

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bloomington Gold Enterprises, Inc.		02/13/2012	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	Paradise Gold, LLC
Street Address:	705 East Lincoln Street, Suite 201
City:	Normal
State/Country:	ILLINOIS
Postal Code:	61761-6406
Entity Type:	Limited Liability Corporation: ILLINOIS

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1721192	BENCHMARK
Registration Number:	1444537	BLOOMINGTON GOLD
Registration Number:	1770533	BLOOMINGTON GOLD
Registration Number:	1810447	BLOOMINGTON GOLD
Registration Number:	1373063	BLOOMINGTON GOLD
Registration Number:	1703964	GOLD CERTIFIED
Registration Number:	1801039	GOLD FIELD
Registration Number:	1804882	GOLD MINE
Registration Number:	1880189	GOLD TIMER
Registration Number:	1751671	SPECIAL COLLECTION
Registration Number:	1590274	SURVIVOR
Registration Number:	3366993	SURVIVOR CERTIFIED
Registration Number:	3415111	THE GOLD STANDARD

CORRESPONDENCE DATA

900214785

TRADEMARK
 REEL: 004717 FRAME: 0319

CH \$340.00 1721192

Fax Number: (202)659-1559
Phone: (202) 457-0160
Email: trademark@dickinsonwright.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Nicole M. Meyer
Address Line 1: 1875 Eye Street
Address Line 2: Dickinson Wright PLLC
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	51312-0001
NAME OF SUBMITTER:	Nicole M. Meyer
Signature:	/Nicole M. Meyer/
Date:	02/15/2012

Total Attachments: 3
source=BloomingtonGoldAssignment#page1.tif
source=BloomingtonGoldAssignment#page2.tif
source=BloomingtonGoldAssignment#page3.tif

TRADEMARK ASSIGNMENT

ASSIGNMENT made this 13 day of February, 2012, by and between Bloomington Gold Enterprises, Inc., an Kentucky corporation ("Assignor"), located at 705 East Lincoln Street, Suite 201, Normal, Illinois 61761-6406 and Paradise Gold, LLC, a limited liability corporation organized under the laws of Illinois ("Assignee"), located and having its principal place of business at 705 East Lincoln Street, Suite 201, Normal, Illinois 61761-6406.

WHEREAS, Assignor has adopted, used, and is the present owner of the following federally-registered trademarks set forth below ("Marks"):

<u>MARK</u>	<u>REGISTRATION NUMBER</u>
BENCHMARK	1,721,192
BLOOMINGTON GOLD	1,444,537
BLOOMINGTON GOLD	1,770,533
BLOOMINGTON GOLD & Design	1,810,447
BLOOMINGTON GOLD & Design	1,373,063
GOLD CERTIFIED	1,703,964
GOLD FIELD	1,801,039
GOLD MINE	1,804,882
GOLD TIMER & Design	1,880,189
SPECIAL COLLECTION	1,751,671

SURVIVOR	1,590,274
SURVIVOR CERTIFIED	3,366,993
THE GOLD STANDARD	3,415,111

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as the federal registrations therefore.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its right, title, and interest in and to the Marks and the federal registrations therefore as identified above, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the registrations therefore. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors, and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

BLOOMINGTON GOLD ENTERPRISES, INC.

Dated: February 3, 2012



Dana Mecum
President

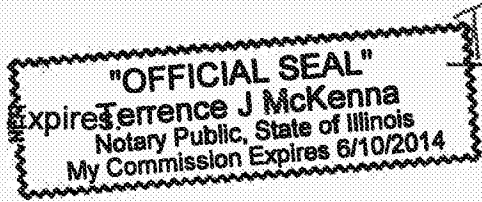
State Of Illinois)

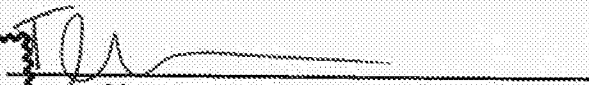
County Of McHenry)

ss:

Dana Mecum, being duly sworn, did depose and say this 13 day of February, 2012, that he has read and signed the foregoing Assignment and knows and understands the contents thereof.

My Commission Expires





Notary Public

DC 71326-1 197888v1