

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Victoria Kann, Inc.		12/15/2011	CORPORATION: CONNECTICUT

RECEIVING PARTY DATA

Name:	Victoria Kann
Street Address:	3 Jonathan Lane
City:	Westport
State/Country:	CONNECTICUT
Postal Code:	06880
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3484754	PINK-A-LICIOUS
Registration Number:	3484755	PURPL-ICIOUS
Registration Number:	3899056	PINKALICIOUS
Registration Number:	3955841	PINKALICIOUS
Registration Number:	3945992	PURPLICIOUS
Registration Number:	3891467	GOLDILICIOUS
Serial Number:	77695127	GOLDILICIOUS
Serial Number:	77719831	PURPLICIOUS
Serial Number:	77716738	PINKALICIOUS
Serial Number:	85462193	PINKALICIOUS
Serial Number:	85475086	PINKALICIOUS
Serial Number:	85086194	SILVERLICIOUS
Serial Number:	85086204	SILVERLICIOUS
Serial Number:	85086212	SILVERLICIOUS

OP \$390.00 3484754

Serial Number:

85086221

SILVERLICIOUS

CORRESPONDENCE DATA

Fax Number: (716)941-6382

Phone: 716-941-5423

Email: adowney@DowneysLaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Anne F. Downey, Esq.

Address Line 1: 8999 Rockwood Rd.

Address Line 4: Boston, NEW YORK 14025

ATTORNEY DOCKET NUMBER:

KANNASSIGNMENT

NAME OF SUBMITTER:

Anne F. Downey, Esq.

Signature:

/anne f. downey, esq./

Date:

02/08/2012

Total Attachments: 3

source=KannIncKannAssignment12.15.11#page1.tif

source=KannIncKannAssignment12.15.11#page2.tif

source=KannIncKannAssignment12.15.11#page3.tif

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT given as of December 15, 2011 by VICTORIA KANN, INC., a Connecticut corporation, having an address at 3 Jonathan Lane, Westport, Connecticut 06880 ("Assignor"), to VICTORIA KANN, a U.S. citizen having an address at 3 Jonathan Lane, Westport, Connecticut 06880 ("Assignee").

WHEREAS, Assignor and/or its predecessors in interest and licensees has used the trademarks listed in Exhibit A (the "Trademarks") in connection with the *Pinkalicious* book series and related goods/services, including without limitation the goods/services described as being used in commerce in the trademark registrations and applications listed below (the "Business"); and

WHEREAS, the parties desire that Assignor assign to Assignee all of its right, title and interest in and to the Trademarks, including without limitation the following U.S. trademark registrations and applications and Canadian application (the "Registrations and Applications"):

<u>U.S. Reg./App.</u>	<u>Mark</u>	<u>Issue Date/Filing Date</u>
Reg. 3484754	PINK-A-LICIOUS	August 12, 2008
Reg. 3484755	PURPL-ICIOUS	August 12, 2008
Reg. 3899056	PINKALICIOUS	January 4, 2011
Reg. 3955841	PINKALICIOUS	May 3, 2011
Reg. 3945992	PURPLICIOUS	April 12, 2011
Reg. 3891467	GOLDILICIOUS	December 14, 2010
App. 77695127	GOLDILICIOUS	March 19, 2009
App. 77719831	PURPLICIOUS	April 22, 2009
App. 77716738	PINKALICIOUS	April 17, 2009
App. 85462193	PINKALICIOUS	November 2, 2011
App. 85475086	PINKALICIOUS	November 17, 2011
App. 85086194	SILVERLICIOUS	July 16, 2010
App. 85086204	SILVERLICIOUS	July 16, 2010
App. 85086212	SILVERLICIOUS	July 16, 2010
App. 85086221	SILVERLICIOUS	July 16, 2010
App. 85086226	SILVERLICIOUS	July 16, 2010

<u>Canadian Reg./App.</u>	<u>Mark</u>	<u>Issue Date/Filing Date</u>
App. 1452575	PINKALICIOUS	September 22, 2009

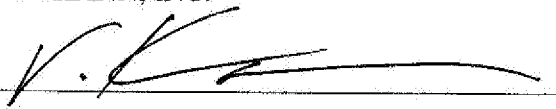
together with that portion of the goodwill of the Business symbolized by the Trademarks; and

WHEREAS, the Assignee is the successor to Assignor's Business to which the Trademarks pertain, and that Business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns unto Assignee all of her right, title and interest in and to the Trademarks and the Registrations and Applications, together with the goodwill of the Business symbolized by the Trademarks, and the right to sue for past, present or future infringements thereof and to recover damages and other amounts related thereto.

TO HAVE AND TO HOLD the same unto said Assignee, its successors and assigns, forever.

ASSIGNOR
VICTORIA KANN, INC.

By: 
Victoria Kann, President

ASSIGNEE

By: 
Victoria Kann

EXHIBIT A

All of Assignor's registered and unregistered trademarks, including without limitation PINKALICIOUS, PURPLICIOUS, GOLDILICIOUS, SILVERLICIOUS, and common law marks (including without limitation the ROSALICIOSA word mark, the Pinkalicious Girl Logo, the Goldilicious Unicorn Logo, and the Cupcake Logo), as well as rights in all related domain names and social networking user names, and any and all other rights in trademarks and domain names of Assignor used in the Business.