

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MOTO Development Group, LLC		12/19/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	gregor berkowitz		
Street Address:	558 chenery streeet		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94131-3032		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3643420	MOTO	
Registration Number:	3643422	MOTO	
CORRESPONDENCE DATA			
Fax Number:	(415)377-7559		
Phone:	4154129175		
Email:	gregor.berkowitz@gmail.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	GREGOR BERKOWITZ		
Address Line 1:	558 chenery st		
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94131-3032		
NAME OF SUBMITTER:	gregor berkowitz		
Signature:	/gregor berkowitz/		
Date:	02/09/2012		
Total Attachments: 1 source=TM3643420-3643422 Assignment 12-6-2011#page1.tif			

OP \$65.00 3643420

Annex A

TRADEMARK ASSIGNMENT

This Trademark Assignment ("*Assignment*") is entered into by and among Gregor Berkowitz, an individual whose address is 558 Chenery Street, San Francisco CA 94131 ("*Assignee*") and MOTO Development Group LLC, a California company, whose address is 170 West Tasman Drive, San Jose, California 95134 ("*Assignor*").

Whereas Assignor has assigned, and Assignee has received and accepted, all of Assignor's rights, title and interest in, to and under, including any and all associated goodwill, whether at common law or by statute, the following trademarks: (1) MOTO -- U.S. Trademark Registration No. 3643420 and (2) MOTO Stylized -- U.S. Trademark Registration No. 3643422 (the "*Marks*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns, transfers and sets over to Assignee, effective as of 12.6.11, its entire right, title and interest in, to and under, the Marks, including the goodwill symbolized by the Marks. This Assignment includes the right to sue for and receive all damages from future, present and past infringements of the Marks, including for events arising prior to the effective date of the assignment. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

ASSIGNOR:
MOTO DEVELOPMENT GROUP LLC

ASSIGNEE:
GREG BERKOWITZ

By: *Dan Lang*
Name: *Dan Lang*
Title: *Vice President*
Date: *12/19/11*

By: *Gregor Berkowitz*
Name: *Gregor A. Berkowitz*
Title: *Self*
Date: *12.6.11*