

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STARCITE, INC.		02/09/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	THE ACTIVE NETWORK, INC.		
Street Address:	10182 TELESIS COURT		
Internal Address:	SUITE 300		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2610852	ATTENDEE RELATIONSHIP MANAGEMENT	
Registration Number:	3854850	MEETINGS 1:1	
Registration Number:	3921137	MEETINGVIEW	
Registration Number:	2514949	MPOINT	
Registration Number:	3410502	ON DEMAND GLOBAL MEETING SOLUTIONS	
Serial Number:	85219506	PLANITZ	
Registration Number:	3724479	RAPIDRFP	
Registration Number:	2655285	STARCITE	
Registration Number:	3273694	STARCITE	
CORRESPONDENCE DATA			
Fax Number:	(949)855-6371		
Phone:	949-855-1246		
Email:	ljohnson@stetinalaw.com		

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: BENJAMIN N. DIEDERICH
Address Line 1: 75 ENTERPRISE
Address Line 2: SUITE 250
Address Line 4: ALISO VIEJO, CALIFORNIA 92656

ATTORNEY DOCKET NUMBER:	ACNET-000
NAME OF SUBMITTER:	BENJAMIN N. DIEDERICH
Signature:	/BND/
Date:	02/10/2012
Total Attachments: 2 source=XStarciteTMAssignment#page1.tif source=XStarciteTMAssignment#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of February 09, _____, 2012.

WHEREAS, STARCITE, INC., a Delaware corporation, having a business mailing address at 1650 Arch Street, 18th Floor, Philadelphia, Pennsylvania 19103 (hereinafter "ASSIGNOR"), has adopted, used, and is using in interstate commerce or intends to use in interstate commerce the following marks which are registered or pending with the United States Patent and Trademark Office:

"ATTENDEE RELATIONSHIP MANAGEMENT" filed on June 16, 2000, given Serial Number 76/071,700, and registered on August 20, 2002, as Registration Number 2,610,852;

"MEETINGS 1:1" filed on October 27, 2009, given Serial Number 77/857,989, and registered on September 28, 2010, as Registration Number 3,854,850;

"MEETINGVIEW" filed on February 24, 2005 and given Serial Number 78/574,390, and Registered on February 15, 2011, as Registration Number 3,921,137;

"MPOINT" filed on November 18, 2000 and given Serial Number 76/167,042, and Registered on December 4, 2001, as Registration Number 2,514,949;

"ON DEMAND GLOBAL MEETING SOLUTIONS" filed on August 23, 2005 and given Serial Number 78/698,079, and Registered on April 8, 2008, as Registration Number 3,410,502;

"PLANITZ" filed January 18, 2011 and given Serial Number 85/219,506, now allowed;

"RAPIDRFP" filed October 28, 2008 and given Serial Number 77/601,771, Registered on December 15, 2009 as Registration Number 3,724,479;

"STARCITE" filed June 8, 1999 and given Serial Number 75/723,575, Registered on December 3, 2002 as Registration Number 2,655,285; and

"STARCITE with design" filed on October 11, 2006 and given Serial Number 77/018,793, Registered on August 7, 2007 as Registration Number 3,273,694.

WHEREAS, The Active Network, Inc., a Delaware corporation, having a principal place of business at 10182 Telesis Court, Suite 300, San Diego, California 92121 (hereinafter "ASSIGNEE"), is desirous of acquiring said marks and the entire business or portion thereof to which the marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said marks, together with the goodwill of the business symbolized by the marks in the above-identified applications/registrations thereof as part of the entire business or portion thereof to which the marks pertain.

ASSIGNOR: STARCITE, INC.

By:  _____

Mike Skelly, CFO