

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Daymon Interactions Inc.		02/13/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Daymon Worldwide Inc.
Street Address:	700 Fairfield Avenue
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06902
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3230440	ELITE MARKETING SOLUTIONS
Registration Number:	3773135	TRIPLE POINT
Registration Number:	4014960	C CALIBER
Registration Number:	4051669	DAYMON INTERACTIONS
Serial Number:	85105235	ONE TO ONE INTERACTIONS

CORRESPONDENCE DATA

Fax Number: (212)336-8001
 Phone: 212-336-8000
 Email: ptodocket@arelaw.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Philip H. Gottfried, Esq.
 Address Line 1: 90 Park Avenue, 21st Floor
 Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	28468/1
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CH \$140.00 3230440

NAME OF SUBMITTER:	Philip H. Gottfried, Esq.
Signature:	/Philip H. Gottfried/
Date:	02/14/2012
Total Attachments: 3 source=Daymon Interactions asst#page1.tif source=Daymon Interactions asst#page2.tif source=Daymon Interactions asst#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Daymon Interactions Inc., a corporation organized and existing under the laws of the State of Delaware, which has an office and place of business at 700 Fairfield Avenue, Stamford, Connecticut 06902, (hereinafter referred to as the "Assignor"), is the owner of all right, title and interest in the marks, registrations, and pending application shown on the schedule annexed hereto and identified as an Exhibit (hereinafter collectively referred to as the "Marks"); and,

WHEREAS, Daymon Worldwide Inc., a corporation organized and existing under the laws of the State of Delaware, having an office and place of business at 700 Fairfield Avenue, Stamford, Connecticut 06902, (hereinafter referred to as the "Assignee") is desirous of acquiring all of the right, title and interest of Assignor in and to the Marks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does assign, transfer and deliver all of its right, title and interest in and to the Marks throughout the world for all goods and services including the registrations and the pending application of the Exhibit, together with that part of the business of Assignor and with that part of the goodwill of the business of Assignor connected with the use of and symbolized by such Marks and registrations and pending application thereof, to Assignee.

The Assignor hereby agrees to sign all additional lawful papers and to perform all other lawful acts which the Assignee may reasonably request to make this

Assignment fully effective, including without limitation, execution of all other documents necessary to effect the intent of this Assignment. Assignee agrees to pay the expense of preparing any such additional papers.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by a duly authorized officer of the Assignor on the date which appears below.

Dated: Stamford, Connecticut
February 13, 2012

DAYMON INTERACTIONS INC.

By: Brian R. Benson
Brian R. Benson, Secretary

STATE OF CONNECTICUT)
) ss.:
COUNTY OF Fairfield)

On this 13th day of February, 2012, before me personally appeared Brian R. Benson to me known who, by me being duly sworn, did depose and say that he was an officer of Assignor on the date on which he executed the above Assignment and that he executed the above Assignment on behalf of such Assignor with full authority to do so.

Janet Ruth Ward
Notary Public

**JANET RUTH WARD
NOTARY PUBLIC
MY COMMISSION EXPIRES FEB. 28, 2015**

EXHIBIT

Daymon Interactions Inc.
Assignment of Marks, Registrations and Application to
Daymon Worldwide Inc.

Trademark/Service Mark	Application Number	Filing Date	Registration Number	Registration Date
ELITE MARKETING SOLUTIONS	78/278,875	07/25/2003	3,230,440	04/17/2007
TRIPLE POINT	77/669,164	02/12/2009	3,773,135	04/06/2010
C CALIBER and Design	85/104,455	08/10/2010	4,014,960	08/23/2011
DAYMON INTERACTIONS	85/104,876	08/11/2010	4,051,669	11/08/2011
ONE TO ONE INTERACTIONS	85/105,235	08/11/2010		