

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baseball Heaven LLC		07/27/2011	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Baseball Heaven, Inc.		
Street Address:	691 S. Milpitas Blvd., Suite 208		
City:	Milpitas		
State/Country:	CALIFORNIA		
Postal Code:	95035		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3668243	BASEBALL HEAVEN	
CORRESPONDENCE DATA			
Fax Number:	(212)451-2222		
Phone:	212.451.2300		
Email:	mgrieco@olshanlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Olshan Grundman Frome Rosenzweig & Wolos		
Address Line 1:	65 East 55th Street		
Address Line 2:	Attn: Mary L. Grieco		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	8389.005		
NAME OF SUBMITTER:	Mary L. Grieco		
Signature:	/mary grieco/		

CH \$40.00 3668243

Date:

02/13/2012

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made entered into effective July 27, 2011 by and between Baseball Heaven LLC, a New York limited liability company, located and doing business at 350 Country Road, Yaphank, NY 11980 (hereinafter referred to as "Assignor") and Baseball Heaven Inc., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 691 S. Milpitas Blvd., Suite 208, Milpitas, California 95035 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademark listed on Schedule A ("Mark") as well as the United States trademark registration for the same; and

WHEREAS, Assignee desires to acquire the Mark, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark throughout the world and any and all applications and/or registrations therefor.

BASEBALL HEAVEN LLC

BASEBALL HEAVEN INC.

By: Sunita Gera  
Print Name: SUNITA GERA  
Title: ACTIVE MEMBER OF LLC

By: JOSH SCHECHTER  
Print Name: JOS  
Title: V.P. STEEL SPORTS

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**SCHEDULE A**

**TRADEMARK**

**BASEBALL HEAVEN**

**U.S. REGISTRATION**

**Registration No. 3668243**

1532524-1

**RECORDED: 02/13/2012**

**TRADEMARK  
REEL: 004716 FRAME: 0509**