

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bruce Schultz		01/18/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	May Cheong Toy Products Factory Limited		
Street Address:	66 Mody Road, TST East		
Internal Address:	7/F, East Wing, TST Centre		
City:	Kowloon		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2868108	MUSCLE MACHINES	
Registration Number:	2844104	THE ORIGINAL MUSCLE MACHINES	
Registration Number:	2847997	BLVD. BLASTERS	
Serial Number:	85058821	FUNLINE FUNLINE	
Serial Number:	85432389	MUSCLE MACHINES	
CORRESPONDENCE DATA			
Fax Number:	(626)795-6321		
Phone:	626-796-4000		
Email:	danton@usip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sheldon Mak & Anderson PC		
Address Line 1:	100 Corson Street		
Address Line 2:	Third Floor		
Address Line 4:	Pasadena, CALIFORNIA 91103-3842		

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ATTORNEY DOCKET NUMBER:	21545-21549 MAISTO
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Danton K. Mak
Signature:	/Danton K. Mak/
Date:	02/14/2012
Total Attachments: 3 source=20120118 Trademark Assignment FULLY EXECUTED#page1.tif source=20120118 Trademark Assignment FULLY EXECUTED#page2.tif source=20120118 Trademark Assignment FULLY EXECUTED#page3.tif	

TRADEMARK ASSIGNMENT

BAS

This TRADEMARK ASSIGNMENT is a partial abstract, for recordation purposes, of the certain Restated Asset Purchase Agreement between Assignor and Assignee hereto, dated January 5, 2012 (herein the "APA"), more specifically Exhibit 2.8(a)(iv) of the APA, titled 'Master Assignment of Intellectual Property'.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, **Bruce Schultz dba BodyLines**, with an address at 22425 Ventura Boulevard #101, Woodland Hills, California 91364 ("Assignor"), hereby sells, assigns and transfers to **May Cheong Toy Products Factory Limited**, a Hong Kong Corporation, with an address at 7/F, East Wing, TST Centre, 66 Mody Rd TST East, Kowloon, Hong Kong ("Assignee"), its successors and assigns, all right, title and interest in and to the titles, names, trade names, business names, trademarks and service marks "MUSCLE MACHINES," "THE ORIGINAL MUSCLE MACHINES," THE ORIGINAL MUSCLE MACHINES logo attached hereto as Exhibit A TO TRADEMARK ASSIGNMENT incorporated herein by this reference, "FUNLINE," the FUNLINE logo attached hereto as Exhibit A incorporated herein by this reference, "MISS MEMORY LANE," and "BLVD. BLASTERS," whether or not registered, all trade name, business name, trademark and service mark applications and registrations, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature associated therewith, together with the goodwill of the business associated therewith, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, including past infringement, in all countries, territories and possessions throughout the world and throughout the universe, to the full extent of such rights, including without limitation the following:

MUSCLE MACHINES, U.S. Trademark Registration No. 2,868,108, registered July 27, 2004

THE ORIGINAL MUSCLE MACHINES, U.S. Trademark Registration No. 2,844,104, registered May 18, 2004

BLVD. BLASTERS, U.S. Trademark Registration No. 2,847,997, registered June 1, 2004

FUNLINE FUNLINE & Design, U.S. Trademark Application S.N. 85/058821, filed June 9, 2010

MUSCLE MACHINES, U.S. Trademark Application S.N. 85/432389, filed September 26, 2011

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MUSCLE MACHINES, China Trademark Reg. No. 3311579

FUNLINE & Design, China Trademark Reg. No. 3311580

IN WITNESS WHEREOF, Assignor has signed this Trademark Assignment on this date of January 19th, 2012.

Bruce Schultz dba Bodylines



Bruce Schultz

BOS

EXHIBIT A TO TRADEMARK ASSIGNMENT

Trademarks

MUSCLE MACHINES®

THE ORIGINAL MUSCLE MACHINES®

THE ORIGINAL MUSCLE MACHINES logo (as shown below)



FUNLINE™

FUNLINE logo (as shown below)



MISS MEMORY LANE™

BLVD. BLASTERS®