

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHEGG, INC.		01/04/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A., as Administrative Agent		
Street Address:	270 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Association: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3563163	ZINCH	
Registration Number:	3720681	I AM MORE THAN A TEST SCORE	
CORRESPONDENCE DATA			
Fax Number:	(866)826-5420		
Phone:	3016380511		
Email:	ipresearchplus@comcast.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	IP Research Plus, Inc.		
Address Line 1:	21 Tadcaster Circle		
Address Line 2:	Attn: Penelope J.A. Agodoa		
Address Line 4:	Waldorf, MARYLAND 20602		
ATTORNEY DOCKET NUMBER:	37753		
NAME OF SUBMITTER:	Penelope J.A. Agodoa		
Signature:	/pja/		

TRADEMARK

Date:

02/10/2012

**Total Attachments: 7**

source=37753#page1.tif

source=37753#page2.tif

source=37753#page3.tif

source=37753#page4.tif

source=37753#page5.tif

source=37753#page6.tif

source=37753#page7.tif

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

CHEGG, INC.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation- State: DELAWARE  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached? ☐ Yes ☒ No

### 3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) JANUARY 4, 2012

- ☐ Assignment ☐ Merger  
☒ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes  
☒ No

Name: JPMORGAN CHASE BANK, N.A., as Administrative Agent

Internal

Address: \_\_\_\_\_

Street Address: 270 Park Avenue

City: NEW YORK

State: NY

Country: USA Zip: 10017

- ☒ Association Citizenship USA  
☐ General Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☐ Corporation Citizenship \_\_\_\_\_  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)  
PLEASE SEE ATTACHED SCHEDULE

B. Trademark Registration No.(s)  
PLEASE SEE ATTACHED SCHEDULE

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: IP Research Plus

Internal Address: \_\_\_\_\_

Attn: Penelope J.A. Agodoa

Street Address: \_\_\_\_\_

21 Tadcaster Circle

City: Waldorf

State: MD Zip: 20602

Phone Number: 301-638-0511

Fax Number: 866-826-5420

Email Address: orders@ipresearchplus.com

### 6. Total number of applications and registrations involved:

2

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed

### 8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

### 9. Signature:

Signature

DongHwa Kim

Name of Person Signing

JANUARY 4, 2012

Date

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 004715 FRAME: 0277

PATENT AND TRADEMARK SECURITY  
AGREEMENT dated as of January 4, 2012 (this  
“Agreement”), among Chegg, Inc., a Delaware corporation  
(the “Grantor”) and JPMorgan Chase Bank, N.A.  
 (“JPMCB”), as Administrative Agent.

Reference is made to (a) the Credit Agreement dated as of March 31, 2011 (as amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), among the Grantor, the Lenders party thereto and JPMCB, as Administrative Agent, and (b) the Guarantee and Collateral Agreement dated as of March 31, 2011 (as amended, restated, supplemented or otherwise modified from time to time, the “Collateral Agreement”), among the Grantor, the Subsidiary Loan Parties party thereto and JPMCB, as Administrative Agent. The Lenders and the Issuing Banks have agreed to extend credit to the Grantor subject to the terms and conditions set forth in the Credit Agreement. The obligations of the Lenders and the Issuing Banks to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Each capitalized term used but not otherwise defined herein shall have the meaning specified in the Credit Agreement or the Collateral Agreement, as applicable. The rules of construction specified in Section 1.03 of the Credit Agreement also apply to this Agreement, mutatis mutandis.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Secured Obligations, the Grantor pursuant to the Collateral Agreement did, and hereby does, grant to the Administrative Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in all right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by the Grantor or in, to or under which the Grantor now has or at any time hereafter may acquire any right, title or interest (collectively, the “Patent and Trademark Collateral”):

all letters patent of the United States of America or the equivalent thereof in any other country, all registrations and recordings thereof, and all applications for letters patent of the United States of America or the equivalent thereof in any other country, including registrations, recordings and pending applications in the United States Patent and Trademark Office or any similar office in any other country, including those listed on Schedule I;

all reissues, continuations, divisions, continuations-in-part, renewals or extensions thereof, and the inventions disclosed or claimed therein, including the right to make, use and/or sell the inventions disclosed or claimed therein;

all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, all registrations and recordings thereof, and all registration and recording

applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States of America or any other country or any political subdivision thereof, and all extensions or renewals thereof, including those listed on Schedule II;

all goodwill associated therewith or symbolized thereby; and

all other assets, rights and interests that uniquely reflect or embody such goodwill.

SECTION 3. Collateral Agreement. The security interests granted to the Administrative Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Administrative Agent pursuant to the Collateral Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the Patent and Trademark Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

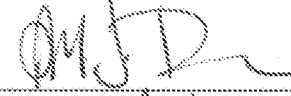
SECTION 4. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or other electronic imaging shall be effective as delivery of a manually executed counterpart of this Agreement.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

CHEGG, INC.,

by



Name: Andrew J. Brown

Title: CFO

JPMORGAN CHASE BANK, N.A., as  
Administrative Agent,

by

Name:

Title:

[Signature Page to Patent and Trademark Security Agreement]

[[3322981]]

**TRADEMARK**  
**REEL: 004715 FRAME: 0280**

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

CHEGG, INC.,

by

\_\_\_\_\_  
Name:

Title:

JPMORGAN CHASE BANK, N.A., as  
Administrative Agent,

by

\_\_\_\_\_  
Name:

Title:

*Peter B. Thauer*  
Peter B. Thauer  
Executive Director

[Signature Page to Patent and Trademark Security Agreement]

{{3322981}}

**TRADEMARK**  
**REEL: 004715 FRAME: 0281**

# SCHEDULE I

## Patents

None.

## Patent Applications

<u>Registered Owner</u>	<u>Title</u>	<u>Application Number</u>
Chegg, Inc.	Limited Access to a Digital Version of a Purchased Paper Book	13/252,858
Chegg, Inc.	Electronic Content Management and Delivery Platform	13/253,011
Chegg, Inc.	Data Visualization Based on Visual Object Elements	13/305,484
Chegg, Inc.	Time Based Data Visualization	13/316,129
Chegg, Inc.	Digital Content Distribution and Protection	13/339,980
Chegg, Inc.	Document Conversion Correlation Engine	13/340,006
Chegg, Inc.	Automated Document Conversion Testing	13/340,030
Chegg, Inc.	Connecting Users in an Educational Platform	13/340,415
Chegg, Inc.	Providing Advertisements in a Digital Reading Platform	13/340,417
Chegg, Inc.	Document Content Deconstruction	61/581,547
Chegg, Inc.	Adaptive Document Content Layout	61/581,551
Chegg, Inc.	Cache Management in HTML eReading Application	61/581,557
Chegg, Inc.	HTML5 Selector for Web Page Content Selection	61/581,562



SCHEDULE II

Trademarks

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>
Chegg, Inc.	ZINCH	3,563,163
Chegg, Inc.	I AM MORE THAN A TEST SCORE	3,720,681