

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|   |                                    |                   |                       |
|---|------------------------------------|-------------------|-----------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                     |                   |                       |
| NATURE OF CONVEYANCE:   | CHANGE OF NAME                     |                   |                       |
| CONVEYING PARTY DATA  |                                    |                   |                       |
| Name  | Formerly                           | Execution Date    | Entity Type           |
| Agro-Farma, Inc.  |                                    | 02/06/2012        | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA  |                                    |                   |                       |
| Name:   | Chobani, Inc.                      |                   |                       |
| Street Address:   | 147 State Highway 320              |                   |                       |
| City:   | Norwich                            |                   |                       |
| State/Country:  | NEW YORK                           |                   |                       |
| Postal Code:  | 13815                              |                   |                       |
| Entity Type:  | CORPORATION: NEW YORK              |                   |                       |
| PROPERTY NUMBERS Total: 4   |                                    |                   |                       |
| Property Type   | Number                             | Word Mark         |                       |
| Registration Number:  | 3396589                            | CHOBANI           |                       |
| Registration Number:  | 3915024                            | CHOBANI CHAMPIONS |                       |
| Serial Number:  | 85259330                           | CHOBANI CHOLALA   |                       |
| Serial Number:  | 85259334                           | CHOLALA           |                       |
| CORRESPONDENCE DATA   |                                    |                   |                       |
| Fax Number:   | (585)419-8813                      |                   |                       |
| Phone:  | 585-419-8636                       |                   |                       |
| Email:  | harrisbeachip@harrisbeach.com      |                   |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |                                    |                   |                       |
| Correspondent Name:   | Neal L. Slifkin, Harris Beach PLLC |                   |                       |
| Address Line 1:   | 99 Garnsey Road                    |                   |                       |
| Address Line 4:   | Pittsford, NEW YORK 14534          |                   |                       |
| ATTORNEY DOCKET NUMBER:   | 244883                             |                   |                       |
| NAME OF SUBMITTER:  | Neal L. Slifkin                    |                   |                       |

CH \$115.00 3396589

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|   |                   |
|---|-------------------|
| Signature:                                      | /Neal L. Slifkin/ |
| Date:   | 02/06/2012        |
| Total Attachments: 1<br>source=int399#page1.tif |                   |

Company name changed from:

Agro-Farma, Inc.

To:

Chobani, Inc.

Per Trademark rules, no supporting document is required.