

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PRAMAC INDUSTRIES, INC.		11/21/2011	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	PRAMAC S.p.A.		
Street Address:	Localita Il Piano		
City:	Casole d'Elsa (SI)		
State/Country:	ITALY		
Postal Code:	53031		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3185298	PRAMAC	
CORRESPONDENCE DATA			
Fax Number:	(415)957-3001		
Phone:	415-957-3000		
Email:	ydblack@duanemorris.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Mark A. Steiner		
Address Line 1:	Spear Tower, One Market Plaza, Ste. 2200		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	R1755-72901		
DOMESTIC REPRESENTATIVE			
Name:	Mark A. Steiner		
Address Line 1:	Spear Tower, One Market Plaza, Ste. 2200		
Address Line 4:	San Francisco, CALIFORNIA 94105-1127		

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TRADEMARK

NAME OF SUBMITTER:	Yvette Black
Signature:	/Yvette Black/
Date:	02/13/2012
Total Attachments: 1 source=Assignment - PRAMAC#page1.tif	

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 21st day of NOVEMBER 2011
between
PRAMAC INDUSTRIES, INC., a U.S.A. corporation
of 1100 Cobb Parkway North C, MARIETTA, GA 30062, U.S.A. (hereinafter called "the
Assignor")
of the one part
and
PRAMAC S.p.A., an Italian corporation
of Località Il Piano, 53031 Casole d'Elsa (SI), Italy (hereinafter called "the Assignee")
of the other part

WHEREAS, the Assignor is the registered proprietor in U.S.A. of the following trade
mark (hereinafter called "the said trademark") the particulars whereof are indicated
herebelow:

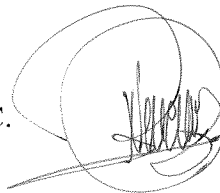
Trademark Registration No. 3185298 PRAMAC (Class 007)

AND WHEREAS the Assignor agreed to transfer all its rights in and to the said
trademark to the Assignee;

AND WHEREAS both the Assignor and the Assignee wish to have the assignment of
the said trademark recorded;

NOW THEREFORE, for good and valuable consideration, the Assignor hereby
confirms the transfer to the Assignee of all rights, title and interests in and to the said
trademark, together with the goodwill of the business which is symbolized by the said
trademark, with the understanding that the Assignee shall take the necessary steps to record
the assignment with the proper Offices and Authorities.

SIGNED for and on behalf of PRAMAC INDUSTRIES, INC.



RICARDO NAVARRO
PRESIDENT

SIGNED for and on behalf of PRAMAC S.p.A.

