

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|----------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Unity Technologies ApS | | 01/30/2012 | LIMITED LIABILITY COMPANY: DENMARK |
| RECEIVING PARTY DATA | | | |
| Name: | Unity IPR ApS | | |
| Street Address: | Livjaeergade 17 | | |
| Internal Address: | Baghuset 1. Sal | | |
| City: | Copenhagen | | |
| State/Country: | DENMARK | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DENMARK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2825404 | UNITY 3D | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (858)272-0221 | | |
| Phone: | 8582720220 | | |
| Email: | trademarks@ipla.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | John M. Kim | | |
| Address Line 1: | 4445 Eastgate Mall | | |
| Address Line 2: | Suite 200 | | |
| Address Line 4: | San Diego, CALIFORNIA 92121 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

John M. Kim

Signature:

/John M. Kim/

Date:

02/09/2012

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is entered as of January 30, 2012, by and between **Unity Technologies ApS**, a Danish Limited Liability Company with its principal places of business at Duevej 94 A, 2000 Frederiksberg, Denmark ("Assignor") and **Unity IPR ApS**, a Danish Limited Liability Company with its principal place of business at Livjaergade 17, Baghuset 1. Sal, 2100 Copenhagen OE, Denmark ("Assignee").

RECITALS

A. Assignor is the owner of record of the following United States trademark registration: Registration No. 2825404 for UNITY 3D (the "Trademark").

B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademark and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark and all related rights, together with that portion of Assignor's business relating to the Trademark and the goodwill appurtenant thereto. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademark and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor
DocuSigned by:
Henrik Nielsen
By: 903F7CA827AF461...

Assignee
DocuSigned by:
Henrik Nielsen
By: 903F7CA827AF461...

Name Henrik Nielsen
Title COO/CFO

Name Henrik Nielsen
Title COO/CFO