

## TRADEMARK ASSIGNMENT

Electronic Version v1.1


Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	MPOWER Ventures, LP		LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Rev Worldwide, Inc.		
Street Address:	601 N. Lamar Boulevard, Suite 300		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78703		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77512647	RÉV NORTH AMERICA
CORRESPONDENCE DATA			
Fax Number:	(512)322-5201		
Phone:	512-322-5200		
Email:	tmcentral@pirkeybarber.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Christopher L. Graff		
Address Line 1:	600 Congress Avenue, Suite 2120		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	MPRV009US		
NAME OF SUBMITTER:	Katrina A. Ripperda		
Signature:	/kripperda/		
Date:	02/10/2012		
Total Attachments: 1 source=Assignment of Trademarks (US) (effective 1 11 12)#page1.tif			

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**ASSIGNMENT OF TRADEMARKS**

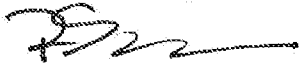
WHEREAS, MPOWER Ventures, LP (hereinafter, "Assignor"), a Delaware limited partnership having a business address of 601 N. Lamar Blvd., Suite 300 Austin, Texas 78703, owns, and has adopted and is using the following marks (the "Marks"), which are the subject of the following application for United States trademark registration:

MARK	SERIAL NO.	FILING DATE
RÊV NORTH AMERICA & Design 	77/512,647	July 1, 2008

WHEREAS, Rêv Worldwide Inc. (hereinafter, "Assignee"), a Delaware corporation, having a business address of 601 N. Lamar Blvd., Suite 300 Austin, Texas 78703, desires to acquire any and all rights and goodwill associated with the Marks and the above-referenced registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign effective as of January 11, 2012, to Assignee all right, title and interest in and to the Marks and the registrations thereof, together with the goodwill associated with or symbolized by the Marks.

MPOWER VENTURES, LP

By:   
Name: Roy Sosa  
Title: Manager