

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Matthew F. Newman		02/06/2012	INDIVIDUAL: UNITED STATES
Tonya L. Newman		02/06/2012	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Wildgame Innovations, LLC
Street Address:	101 Cason Road, 1st Floor
City:	Broussard
State/Country:	LOUISIANA
Postal Code:	70518
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3599635	ACORN FRENZY
Registration Number:	3545610	BUCK GEL
Registration Number:	3588490	C MORE HOGS
Registration Number:	3570442	DAZZLE
Registration Number:	3573279	MC2 ENERGY
Registration Number:	3570443	MENTHOS
Registration Number:	3599494	PEANUT BUTTER SMACKER
Registration Number:	3588491	RACK FORCE
Registration Number:	3599627	RUT'N APPLES
Registration Number:	3599629	WINTER PZ

CORRESPONDENCE DATA

Fax Number:	(337)593-7601
Phone:	3375937600

CH \$265.00 3599635

Email: rwaddell@joneswalker.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Robert L. Waddell

Address Line 1: 600 Jefferson Street, Suite 1600

Address Line 4: Lafayette, LOUISIANA 70501

ATTORNEY DOCKET NUMBER:	428690-02
NAME OF SUBMITTER:	Robert L. Waddell
Signature:	/Robert L. Waddell/
Date:	02/10/2012
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is entered into as of this 6th day of February, 2012, by MATTHEW F. NEWMAN and TONYA L. NEWMAN, husband and wife who are of the age of majority and who reside at 1766 Ingleside Drive, Baton Rouge, Louisiana 70760 (collectively "Assignors") in favor of WILDGAME INNOVATIONS, LLC, a Louisiana limited liability company with a business address at 101 Cason Road, 1st Floor, Broussard, Louisiana 70518 ("Assignee").

WHEREAS, Assignors own of the following additional trademarks and registrations issued by the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration. No.</i>	<i>Date of Registration</i>
ACORN FRENZY	3,599,635	03/31/2009
BUCK GEL	3,545,610	12/09/2008
C MORE HOGS	3,588,490	03/10/2009
DAZZLE	3,570,442	02/03/2009
MC2 ENERGY	3,573,279	02/10/2009
MENTHOS	3,570,443	02/03/2009
PEANUT BUTTER SMACKER	3,599,494	03/31/2009
RACK FORCE	3,588,491	03/10/2009
RUT'N APPLES	3,599,627	03/31/2009
WINTER PZ	3,599,629	03/31/2009

(collectively the "Additional Trademarks and Registrations");

WHEREAS, Assignors and Assignee are parties to an agreement titled "Amendment to IP Assignment" pursuant to which Assignors have agreed to assign and transfer to Assignee their entire right, title, and interest in the United States and worldwide in and to the Additional Trademarks and Registrations, together with the goodwill of the business symbolized by the Additional Trademark and Registrations;

WHEREAS, pursuant to the Amendment to IP Assignment, Assignors wish to assign to Assignee, and Assignee wishes to acquire from Assignors, their entire right, title and interest in the United States and worldwide in and to the Additional Trademarks and Registrations, together with the goodwill of the business symbolized by the Additional Trademark and Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which are acknowledged, Assignors hereby agree:

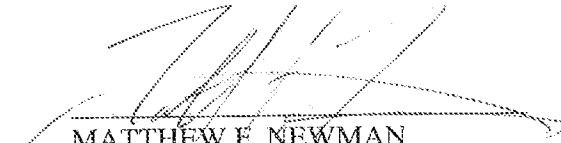

- I. Assignment. Assignors hereby contribute, convey, transfer, assign and deliver to Assignee their entire right, title and interest in, to and under the Additional Trademarks and Registrations and all the goodwill represented thereby, and all corresponding rights that are or may be secured under the laws of the United States or any foreign country or

any multi-national registration body, now or hereafter arising or in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made, together with all rights to collect royalties and proceeds in connection with any of the foregoing and all rights to sue for past, present, and future infringement, misappropriation or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith.

2. Representations. Assignors represent and warrant to Assignee that they have the full right to convey the entire right, title and interest in and to the Additional Trademarks and Registrations herein assigned to Assignee, that they have not executed, and will not enter into or execute, any agreement in conflict with the terms of this Trademark Assignment, and that they have not heretofore directly or indirectly, whether personally or through others, pledged, mortgaged, or otherwise encumbered the rights conveyed in this Trademark Assignment, which rights are free and clear of all liens, encumbrances, and conflicting claims.
3. Covenants. Assignors covenant and agree that upon the request of Assignee or its designee, without further consideration, but at the expense of Assignee or its designee, they will execute and deliver any additional assignment or other writing and do any additional act as Assignee or its designee may deem necessary or desirable to perfect the enjoyment of the grant conveyed to Assignee in this Trademark Assignment. Assignors further covenant and agree that upon the request of Assignee or its designee Assignors will provide Assignee with all pertinent facts and documents relating the Additional Trademarks and Registrations as may be known and accessible to Assignors, and will testify, at Assignee's expense, as to the same in any cancellation or litigation related thereto, and Assignors will promptly execute and deliver to Assignee or its legal representative all papers, instruments, or affidavits required to maintain and enforce the Additional Trademarks and Registrations, which may be necessary or desirable to carry out the purposes hereof.
4. Counterparts. This Assignment may be executed in one or more counterparts, any one of which need not contain the signatures of more than one person, but all such counterparts taken together will constitute one and the same instrument.
5. Successors. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, legal representatives, successors and assigns.

6. Governing Law. This Assignment shall be governed by and interpreted in accordance with the laws of the State of Louisiana without giving any effect to any choice of law or conflict of law rules or provisions (whether of the State of Louisiana or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Louisiana.

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be executed as of the date first above written.



MATTHEW F. NEWMAN

TONYA L. NEWMAN

ACKNOWLEDGEMENT

STATE OF LOUISIANA

PARISH OF EAST BATON ROUGE

On this 6th day of February, 201², before me, the undersigned Notary Public, duly commissioned and qualified in the aforesaid State and Parish, personally came and appeared: MATTHEW F. NEWMAN and TONYA L. NEWMAN, who being duly sworn, acknowledged in my presence that they each executed the foregoing Trademark Assignment as their free act and deed.


NOTARY PUBLIC
Printed name: CAROL BENNETT BROCKSMITH
Notary number: 53251
Commission expires: AT DEATH