

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SEKISUI HOUSE, LTD.		02/06/2012	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	North America Sekisui House, LLC		
Street Address:	2101 Wilson Blvd.		
Internal Address:	Suite 1004		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22201		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85191316	NASH	
CORRESPONDENCE DATA			
Fax Number:	(612)455-3801		
Phone:	612.455.3800		
Email:	hmccarty@hsml.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Curtis B. Hamre		
Address Line 1:	P.O. Box 2902		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	20194.45US01		
NAME OF SUBMITTER:	Curtis B. Hamre		
Signature:	/Curtis B. Hamre/		

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Date:

02/14/2012

Total Attachments: 3

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Trademark Assignment Agreement

This Trademark Assignment Agreement ("Agreement") is entered into as of February 6th, 2012 between SEKISUI HOUSE, LTD. ("Assignor") and North America Sekisui House, LLC ("Assignee").

RECITALS

- A. Assignor has the rights deriving from an application for trademark registration as defined in Appendix 1 attached hereto ("Trademark").
- B. Assignor agrees to assign the said right to Assignee and Assignee accepts the assignment of Trademark.

NOW, THEREFORE, in consideration of the mutual agreements set forth herein, the parties hereto agree as follows:

1. Assignment of Trademark

Assignor shall assign to Assignee all rights, title and interest in and to the Trademark, including the goodwill of the business symbolized by the Trademark.

2. Assignment Price

Assignee shall pay 531,378 yen for the assignment to Assignor by February 31st, 2012.

3. Registration

- (a) The application for the change of the applicant of the registration of the Trademark shall be undertaken by Assignee within thirty (30) days after the payment set forth in Section 2 and Assignor shall cooperate with Assignee for the registration.
- (b) Assignee shall bear fees and any other expenses regarding such procedure as stated Section 3(a) above.

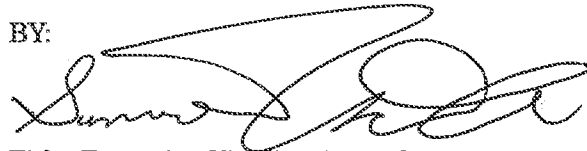
IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be signed by their duly authorized representatives in duplicate as of the day and year first above written, each party retaining one (1) copy thereof, respectively.

Assignor

SEKISUI HOUSE, LTD.

(1-88, Oyodonaka 1-Chome, Kita-ku, Osaka 531-0076, Japan)

BY:



Title: Executive Vice President & Director

Assignee

North America Sekisui House, LLC

(2101 Wilson Blvd., Suite 1004 Arlington, VA 22201)

BY:



Title: Chief Operating Officer

(1)

Registration Agency: United States Patent and Trademark Office

Serial Number: 85/191316

Date of Registration: May 13, 2010

Applicant: SEKISUI HOUSE, LTD.

Designated Goods and Designated Services:

CLASS 6 (METAL GOODS)

CLASS19 (NON-METALLIC BUILDING MATERIALS)

CLASS35 (ADVERTISING AND BUSINESS)

CLASS36 (INSURANCE AND FINANCIAL)

CLASS37 (CONSTRUCTION AND REPAIR)

