	Department	Room	Quantity	Details
Armchairs	lounge armchairs	Office	Furniture	Lobby	4	
Bookcase - 2-shelf	1 approx. 6 ft wide/walnut, 2 approx	Office	Furniture	IT (2), CEO corner	3	
Bulletin Boards*	3 ft. wide/narrow dark cork	Office	Facilities	Mailroom	16	*does not include those mounted on wall
Coffee table	glass top	Office	Furniture	Lobby	1	
Couches	3-person couches	Office	Furniture	Lobby, Wellness & Serenity Room	2	
Dishwasher	Maytag	Office	Facilities	Kitchen	1	
End tables	glass top	Office	Furniture	Lobby	2	
Folding table	4-5ft. Long	Office	Furniture	Mailroom, Lobby closet	2	
Microwaves	average size	Office	Facilities	Kitchen, kitchenette, W&S Room, various offices	4	
Painting	fine art painting	Misc.	Misc.	Hallway	1	
Refrigerators (Large)	refrigerator/freezer	Office	Facilities	Kitchen	2	
Refrigerators (Small)	approx. 3 ft tall	Office	Facilities	Kitchenette, W&S Room, various offices	16	
Safe	approx. 2 ft. square	Office	Facilities	IT Server Room	1	use unknown
Shredders	approx. 2/3 ft tall	Office	Facilities	Mailroom, W&S Room, Finance (3), Executive (2)	7	
Whiteboards*	rolling/stand alone	Office	Facilities	IT; W&S Room	2	*does not include those mounted on wall
Wire Storage Racks	2 black, 1 silver, IT equip storage	Office	Facilities	IT lab/Server Room	3	
Storage Cabinets	lockable, black, stores servers	Office	Facilities	IT Server Room	3	
Computer Cart	with wheels	Office	Facilities	IT lab/Server Room	1	
Tube Post	Black metal	Office	Facilities	IT Server Room	1	
Mobile Workstation	Black, on wheels	Office	Facilities	IT Lab	1	
Portable HVAC	Move n Cool	Office	Facilities	IT Server Room	1	

**Undocumented:**

- Clocks
- Bulletin Boards (mounted)
- Whiteboards (mounted)
- Heaters
- Toasters
- Kitchen utensils/serving wear
- Serving tables (misc. sizes)
- Holiday decorations
- Office supplies
- Ladders

**UCC FINANCING STATEMENT AMENDMENT**

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER [optional]  
 Lisa Phillips (212) 906-1200

B. SEND ACKNOWLEDGMENT TO: (Name and Address)

Latham & Watkins LLP  
 885 Third Avenue  
 New York, NY 10022

lisa.phillips@lw.com

DELAWARE DEPARTMENT OF STATE  
 U.C.C. FILING SECTION  
 FILED 05:37 PM 11/18/2011  
 INITIAL FILING # 2011 0983489  
 AMENDMENT # 2011 4454271  
 SRV: 111214035

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE #  
 2011 0983489 3/16/2011

1b. This FINANCING STATEMENT AMENDMENT is to be filed [for record] (or recorded) in the REAL ESTATE RECORDS.

2.  **TERMINATION:** Effectiveness of the Financing Statement identified above is terminated with respect to security interest(s) of the Secured Party authorizing this Termination Statement.

3.  **CONTINUATION:** Effectiveness of the Financing Statement identified above with respect to security interest(s) of the Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.

4.  **ASSIGNMENT** (full or partial): Give name of assignee in item 7a or 7b and address of assignee in item 7c; and also give name of assignor in item 9.

5. **AMENDMENT (PARTY INFORMATION):** This Amendment affects  Debtor or  Secured Party of record. Check only one of these two boxes.

Also check one of the following three boxes and provide appropriate information in items 6 and/or 7.

CHANGE name and/or address: Please refer to the detailed instructions in regards to changing the name/address of a party.  DELETE name: Give record name to be deleted in item 6a or 6b.  ADD name: Complete item 7a or 7b, and also item 7c; also complete items 7e-7g (if applicable).

6. **CURRENT RECORD INFORMATION:**

6a. ORGANIZATION'S NAME

OR

6b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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7. **CHANGED (NEW) OR ADDED INFORMATION:**

7a. ORGANIZATION'S NAME

OR

7b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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7c. MAILING ADDRESS

CITY	STATE	POSTAL CODE	COUNTRY
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7d. **SEE INSTRUCTIONS**

ADD'L INFO RE ORGANIZATION DEBTOR	7e. TYPE OF ORGANIZATION	7f. JURISDICTION OF ORGANIZATION	7g. ORGANIZATIONAL ID #, if any
			<input type="checkbox"/> NONE

8. **AMENDMENT (COLLATERAL CHANGE):** check only one box.

Describe collateral  deleted or  added, or give entire  restated collateral description, or describe collateral  assigned.

9. **NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT** (name of assignor, if this is an Assignment). If this is an Amendment authorized by a Debtor which adds collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here  and enter name of DEBTOR authorizing this Amendment

9a. ORGANIZATION'S NAME  
 Wilmington Trust FSB, as Administrative Agent

OR

9b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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10. **OPTIONAL FILER REFERENCE DATA**

Filed with: DE - Secretary of State; Debtor: PRI-MED INSTITUTE, LLC

F# 325729  
 A# 475277