

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goldman Sachs Specialty Lending Group, L.P.		03/30/2010	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	National Broadcast Media Corp.		
Street Address:	2800 Industrial Terrace		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78758		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3479741	BARFLY INTERACTIVE NETWORKS	
Serial Number:	77335569		
Serial Number:	77335563	BARFLY	
CORRESPONDENCE DATA			
Fax Number:	(646)441-9106		
Phone:	212.841.1106		
Email:	jchlipala@cov.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jason Chlipala		
Address Line 1:	620 Eighth Avenue		
Address Line 2:	Covington & Burling LLP		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	030726.00020		

NAME OF SUBMITTER:	Cheryl Fountain/Paralegal Specialist
Signature:	/cherylifountain/
Date:	02/14/2012
Total Attachments: 3 source=National Broadcast Media Corp Release_#page1.tif source=National Broadcast Media Corp Release_#page2.tif source=National Broadcast Media Corp Release_#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

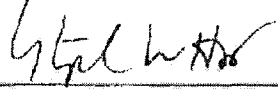
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, **GOLDMAN SACHS SPECIALTY LENDING GROUP, L.P.**, a Delaware limited partnership, with an office at 6011 Connection Drive, Irving, Texas 75039, hereby releases the security interests granted to it by **NATIONAL BROADCAST MEDIA CORP.**, a Texas corporation, with an office at 2800 Industrial Terrace, Austin, Texas 78758 ("Grantor") in (i) all of the Grantor's right, title and interest in and to those United States trademarks, trademark registrations and trademark applications set forth on Schedule A attached hereto (collectively, the "Marks"), (ii) the goodwill of the businesses symbolized by the Marks, and (iii) all causes of action arising prior to the date hereof for infringement of any of the Marks or unfair competition regarding the same. The aforementioned security interests were previously recorded in the U.S. Patent and Trademark Office on the following dates:

September 10, 2008, in **Reel No. 003850, Frame 0316**; and.

September 23, 2008, in **Reel No. 003857, Frame 0717**.

[SIGNATURE PAGE FOLLOWS]

**GOLDMAN SACHS SPECIALTY LENDING
GROUP, L.P., as Collateral Agent**

By: 
Name: **Stephen W. Hipp**
Title: **Authorized Signatory**

Sworn to and subscribed before me
this 30th day of March, 2010.

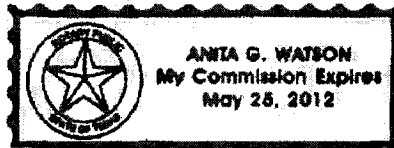


NOTARY PUBLIC

[Notary Seal]

My commission expires:

5-25-12



Release

SCHEDULE A


TRADEMARK APPLICATIONS/REGISTRATIONS

National Broadcasting Media Corp.

Trademark Registrations

Name	Registration No./Serial No.	Issue Date
BARFLY INTERACTIVE NETWORKS	3,479,741	08/05/2008

Trademark Applications

Name	Registration No./Serial No.	Application Date
	77/335,569	11/21/2007
BARFLY	77/335,563	11/21/2007

Trademark Licenses

None.