TIS/MADRID ASSIGNMENT

Electronic Version v1.0
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT APPLICATION NUMBER 79006614
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Execution Date
PUMA Aktiengesellschaft Rudolf Dassler Sport	10/19/2011

RECEIVING PARTY DATA

Name:	PUMA SE
Address:	Puma Way 1 91074 Herzogenaurach
Country:	DE
Entity Type:	Societas Europaea (SE); European Joinst Stock Company
Entity Country:	Germany

CORRESPONDENCE DATA

Correspondent Name:	PUMA SE
Address:	Puma Way 1 91074 Herzogenaurach
Country:	DE

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