

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOS SPORTSWEAR AB		01/18/2012	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	SOS BRANDS AB		
Street Address:	VIDEVAGEN 9		
City:	247 64 VEBEROD		
State/Country:	SWEDEN		
Entity Type:	LIMITED LIABILITY COMPANY: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	73376643	SOS SPORTSWEAR OF SWEDEN	
CORRESPONDENCE DATA			
Fax Number:	(212)308-4844		
Phone:	2123084411		
Email:	trademark@edwardswildman.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Edwards Wildman Palmer LLP		
Address Line 2:	FDR Station, P.O. Box 130		
Address Line 4:	New York, NEW YORK 10150		
ATTORNEY DOCKET NUMBER:	079656.4001 PMK/ESP		
DOMESTIC REPRESENTATIVE			
Name:	Perla M. Kuhn		
Address Line 1:	Edwards Wildman Palmer LLP		
Address Line 2:	F.D.R. Station, P.O. Box 130		

CH \$40.00 73376643

Address Line 4: New York, NEW YORK 10150

NAME OF SUBMITTER:

Perla M. Kuhn

Signature:

/Perla M. Kuhn/

Date:

02/06/2012

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
ASSIGNMENT

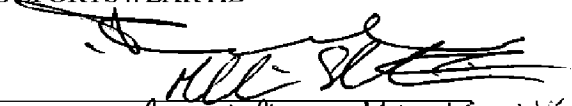
WHEREAS, SOS Sportswear AB, a corporation of Sweden, having a place of business at Midskogsgrand 13, 115 43 Stockholm, Sweden ("Assignor"), has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
SOS SPORTSWEAR OF SWEDEN & DESIGN	1277076	May 8, 1984

AND, WHEREAS, SOS Brands AB, a limited company organized and existing under the laws of Sweden, having a place of business at Videvagen 9, 247 64 Veberod, Sweden ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor, hereby sells, assigns and transfers unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

SOS SPORTSWEAR AB

By:   
Printed Name: Richard Pålsson Mikael Sundström  
Title: Board Member CEO

Dated: 18/1-2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant:	SOS Brands AB	:	
Mark:	SOS SPORTSWEAR OF SWEDEN & Design	:	
Serial No.	73/376643	:	
Filing Date:	July 26, 1982	:	Examining Attorney
Class:	25	:	Unknown

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**REVOCATION OF POWER OF ATTORNEY,  
REQUEST FOR CHANGE OF ADDRESS FOR CORRESPONDENCE, AND  
APPOINTMENT OF DOMESTIC REPRESENTATIVE**

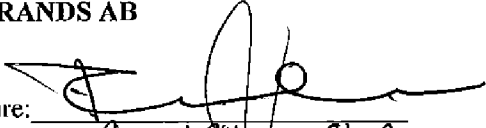
Applicant hereby revokes all the previous Powers of Attorney and appoints Perla M. Kuhn; and Patrick J. Concannon F. Andrew Anderson; George N. Chaclos; Peter F. Corless; David G. Conlin; Howard M. Gitten; David I. Greenbaum; Lisa Swiszez Hazzard; Barry Kramer; Brian R. Landry; George W. Neuner; Christine C. O'Day; John E. Ottaviani; Michael R. Rizzo; Maria A. Scungio; Philip T. Shannon; David J. Silvia; Allison Singh; David Weild; Laura J. Winston and Scott D. Wofsy, all whose post office address is Edwards Wildman Palmer LLP, FDR Station, P.O. Box 130, New York, NY 10150, to transact all business in the United States Patent and Trademark Office in connection with these applications. Please address all communications to:

Perla M. Kuhn, Esq.  
Phone: (212) 912-2708  
Fax: (212) 308-4844  
trademark@edwardswildman.com

Applicant hereby appoints the law firm of Edwards Wildman Palmer LLP of FDR Station, P.O. Box 130, New York, NY 10150 as its attorneys and representatives whom notices or processes in proceedings affecting the above-identified marks may be served.

**SOS BRANDS AB**

Date: 18/12012

Signature:   
Printed Name: Rickard Nilsson Ole Damm  
Title: CEO Board Member

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