

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sony Kabushiki Kaisha TA Sony Corporation		01/18/2012	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	dit Co., Ltd.		
Street Address:	Premire Toyochō Bldg., 23-21, Toyo 3-chome, Koto-ku,		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	135-0016		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2191297	PUPPY	
CORRESPONDENCE DATA			
Fax Number:	(860)286-0115		
Phone:	(860)286-2929		
Email:	TM-CT@cantorcolburn.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Daniel P. Lent		
Address Line 1:	Cantor Colburn LLP		
Address Line 2:	20 Church Street, 22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103-3207		
ATTORNEY DOCKET NUMBER:	IWP0052A		
DOMESTIC REPRESENTATIVE			
Name:	Daniel P. Lent		

OP \$40.00 2191297

Address Line 1: Cantor Colburn LLP
Address Line 2: 20 Church Street, 22nd Floor
Address Line 4: Hartford, CONNECTICUT 06103-3207

NAME OF SUBMITTER:	Daniel P. Lent
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Signature:	/Daniel P. Lent/
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Date:	02/13/2012
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Total Attachments: 1 source=Assignment US Reg. 2191297 Sony Corporation to dit Co., Ltd#page1.tif
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ASSIGNMENT

WHEREAS, Sony Corporation
1-7-1 Konan, Minato-ku, Tokyo, 108-0075 Japan
(hereinafter ASSIGNOR) is the owner of the following United States Trademark
Registration:

U.S. Trademark Registration No.: 2191297

WHEREAS, ASSIGNOR does, for adequate consideration received from
dit Co., Ltd.
(hereinafter ASSIGNEE) duly organized and existing under the laws of Japan and
having its principal office at
Premire Toyochō Bldg., 23-21, Toyo 3-chome, Koto-ku, Tokyo 135-0016 Japan
acknowledge receipt of such consideration and hereby sells, assigns and transfers
unto ASSIGNEE, its successors and assignees, the entire right, title and interest in,
to and under each said Trademark thereon;

EXECUTED this *18th* the day of *January* *2012*

Sony Corporation
ASSIGNOR

In the presence of:

Sig: 

Name: Yuta Imai

Senior Manager

IP Alliance & Licensing Department
Intellectual Property Division

BY 

NAME: Shinji Ina

TITLE General Manager

IP Alliance & Licensing Department
Intellectual Property Division