TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Partial Assignment (as to Certain Goods)

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PLR IP Holdings, LLC		11/17/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	StyleMark Eyewear Holding B.V.
Street Address:	Paasheuvelweg 16
City:	1105 BH Amsterdam Zuidost
State/Country:	NETHERLANDS
Entity Type:	Besloten Vennootschap: NETHERLANDS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2374526	POLAROID
Registration Number:	3021042	POLAROID

CORRESPONDENCE DATA

Fax Number: (617)507-2449 **Phone**: 617-426-5553

Email: hiebert@samuelsTM.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Timothy H. Hiebert

Address Line 1: Two International Place, 23rd Floor

Address Line 2: Samuels & Hiebert LLC

Address Line 4: Boston, MASSACHUSETTS 02110-4104

DOMESTIC REPRESENTATIVE

Name: Timothy H. Hiebert

Address Line 1: Two International Place, 23rd Floor

Address Line 2: Samuels & Hiebert LLC

TRADEMARK REEL: 004716 FRAME: 0621 2374526

\$65.00 23

900214677

Address Line 4: Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Timothy H. Hiebert	
Signature:	/Timothy H. Hiebert/	
Date:	02/14/2012	
source=Polaroid Assignment Redacted#pagsource=Polaroid As	Total Attachments: 16 source=Polaroid Assignment Redacted#page1.tif source=Polaroid Assignment Redacted#page2.tif source=Polaroid Assignment Redacted#page3.tif source=Polaroid Assignment Redacted#page4.tif source=Polaroid Assignment Redacted#page5.tif source=Polaroid Assignment Redacted#page6.tif source=Polaroid Assignment Redacted#page7.tif source=Polaroid Assignment Redacted#page8.tif source=Polaroid Assignment Redacted#page9.tif source=Polaroid Assignment Redacted#page9.tif source=Polaroid Assignment Redacted#page10.tif source=Polaroid Assignment Redacted#page11.tif source=Polaroid Assignment Redacted#page11.tif source=Polaroid Assignment Redacted#page12.tif	
source=Polaroid Assignment Redacted#page14.tif source=Polaroid Assignment Redacted#page16.tif		

ASSIGNMENT AND CO-EXISTENCE AGREEMENT

This ASSIGNMENT AND CO-EXISTENCE AGREEMENT ("Assignment and Co-Existence Agreement"), is entered into as of November __, 2011, shall be effective as of the funding date (which shall be no later than November 30, 2011) (the "Effective Date"), and is entered into between PLR IP HOLDINGS, LLC ("PLR") and STYLEMARK EYEWEAR HOLDING, B V ("StyleMark"), the designee of STYLEMARK, INC. ("Holdco") pursuant to Section 2(e) of that certain Prepayment Closing Agreement as hereinafter defined. (Each of PLR and StyleMark are sometimes referred to hereinafter individually as a "Party" and collectively as the "Parties")

WITNESSETH:

WHEREAS, Polaroid Corporation n/k/a PBE Corporation ("Polaroid"), a Delaware corporation, previously owned all right, title and interest in the trademarks, trade names and internet domain names of the Polaroid eyewear business as set forth in Schedules A-D to this Assignment and Co-Existence Agreement, and the goodwill associated therewith (collectively, the "Polaroid Eyewear Trademarks and Domain Names").

REDACTED

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WHEREAS, PLR hereby desires to sell and assign to StyleMark, and StyleMark desires to purchase from PLR, the Polaroid Byowear Trademarks and Domain Names for use within the StyleMark Field of Use (as defined hereafter); and

WHEREAS, the Parties wish to set forth the manner in which they will co-exist in the marketplace following said assignment, whereby StyleMark shall have exclusive ownership of the Polaroid Eyewear Trademarks and Domain Names for use within the StyleMark Field of Use and PLR shall retain exclusive ownership of all trademarks, trade names and domain names for use in the PLR Field of Use (as defined hereafter);

NOW IHEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, PLR and StyleMark hereby agree as follows:

l <u>Definitions</u>.

- 101 "Affiliate" shall mean any Person which, directly or indirectly, controls, is controlled by or is under common control with another Person; and, for the purposes of this definition, "control" (including, with correlative meanings, the terms "controlled by" or "under common control with") means the power to direct or cause the direction of the management and policies of any Person, whether through the ownership of shares or other economic interests, the holding of voting rights or contractual rights or otherwise
- 1 02 "Assigned Internet Domain Names" shall mean all internet domain names listed on Schedule C, as may be amended by the Parties from time to time
- 1 03 "Assigned Marks" shall mean all Single Use Eyewear Marks and all Combined Use Eyewear Marks.



1.08 "Contact Lens Accessories" shall mean contact lens cases, including self-cleaning contact lens cases, contact lens cleaning solution, and such other products mutually agreed upon by the Parties in writing, marketed under or in connection with one or more of the Polaroid Byewear Trademarks

REDACTED

- applications filed in the name of PLR at the written request of StyleMark and covering goods specifically stated to be within the StyleMark Field of Use
- 1 11 "Field of Use" shall mean the StyleMark Field of Use and/or the PLR Field of Use, as applicable
- 1 12 "Goggles" shall mean all articles or devices (i) whose primary purpose is to provide protection to the eyes of the user from natural elements such as wind, water and cold; (ii) that cover and provide a seal around the eyes; and (iii) that have as a component part thereof a lens Goggles shall specifically exclude (i) any helmet or headwear (regardless of whether such helmet or headwear has an integral eye covering); (ii) any scuba masks and other masks that cover the entire face such as welding masks; and (iii) any goggles whose primary purpose is not to provide protection to the eyes including, but not limited to, night vision goggles and goggles used as part of an electronic or video gaming system or virtual reality system. Goggles may include electronic components, where such electronic components are incidental to the purpose of Goggles as a device to protect the eyes from natural elements such as wind, water and cold

REDACTED

1.14 "Optical Accessories" shall mean lens cleaning cloths, eyeglass retail cyeglass cases and eyeglass repair kits

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- 1 15 "Optical Frames" shall mean eyeglass frames, sunglass frames and spectacle frames, and component parts thereof Optical Frames may include electronic components, where such electronic components are incidental to the purpose of Optical Frames as a device to encase lenses
- 1.16 "Person" shall mean an individual, partnership, corporation (including a business trust), limited liability company, joint stock company, trust, unincorporated association, joint venture or other entity, or a government or any political subdivision or agency thereof.
- 1.17 "PLR Field of Use" shall mean all goods or services other than those goods within the StyleMark Field of Use.
- 1.18 "<u>Prescription Eyeglasses</u>" shall mean finished eyeglasses, reading glasses and prescription glasses, and component parts thereof Prescription Eyeglasses may include electronic components, where such electronic components are incidental to the purpose of Prescription Eyeglasses as a device to provide improved sight
- 1.19 "Prescription and Non-prescription Lenses" shall mean ophthalmic lenses, prescription contact lenses and non-prescription contact lenses Prescription and Non-prescription Lenses may include electronic components, where such electronic components are incidental to the purpose of Prescription and Non-prescription Lenses as a device to provide improved sight.
- 1.20 "Safety Glasses" shall mean non-prescription finished eyeglasses that are designed to protect the eye in an industrial, clinical or laboratory setting. Safety Glasses may include electronic components, where such electronic components are incidental to the purpose of Safety Glasses as a device to protect the eyes

REDACTED

- 1 22 "Stereographic Eveglasses" shall mean eyeglasses (i) whose lenses are designed to create a stereographic image for the weater such as 3D eyeglasses; and (it) which are intended to be sold alone and not part of an electronic gaming or other system Stereographic Eyeglasses may include electronic components, where such electronic components are incidental to the purpose of Stereographic Eyeglasses as a device to create a stereographic image
- 123 "StyleMark Field of Use" shall mean eyewear, namely, Sunglasses, Prescription Eyeglasses, Prescription and Non-prescription Lenses, Optical Frames, Goggles, Stereographic Eyeglasses, Safety Glasses, Optical Accessories and Contact Lens Accessories; provided that the StyleMark Field of Use does not include (i) headwear of any kind, including helmets or hats; (ii) eyewear sold as part of an electronic or video gaming system or virtual reality system; (iii) eyewear including a camera or videocamera; or (iv) services of any kind, including, but not limited to, retail store services featuring the sale of eyewear products or opthalmalogical or optician services, provided that, for the avoidance of doubt, StyleMark shall be permitted to

ASSIGNMENT AND CO-EXISTENCE AGREEMENT - PAGE 4

engage in promotional activities, product displays, and post-purchase product repair and replacement services

- 1.24 "StyleMark Entities" shall mean, individually and collectively, StyleMark and any Affiliate of StyleMark that now or in the future becomes an assignee or user (during the time it is a user) of any Polaroid Eyewen Trademarks and Domain Names for goods specifically stated to be within the StyleMark Field of Use, which as of the Effective Date shall include StyleMark GmbH (f/k/a StyleMark AG), StyleMark BV., StyleMark SpA, StyleMark AB and StyleMark UK Limited, but shall not include Holdco (which represents that it shall not be a user of the Polaroid Eyewear Trademarks and Domain Names as of the Effective Date).
- 1.25 "Sunglasses" shall mean non-prescription finished sunglasses, non-prescription sunglass lenses and non-prescription olip-on sunglasses, fit-over sunglasses and component parts thereof Sunglasses may include electronic components such as (i) sensors that control the degree of lens transmittance and (ii) UV meters, where such electronic components are incidental to the purpose of Sunglasses as a device to protect the eyes from the sun

2 <u>Assignment</u>

- 2 01 Subject to the terms and conditions set out herein, PLR hereby grants, assigns, transfers, sells and conveys to StyleMark, its successors and assigns as of the Effective Date all of PLR's right, title and interest in and to the Polaroid Eyewear Trademarks and Domain Names as limited to goods within the StyleMark Field of Use, including the goodwill therein, the right to register the Polaroid Eyewear Trademarks and Domain Names, together with any and all common law rights associated therewith, and the right of PLR to take action, claim relief and recover damages in respect of infringements occurring within the StyleMark Field of Use, whether prior or subsequent to the Effective Date of this Assignment and Co-Existence Agreement, in any country throughout the world
- 2.02. The Parties acknowledge and agree that the transfer of the Polaroid Byewear Trademarks and Domain Names is made subject to the laws and/or rules imposed by the applicable authorities and/or governing boards having jurisdiction over the registration of trademarks and internet domain names as may be applicable from time to time.
- 203 PLR expressly agrees and acknowledges that StyleMark shall have the right in the exercise of its sole discretion to grant licenses and sublicenses to third parties to use Combined Use Byewear Marks within the StyleMark Field of Use under terms and conditions that shall be consistent with this Assignment and Co-Existence Agreement
- 2 04 The Parties acknowledge and agree that nothing in this Assignment and Co-Existence Agreement prohibits or otherwise restricts PLR, its successors and assigns from manufacturing, distributing or selling, or licensing others to manufacture, distribute or sell, any electronic components whatsoever, notwithstanding the fact that such electronic components may be an incidental component of goods within the StyleMark Field of Use

Assignment and co-existence agreement . Page 5

REDACTED

REDACTED

13. <u>Successors.</u> Subject to StyleMark's obligations under Section 14 below, this Assignment and Co-Existence Agreement is freely transferable or assignable by either Party, in whole or in part, subject to: (i) prior written disclosure to the non-transferring Party; and (ii) providing the non-transferring Party with a written agreement signed by the transferee that obligates such transferee to be bound by this Assignment and Co-Existence Agreement and all Schedules thereto. to the same extent as PLR or StyleMark

REDACTED

- Confidentiality. The Parties, where reasonably necessary, may disclose the fact of the assignment and the Parties' agreement to co-exist within their respective Fields of Use as provided for herein. Notwithstanding the foregoing, the specific terms and conditions of this Assignment and Co-Existence Agreement shall be kept confidential by PLR and each of StyleMark Entitles, except as required by law or court order ("Permitted Disclosure"). In the event of any Permitted Disclosure, the disclosing Party shall notify the other in writing and, where reasonably possible, prior to such disclosure taking place.
- 16. Recordation PLR and StyleMark agree that a short form assignment suitable for recordation and reflecting the fact of the assignment from PLR to StyleMark hereunder may be recorded, where

ASSIGNMENT AND CO-EXISTENCE AGREEMENT - PAGE 14

required, in any intellectual property office throughout the world

REDACTED

ASSIGNMENT AND CO-EXISTENCE AGREEMENT - PAGE 15

EXECUTION VERSION

IN WITNESS WHEREOF, the undersigned have executed this Assignment and Co-Existence Agreement as of the date aforesaid.

PLR IP Holdings, LLC

By: HCC/GBB PLR Acquisition, LLC its Manager

By: Gordon Brothers Brands, LLC a Member

StyleMark Eyewear Holding, B.V.
By StyleMark Wesherlands, BV. By StyleMerk

Name:

Managing Title:

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EXECUTION VERSION

IN WITNESS WHEREOF, the undersigned have executed this Assignment and Co-Existence Agreement as of the date aforesaid.

PLR IP Holdings, LLC

By: HCC/GBB PLR Acquisition, LLC its Manager

By: Gordon Brothers Brands, LLC.

Rufael Klotz Managing Director

StyleMark Eyewear Holding, B.V.

Name:

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Joined for purposes of Sections 2.07 and 23 by Holdeo and the StyleMark Entities:

StyleMark, Inc.	StyleMark S.p.A.
By: Addies M. Susaki	By: Andrew M. Suszko
Title: Chief Operating Offices	Title: Managing Director
StyleMark A.G. (to be known as StyleMark GmbH as of the Effective Date)	StyleMark AB
By: Adew M As THEO	By: Andrew M. Siszus
Title: Managing Drector	Title: Managing Director
StyleMark B.V.	StyleMark UK Limited
By: Antrew M. Sugh	By: Andrew M. Siszko
MA	min Min and Birerter

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SCHEDULE A

SINGLE USE EYEWEAR MARKS

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REEL: 004716 FRAME: 0633

Feb 21 2017 17065-239T13

Feb 21 1997 180734

Colleen Sarenpa

Class Goods

SUNGLASSES, SPECTACLES, LENSES AND RELATED GOODS

PLR IP Holdings, LLC

POLAROID POLARIZED (& DESIGN)

Turkey

Jan 14 2004 2004000531 Registered

Stock Industrial Property Services

A.S.

Jan 14 2014 22231-168T10

Jan 14 2004 2004000531

Colleen Sarenpa POLARIZED

Class 9

OPTICAL AND EYEWEAR PRODUCTS; LENSES; FRAMES; SUNGLASSES; EYEGLASSES; AND CLIPS Goods

THE FUTURE

IN SIGHT

XOOR PLR IP Holdings,

POLAROID LENS

Turkey

Feb 21 1997 972152

Registered

Stock Industrial **Property** Services AS

TECHNOLOGY.

(& DESIGN)

17065-143T9

Feb 21 2017

Feb 21 1997

181929

Colleen Sarenpa

Class Goods

LLC

9

SUNGLASSES, SPECTACLES, LENSES AND RELATED GOODS

Ukraine

PLR IP Holdings,

POLAROID

POLARIZED Ukraine Dec 19 2003

20031213239 Registered

v. Funer **Ebbinghaus** Finck Hano

(& DESIGN) 22231-168T9

Dec 19 2013

Jan 16 2006 57942

Colleen

Class

LLC

Goods

OPTICAL AND EYEWEAR PRODUCTS; LENSES; FRAMES; AND CLIPS, INCLUDED IN CLASS 9 SUNGLASSES; EYEGLASSES

Sarenpa

United Kingdom

LOOKERS BY United Kingdom

Jun 13 1978 1097050

Carpmaels Registered & Ransford

POLAROID 17065-221T1

Jun 13 2019

Jun 13 1978 1097050

Colleen Sarenpa

Class 9 Goods

PLR IP Holdings,

SUNGLASSES - CLASS 9.

United States of America

PLR IP Holdings, LLC

FURORE

United States of America

Jun 16 1997 75309054

Registered

22231-53T1

Aug 10 2019

Aug 10 1999

2269574

Colleen Sarenpa

		· ·	, LENSES AND FILTERS	
PLR IP Holdings, LC	POLAROID	United States of America	Jun 27 2003 78268033 Registered	
	22231-01T22	Mar 28 2016	Mar 28 2006 3074270	Colleen Sarenpa
Class 9 Goods Eyew	rear, namely, sungla	sses, reading	glasses, prescription glasses; sports go	ggles for use in biking.
PLR IP Holdings, LLC	POWERED BY POLAROID	United . States of America	Jan 22 2004 78355666 Registered	
	22231-85T2	Mar 14 2016	Mar 14 2006 3069129	Colleen Sarenpa
Class 9 Goods Sport	is glasses, sunglasse	es, and clip-o	n sunglasses	
PLR IP Holdings, LLC	XOOR	United States of America	Feb 24 2004 78373260 Registered	
•	22231-98T1	Feb 21 2016	Feb 21 2006 3061069	Colleen Sarenpa
Class 9 Goods SUN	GLASSES			
			·	
Venezuela			7	Bolet &
Polaroid	XOOR (& DESIGN)	Venezuela	Sep 10 1996 1996015076 Registered	Terrero
Polaroid	XOOR (& DESIGN) 17065-381T4	Venezuela Mar 13 2018	Sep 10 1996 1996015076 Registered Mar 13 1998 P204485	
Venezuela Polarold Corporation Class 9 Goods 09: le	DESIGN) 17065-381T4	Mar 13 2018	•	Terrero Colleen Sarenpa
Polaroid Corporation	DESIGN) 17065-381T4	Mar 13 2018	Mar 13 1998 P204485	Terrero Colleen Sarenpa
Polaroid Corporation Class 9 Goods 09; le	DESIGN) 17065-381T4	Mar 13 2018	Mar 13 1998 P204485	Terrero Colleen Sarenpa

TM Administrator - END OF REPORT

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4850-9345-2810, v. 1

SCHEDULE B

COMBINED USE EYEWEAR MARKS

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EYEGLASSES, SUNGLASSES, LIGHT FILTERS FOR OPTICAL APPARATUS, POLARISCOPES AND VARIABLE DENSITY VIEWING DEVICES FOR OPTICAL PURPOSES, AND CASES FOR CAMERAS; BUT NOT INCLUDING LENSES OR ANY GOODS OF THE SAME DESCRIPTION AS LENSES

PLR IP Holdings,

POLAROID

United Kingdom

Mar 19 1946 645994

Registered

Field Fisher Waterhouse

22231-01T50

Mar 19 2015

Mar 19 1946 645994

Colleen Sarenpa

Class

Goods

TRANSPARENT THERMO-SETTING AND THERMOPLASTIC MOULDABLE MATERIALS (NOT IN THE NATURE OF RUBBER) IN THE FORM OF SHEETS OR BLOCKS, FOR INDUSTRIAL PURPOSES

United States of America

PLR IP Holdings, LLC

POLAROID (& United 9 PIXEL

States of America

Apr 22 2005 78614705 Registered

22231-389T7

DESIGN)

Nov 29 2015

Nov 29 2005

3021042

Colleen Sarenpa

O1: unexposed photographic film unexposed photographic film with partially pre-exposed borders; unexposed x-ray film; unexposed x-ray film cassettes; unexposed self-developing x-ray film packets; sensitized photographic film; sensitized self-developing photographic film; photosensitive paper; photographic paper; photographic chemicals; chemicals for use in the manufacture of film; chemical agents for manufacturing dyes O2: photocopier toner facsimile toner; printer toner; toner cartridges 9 O3: cameras, photographic cameras, photographic single-use cameras instant picture photographic cameras; digital cameras; camera cases; camera bags; camera accessories, namely, film holders; camera backs; photographic copyin apparatus consisting of illumination elements and platform camera mount for reproducing documents and like materials; photographic filters, lenses, and side film mounts; camera stands; print copying machines; timers; optical filters; photographic reproductions; picture projectors; DVD-players; portable DVD-players; personal DVD-players; dome theater products, namely, LCD panels, amplifiers, radios and audio speaker systems; digital video recorders; mp3 players; digital audio players; compact disc, CDR and CDRW players; video cassette recorders; relevision sets; monitors for television and computers; LCD monitors; headphones; converters; printer cables; batteries; laboratory and scientific apparatus for non-medical x-ray film processing; eyewer, namely, sunglasses; ophalmic lenses; sunglass lenses; clip-on sunglasses; eyewer cases; computer software for making identification cards; electronic identification systems comprised of computer hardware, cameras, and computer software for creating identification systems comprised of computer hardware, cameras, and computer software for creating identification exists; printers for making identification and enhancement. Class 16 16: printing paper digital printing paper; photographs; prints; photographic prints; photo sheets, namely photographic prints in the		. 2019 2000
film; unexposed x-ray film cassettes; unexposed self-developing x-ray film packets; sensitized photographic film; sensitized self-developing photographic film; photosensitive paper; photographic paper; photographic chemicals; ohemicals for use in the manufacture of film; chemical agents for manufacturing dyes 2	Class	1
O2: photocopier toner facsimile toner; printer toner; toner cartridges O3: cameras, photographic cameras, photographic single-use cameras instant picture photographic cameras; digital cameras; camera cases; camera bags; camera accessories, namely, film holders; camera backs; photographic copyir apparatus consisting of illumination elements and platform camera mount for reproducing documents and like materials; photographic filters, lenses, and slide film mounts; camera stands; print copying machines; timers; optical filters; photosensitive elements and film units containing said elements, namely devices for applying protective coating to photographic reproductions; plcture projectors; DVD-players; portable DVD-players; personal DVD-players; portable DVD-players; personal DVD-players; phone theater products, namely, LCD panels, amplifiers, radios and audio speaker systems; digital video recorders; mp3 players, digital audio players; compact disc, CDR and CDRW players; video cassette recorders; remote controls for televisions by players, home theater products and video cassette recorders; printers; printer controls for televisions, DVD-players, home theater products and video cassette recorders; printers; printer controls for televisions, DVD-players, home theater products and video cassette recorders; printers; printers; potables; laboratory and sclentific apparatus for non-medical x-ray film processing; eyewear, namely, sunglasses; opthalmic lenses; sunglass lenses; cilp-on sunglasses; eyewear cases; computer software for making identification cards; printers for making identification cards; printe	Goods	film; unexposed x-ray film cassettes; unexposed self-developing x-ray film packets; sensitized photographic film; sensitized self-developing photographic film; photosensitive paper; photographic paper; photographic chemicals;
O9: cameras, photographic cameras, photographic single-use cameras instant picture photographic cameras; camera cases; camera bags; camera accessories, namely, film holders; camera backs; photographic copyin apparatus consisting of illumination elements and platform camera mount for reproducing documents and like materials; photographic litters, lenses, and silde film mounts; camera stands; print copying machines; timers; optical filiters; photographic reproductions; picture projectors; DVD-players; portable DVD-players; personal DVD-players; home theater products, namely, LCD panels, amplifiers, radios and audio speaker systems; digital video recorders; mp3 players, digital audio players; compact disc, CDR and CDRW players; video saste recorders; television sets; monitors for television and computers; LCD monitors; headphones; converters; remote controls for televisions, DVD-players, home theater products and video cassette recorders; printers, printer cables; batteries; laboratory and sclentific apparatus for non-medical x-ray film processing; eyewear, namely, sunglasses; opthalmic lenses; sunglass lenses; clip-on sunglasses; eyewear cases; computer software for making identification cards; electronic identification systems comprised of computer hardware, cameras, and computer software for creating identification cards; computer software for image manipulation and enhancement. Class 11. 30ods 11. 31. electric light bulbs miniature light bulbs; flashlights; electric night lights. Class 16. printing paper digital printing paper; photographs; prints; photographic prints; photograph albums; photographic backdrops made of paper; publications, namely newsletters, magazines, manuals, and handbooks regarding photography; passport folders. Class 36. 37. 38. 38. 39. 40. printing services photographic printing; on-line processing, namely developing digital images; on-line printing of digital images on to photographic media or merchandise; contract manufacturing services in the fields of chemicals and digit	Class	2
O9: cameras, photographic cameras, photographic single-use cameras instant picture photographic cameras; cigital cameras; camera cases; camera accessories, namely, film holders, camera backs; photographic copying apparatus consisting of illumination elements and platform camera mount for reproducing documents and like materials; photographic filters, lenses, and slide film mounts; camera stands; print copying machines; timers; optical filters; photosensitive elements and film units containing said elements, namely devices for applying protective coating to photographic reproductions; picture projectors; DVD-players; portable DVD-players; personal DVD-players; home theater products, namely, LCD panels, amplifiers, radios and audio speaker systems; digital video recorders; mp3 players; digital audio players; compact disc, CDR and CDRW players; video cassette recorders; television sets; monitors for television and computers; LCD monitors; headphones; converters; remote controls for televisions, DVD-players, home theater products and video cassette recorders; printers; printer cables; batteries; laboratory and scientific apparatus for non-medical x-ray film processing; eyewear, namely, sunglasses; opthalmic lenses; sunglass lenses; clip-on sunglasses; eyewear cases; computer software for making identification cards; printers for making identification cards; electronic identification systems comprised of computer hardware, cameras, and computer software for creating identification cards; computer software for image manipulation and enhancement. Class 11. 30ods 12. 31. 31. 31. 31. 31. 31. 31.	Goods	02: photocopier toner facsimile toner; printer toner; toner cartridges
cameras; camera cases; camera bags; camera accessories, namely, film holders; camera backs; photographic copyir apparatus consisting of illumination elements and platform camera mount for reproducing documents and like materials; photographic filters, lenses, and slide film mounts; camera stands; print copying machines; timers; optical filters; photosensitive elements and film units containing said elements, namely devices for applying protective coating to photographic reproductions; picture projectors; DVD-players; portable DVD-players; personal DVD-players; home theater products, namely, LCD panels, amplifiers, radios and audio speaker systems; digital video recorders; mp3 players; digital audio players; compact disc, CDR and CDRW players; video cassetter ecorders; personal DVD-players, home theater products and video cassette recorders; printers; printer cables; batteries; laboratory and scientific apparatus for non-medical x-ray film processing; eyewea; namely, sunglasses; opthalmic lenses; sunglass lenses; clip-on sunglasses; eyewear cases; computer software for making identification cards; electronic identification systems comprised of computer hardware, cameras, and computer software for creating identification cards; electronic identification systems comprised of computer hardware, cameras, and computer software for creating identification cards; printers for making identification cards; electronic identification systems comprised of computer hardware, cameras, and computer software for creating identification cards; printers for making the manufacture and enhancement. Class 11. 30ods 12. Electric light bulbs miniature light bulbs; flashlights; electric night lights. Class 16. Printing paper digital printing paper; photographs; prints; photographic prints; photospaph albums; photographic prints; photography; passport folders. Class 17. Iight polarizing organic plastic in sheet form for further manufacture Class 35. Online retall store services featuring photography equipment, digital imaging	Class	
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Class 16 16: printing paper digital printing paper; photographs; prints; photographic prints; photo sheets, namely photographic prints in the nature of photo sheets; paper picture mounts; photograph mounts; photograph albums; photographic backdrops made of paper; publications, namely newsletters, magazines, manuals, and handbooks regarding photography; passport folders. Class 17 Goods 17: light polarizing organic plastic in sheet form for further manufacture Class 35 Goods 35: online retail store services featuring photography equipment, digital imaging devices, consumer electronics, and security products. Class 40 40: printing services photographic printing; on-line processing, namely developing digital images; on-line printing of digital images on to photographic media or merchandise; contract manufacturing services in the fields of chemicals and	Class	
16: printing paper digital printing paper; photographs; prints; photographic prints; photo sheets, namely photographic prints in the nature of photo sheets; paper picture mounts; photograph mounts; photograph albums; photographic backdrops made of paper; publications, namely newsletters, magazines, manuals, and handbooks regarding photography; passport folders. Class 17 Goods 17: light polarizing organic plastic in sheet form for further manufacture Class 35 Goods 35: online retail store services featuring photography equipment, digital imaging devices, consumer electronics, and security products. Class 40 40: printing services photographic printing; on-line processing, namely developing digital images; on-line printing of digital images on to photographic media or merchandise; contract manufacturing services in the fields of chemicals and		
17: light polarizing organic plastic in sheet form for further manufacture 35 35: online retail store services featuring photography equipment, digital imaging devices, consumer electronics, and security products. Class 40 40: printing services photographic printing; on-line processing, namely developing digital images; on-line printing of digital images on to photographic media or merchandise; contract manufacturing services in the fields of chemicals and	Class · Goods	16: printing paper digital printing paper; photographs; prints; photographic prints; photo sheets, namely photographic prints in the nature of photo sheets; paper picture mounts; photograph mounts; photograph albums; photographic backdrops made of paper; publications, namely newsletters, magazines, manuals, and handbooks regarding
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40: printing services photographic printing; on-line processing, namely developing digital images; on-line printing of digital images on to photographic media or merchandise; contract manufacturing services in the fields of chemicals and	Goods .	
Goods digital images on to photographic media or merchandise; contract manufacturing services in the fields of chemicals and	Class	40
	Goods	digital images on to photographic media or merchandise; contract manufacturing services in the fields of chemicals and

Class 41
Goods 41; digital imaging services:

POLAROID (& United

PLR IP Holdings, LLC PIXEL

States of

Jan 6 1999 75616549 Registered

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America

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Colleen Sarenpa

Class

Goods

PHOTOGRAPHIC CAMERAS; DIGITAL AND CAMERAS, AND SUNGLASSES; SUNGLASS AND EYEGLASS FRAMES, LENSES, AND SMALL CARRYING CASES THEREOF; COMPUTER SOFTWARE FOR THE ENHANCEMENT OF IMAGES; ELECTRONIC IDENTIFICATION SYSTEMS COMPRISED OF COMPUTER HARDWARE AND SOFTWARE FOR CREATING IDENTIFICATION CARDS, AND IDENTIFICATION CARD PRINTERS; DATABASE SYSTEM COMPRISED OF COMPUTER HARDWARE AND OPERATING SOFTWARE FOR PROCESSING PHOTOGRAPHS AND MAKING LASER PRINTED IDENTIFICATION CARDS; ELECTRONIC

Uruguay

PLR IP Holdings,

POLAROID

Uruguay

Jan 15 1947

Registered

Barbosa Caravia &

22231-01T567 Jun 20

Jun 20 2019

Jan 15 1948 313797

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Class

Goods

9
VIEWING DEVICES, SUCH AS FILTERS, LENSES, ORDINARY EYEGLASSES, AND FOR THE SUN: COMPOSITE MATERIAL COMPRISING SUSPENSION OF CRYSTALLINE PARTICLES IN A LIGHT-TRANSMITTING MEDIUM ADAPTED TO BE USED IN CONNECTION WITH OPTICAL DEVICES SUCH AS MICROSCOPE EYE- PIECES, GLARE ELIMINATORS, VARIABLE DENSITY DIAPHRAGMS, GEM TESTERS, ETC.

Uzbekistan

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Uzbekistan Aug 13 1993 9301790.3 Registered

v. Funer Ebbinghaus Finck Hano

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PHOTO PRINTS, ENLARGEMENTS, TRANSPARENCIES AND ALBUMS - CLASS 16

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Class CHEMICAL PRODUCTS; SENSITIZED PHOTO MATERIALS, INCLUDING SENSITIZED PHOTO PAPER AND FILM Goods CLASS 1 Class MACHINERY - CLASS 7 PHOTOGRAPHIC CAMERAS AND PARTS AND FITTINGS THEREOF; PHOTOGRAPHIC FLASH APPARATUS INCLUDING ELECTRONIC FLASH APPARATUS AND EQUIPMENT; SPECTACLES, SUNGLASSES, AND FRAMES, LENSES AND CASES FOR SPECTACLES AND SUNGLASSES; OPTICAL LENSES AND FILTERS; LIGHT POLARIZING MATERIALS; APPARATUS FOR RECORDING, TRANSMISSION OR REPRODUCTION OF SOUND OR IMAGES; FLOPPY DISCS AND MAGNETIC DATA CARRIERS; DATA, SOUND Goods AND VIDEO RECORDING DISCS AND TAPES; AUTOMATIC VENDING MACHINES AND MECHANISMS FOR COIN-OPERATED APPARATUS; CASH REGISTERS, CALCULATING MACHINES AND DATA PROCESSING EQUIPMENT; COMPUTER PERIPHERALS; FIRE-EXTINGUISHING APPARATUS; PHOTOCOPY APPARATUS FILM RECORDERS OF COMPUTER OR VIDEO SIGNALS, SLIDE COPIERS, TRANSDUCERS AND ULTRASONIC CIRCUIT BOARDS, VIDEO CASSETTES Class PARTS, FITTINGS AND ACCESSORIES FOR ALL OF THE FOREGOING GOODS - CLASS 9 PRINTED MATTER; Goods PAPER AND PAPER ARTICLES; PHOTOS Class

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Uzbekistan Oct 11 1993 9302378.3 Registered v. Funer

TRADEMARK REEL: 004716 FRAME: 0638

RECORDED: 02/14/2012