

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sea Fox Boat Company, Inc.		12/30/2011	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	KCS International, Inc.		
Street Address:	804 Pecor Street		
City:	Oconto		
State/Country:	WISCONSIN		
Postal Code:	54153		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3107825	AZURE	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
Phone:	414-273-3500		
Email:	nakees@gklaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Nicholas A. Kees; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	008024-0159		
NAME OF SUBMITTER:	Nicholas A. Kees		
Signature:	/Nicholas A. Kees/		

Date:

02/08/2012

Total Attachments: 3

source=kcsassign#page1.tif

source=kcsassign#page2.tif

source=kcsassign#page3.tif

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is made effective as of December 30, 2011, by SEA FOX BOAT COMPANY, INC. ("Assignor"), a South Carolina corporation, to KCS INTERNATIONAL, INC. ("Assignee"), a Wisconsin corporation having its principal place of business at 804 Pecor Street, Oconto, WI 54153

WHEREAS, Assignor and Assignee are parties to an agreement dated December 30, 2011, (the "Agreement"), pursuant to which Assignor has agreed to transfer to Assignee and Assignee has agreed to accept from Assignor certain of its business assets, including, without limitation, certain intellectual property assets; and

WHEREAS, in accordance therewith, Assignor desires to assign to Assignee all of Assignor's worldwide right, title and interest in and to the Intellectual Property listed on Exhibit A (the "Transferred IP Assets"). With respect to Assignor's United States Trademark Registration for AZURE, Registration No. 3,107,825 (hereafter "the Mark"), Assignor transfers with the Mark, the goodwill of Assignor's businesses which is associated therewith and which is symbolized thereby.

NOW, THEREFORE, Assignor, for and in exchange for the consideration set forth in the Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, options or limitation of every kind, all of Assignor's worldwide right, title and interest in, to and under the Transferred IP Assets, together with the goodwill of the business associated with the Mark and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirety as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor agrees to execute, acknowledge and deliver to Assignee, at Assignee's request, any and all further documents, papers, affidavits, statements and/or other instruments, whether or not in paper or electronic form, to confirm Assignee's ownership of all rights pursuant to this Assignment.

This Assignment shall be binding upon the successors and assigns of Assignor and inure to the benefit of the successors and assigns of Assignee.


Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Wisconsin without giving effect to the principles of conflicts of laws thereof.

TRADEMARK

REEL: 004713 FRAME: 0702

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment effective as of the date first above written.

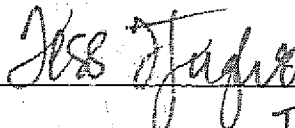
SEA FOX BOAT COMPANY, INC.

By: 

Printed Name: Fred Renken

Title: President

Subscribed and sworn to before me
this 27 day of January, 2012.


Tess Hughes
Notary Public, State of South Carolina

My Commission Expires: 1/5/19

EXHIBIT A

Trademarks

AZURE, U.S. Trademark Registration No. 3107825

Patents

U.S. Patent D547,256 titled SWIM PLATFORM FOR A WATERCRAFT

U.S. Patent 7,484,471 titled SKI STORAGE COMPARTMENT FOR A WATERCRAFT

Vessel Hull Registration

U.S. Registration Number D-VH 0289, Title "Azure, Fiberglass deckboat"

Domain Name

azureboats.com

7395474_1