

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dorchester Media LLC		09/15/2011	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BroadLit, Inc.		
<b>Street Address:</b>	14011 Ventura Blvd		
<b>Internal Address:</b>	Suite 206E		
<b>City:</b>	Sherman Oaks		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91423		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1455243	TRUE ROMANCE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(818)788-7406		
Phone:	818-788-7422		
Email:	wnix@wnixassociates.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	William Nix		
Address Line 1:	14011 Ventura Blvd		
Address Line 2:	Suite 206E		
Address Line 4:	Sherman Oaks, CALIFORNIA 91423		
NAME OF SUBMITTER:	William Nix		
Signature:	/william nix/		

OP \$40.00 1455243

Date:

02/06/2012

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the last date signed below.

WHEREAS, DORCHESTER MEDIA LLC, a New York Limited Liability Company having a principal place of business at 200 Madison Avenue, New York, NY 10016 (hereinafter referred to as "ASSIGNOR"), is the owner of all right, title and interest in and to the trademarks and U.S. and foreign trademark applications and registrations recited in Appendix A hereto, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

WHEREAS, BROADLIT, INC. a California corporation with its principal place of business at 14011 Ventura Blvd., Suite 206 East, Sherman Oaks, CA 91423 (hereinafter referred to as "ASSIGNEE"), desires to acquire from ASSIGNOR all right, title and interest in and to said trademarks and U.S. and foreign trademark applications and registrations recited in Appendix A hereto, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, transfer, convey and assign unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in and to said trademarks and U.S. and foreign trademark applications and registrations recited in Appendix A hereto, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby, with the right to recover for past infringements thereof;

ASSIGNOR confirms that it owns said trademarks and U.S. and foreign trademark applications and registrations recited in Appendix A hereto, and in and to the goodwill of the

business appertaining thereto and which is symbolized thereby, free and clear of any liens, encumbrances, restrictions on transfer, claims, covenants or conditions of any kind, and that it has the full right and power to transfer the trademarks and said applications and registrations;

ASSIGNOR hereby authorizes and requests the U.S. Patent and Trademark Office and any foreign trademark office to issue all Registrations and Renewals for said trademarks to ASSIGNEE, its successors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Assignment.

ASSIGNOR hereby further covenants and agrees that it will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said trademarks and applications and registrations, and will make all rightful oaths, sign all necessary papers and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to transfer to ASSIGNEE and to obtain and maintain proper trademark protection in the name of ASSIGNEE for said trademarks and applications and registrations.


IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed this Trademark Assignment September 15, 2011.


ASSIGNOR

ASSIGNEE

DORCHESTER MEDIA LLC

BROADLIT, INC.

By:   
Robert Anthony, CEO

By:   
Cynthia Cleveland  
President

**APPENDIX A**

**UNITED STATES REGISTRATIONS AND APPLICATIONS**

<u>Mark</u>	<u>Class</u>	<u>Registration No.</u>
True Romance	016	3057394
True Romance	016	1455243
True Love	016	3100115
True Love	016	1455244
Modern Romance	016	Unknown
Secrets	016	Unknown