

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TVC Communications, L.L.C.		02/06/2012	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	WESCO Distribution, Inc.
Street Address:	225 West Station Square Drive
Internal Address:	Suite 700
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15219
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	0812942	TVC
Registration Number:	2089054	MARATHON
Registration Number:	2526028	MARATHON
Registration Number:	2526613	MAXCELL
Registration Number:	3087610	MAXCELL
Registration Number:	3186683	SIDEWINDER
Registration Number:	3249173	WHITE SANDS
Registration Number:	3951162	TOOLS
Serial Number:	85469237	MARATHON

**CORRESPONDENCE DATA**

Fax Number:	(330)376-9646
Phone:	(330) 376-1242
Email:	eggreive@rennerkenner.com

OP \$240.00 0812942

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: RENNER, KENNER, GREIVE, BOBAK, TAYLOR &  
Address Line 1: 106 S. MAIN STREET  
Address Line 2: FIRST NATIONAL TOWER, SUITE 400  
Address Line 4: AKRON, OHIO 44308-1412

ATTORNEY DOCKET NUMBER:	VIK.C.US0021
NAME OF SUBMITTER:	EDWARD G. GREIVE
Signature:	/EDWARD G. GREIVE/
Date:	02/08/2012

**Total Attachments: 3**

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## ASSIGNMENT

THIS ASSIGNMENT of United States Trademark Rights is made by and between **TVC Communications, L.L.C.**, a limited liability company duly organized and existing under the laws of the State of Delaware, with an office and principal place of business at 800 Airport Road, Annville, Pennsylvania 17003, hereinafter designated as "Assignor," and, **WESCO Distribution, Inc.** a corporation duly organized and existing under the laws of the State of Delaware, with an office and principal place of business at 225 West Station Square Drive, Suite 700, Pittsburgh, Pennsylvania 15219, hereinafter designated as "Assignee."

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in and to the U.S. Trademark Registrations listed on the attached Schedule A, hereinafter designated as the "Trademark Rights"; and

WHEREAS, Assignee desires to obtain the entire right, title and interest, both legal and equitable, in and to the said Trademark Rights.

NOW, THEREFORE, To All Whom It May Concern, be it known that in consideration of the sum of Ten Dollars (\$10.00), paid by Assignee to Assignor, and other good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, the said Assignor has sold, and by these presents does hereby sell, assign, transfer and convey unto the said Assignee, the entire right, title and interest in and to said Trademark Rights together with the good will of the business connected with the use of and symbolized by said Trademark Rights, as well as all rights of action against third parties for past infringement thereof.

Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, it possesses full title to the said Trademark Rights, and that it has the right and authority to make this assignment.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed this 6<sup>th</sup> day of February, 2012.

**TVC Communications, L.L.C.**

By: [Signature]  
Name: Gary J. Harsburg  
Title: Assistant Secretary

STATE OF OHIO                    )  
  )ss  
COUNTY OF SUMMIT            )

On this 6th day of FEBRUARY, 2012, before me, a Notary Public for the county and state aforesaid, personally appeared GARY J. HARSBURG to me known, who being by me duly sworn, did depose and say that: he is the ASSISTANT SECRETARY of Assignor, the corporation described in the foregoing instrument, who acknowledged that he did sign the foregoing instrument as the free act and deed of himself personally and as the act of said corporation in his capacity as the ASSISTANT SECRETARY of said corporation by authority of its Board of Directors.

[Signature]  
Notary Public

EDWARD G. GREIVE, Attorney at Law  
Notary Public - State of Ohio  
My Commission has no expiration date.  
Section 147.03 R. C.

## SCHEDULE A

U.S. REG. NO.	REG. DATE	MARK
812,942	08/16/1966	TVC
2,089,054	08/19/1997	MARATHON & DESIGN
2,526,028	01/01/2002	MARATHON & DESIGN
2,526,613	01/08/2002	MAXCELL
3,087,610	05/02/2006	MAXCELL & DESIGN
3,186,683	12/19/2006	SIDEWINDER
3,249,173	06/05/2007	WHITE SANDS
3,951,162	04/26/2011	TOOLS

U.S. Trademark Application No.	FILING DATE	MARK
85/469,237	11/10/2011	MARATHON