

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unity Software Inc.		01/30/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Unity IPR ApS		
Street Address:	Livjaegergade 17		
Internal Address:	Baghuset 1. Sal		
City:	Copenhagen		
State/Country:	DENMARK		
Entity Type:	LIMITED LIABILITY COMPANY: DENMARK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85456589		
Serial Number:	85456584	UNITY	
CORRESPONDENCE DATA			
Fax Number:	(858)272-0221		
Phone:	8582720220		
Email:	trademarks@ipla.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	John M. Kim		
Address Line 1:	4445 Eastgate Mall		
Address Line 2:	Suite 200		
Address Line 4:	San Diego, CALIFORNIA 92121		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

900214404

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 REEL: 004714 FRAME: 0838

OP \$65.00 85456589

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

John M. Kim

Signature:

/John M. Kim/

Date:

02/09/2012

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK RIGHTS**

This Assignment of Trademark Rights (the "Assignment") is entered as of January 30, 2012, by and between **Unity Software Inc.**, a Delaware Corporation with its principal place of business at 50 Osgood Place, Suite 220, San Francisco, California 94133 ("Assignor") and **Unity IPR ApS**, a Danish Limited Liability Company with its principal place of business at Livjaergade 17, Baghuset 1. Sal, 2100 Copenhagen OE, Denmark ("Assignee").

RECITALS

A. Assignor is the owner of record of the following United States trademark applications: Application Serial No. 85456589 for Box Logo and Application Serial No. 85456584 for UNITY (collectively "the Trademarks").

B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademarks and all related rights. Assignee is desirous of accepting such assignment.

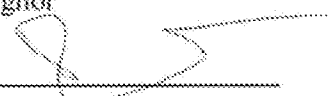
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

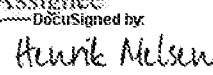
AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and all related rights, together with that portion of Assignor's business relating to the Trademarks and the goodwill appurtenant thereto. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademarks and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor  
  
By: \_\_\_\_\_

Assignee  
DocuSigned by:  
  
By: 003F7C827AF461...  
\_\_\_\_\_

DAVID HOLMSTROM, CEO  
Name  
Title

Henrik Nielsen  
Name  
Title COO/CFO