

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Familia Dental, LLC		03/24/2010	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Familia Development LLC		
Street Address:	2050 E. Algonquin Road, Suite 610		
City:	Schaumburg		
State/Country:	ILLINOIS		
Postal Code:	60173		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	Familia Management Group, LLC		
Street Address:	2050 E. Algonquin Rord, Suite 610		
City:	Schaumburg		
State/Country:	ILLINOIS		
Postal Code:	60173		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77651832	FAMILIA DENTAL	
Registration Number:	3657665	ENJOY YOUR SMILE	
CORRESPONDENCE DATA			
Fax Number:	(312)902-1061		
Phone:	312-902-5665		
Email:	becky.williams@kattenlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$65.00 77651832

Correspondent Name: Becky A. Williams
Address Line 1: 525 W. Monroe Street, Suite 1900
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	335850-00003
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NAME OF SUBMITTER:	Becky A. Williams
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Signature:	/baw/
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Date:	02/08/2012
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Total Attachments: 1 source=Familia Dental Trademark Assignment#page1.tif	
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TRADEMARK REGISTRATION ASSIGNMENT

This Trademark Registration Assignment is made as of this 24th day of March, 2010, by Familia Dental, LLC, an Illinois limited liability company ("Assignor"), to Familia Development LLC, a Delaware limited liability company, and Familia Management Group, LLC, an Illinois limited liability company (collectively, "Assignees").

WHEREAS, Assignor desires to transfer and assign to each of the Assignees an undivided, indivisible interest in the following trademarks, for which it has obtained, or filed for, a federal registration in the United States Patent and Trademark Office (hereinafter the "Marks"), along with the goodwill of the business developed through the use of and symbolized by the Marks:

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing/Reg. Date</u>
<u>Familia Dental</u>	77/651,832	18-Jan-2009
ENJOY YOUR SMILE	3,657,665	21-Jul-2009

WHEREAS, each of the Assignees desires to acquire an undivided, indivisible interest in all rights, title and interest in and to the Marks, any existing and/or resulting federal registrations therefor, and the goodwill of the business connected with the use of and symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to each of the Assignees an undivided, indivisible interest in Assignor's entire rights, title, and interest in, to and under the Marks and any existing and/or resulting registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks. All rights and privileges associated with the Marks, including the right to sue for and receive all damages from any past or future infringements or other violations of the Marks, will be held and enjoyed jointly by each of the Assignees, their successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this Trademark Registration Assignment on the date first written above.

FAMILIA DENTAL, LLC

By: _____

Name: KOUSHAN H. AZAD

Title: MANAGER

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