

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>IDC Enchanted Lighting Company, LLC</td> <td></td> <td>01/20/2012</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	IDC Enchanted Lighting Company, LLC		01/20/2012	LIMITED LIABILITY COMPANY: DELAWARE				
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<table border="1"> <tr> <td>Name:</td> <td>International Development, LLC</td> </tr> <tr> <td>Street Address:</td> <td>899 Henrietta Creek Road</td> </tr> <tr> <td>City:</td> <td>Roanoke</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>76262</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>				Name:	International Development, LLC	Street Address:	899 Henrietta Creek Road	City:	Roanoke	State/Country:	TEXAS	Postal Code:	76262	Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE
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PROPERTY NUMBERS Total: 2															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85432186</td> <td>SCENTRONIC</td> </tr> <tr> <td>Serial Number:</td> <td>85432216</td> <td>SCENTERRIFIC</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85432186	SCENTRONIC	Serial Number:	85432216	SCENTERRIFIC			
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CORRESPONDENCE DATA															
<p>Fax Number: (972)367-2002 Phone: 972.367.2001 Email: tmdocketing@cclaw.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Carstens & Cahoon, LLP Address Line 1: Attn: David W. Carstens Address Line 2: P.O. Box 802334 Address Line 4: Dallas, TEXAS 75380</p>															
ATTORNEY DOCKET NUMBER:	AIDCE.5012														
NAME OF SUBMITTER:	David W. Carstens														

Signature:	/David W. Carstens/
Date:	02/15/2012
Total Attachments: 2 source=Assignment to IDC - signed 01.20.2012#page1.tif source=Assignment to IDC - signed 01.20.2012#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is made the 20 day of January, 2012, by IDC Enchanted Lighting Company, LLC, a Delaware limited liability company ("Assignor"), and International Development, LLC, a Delaware limited liability company, ("Assignee") having an address of 899 Henrietta Creek Road, Dallas, Texas 76262.

WHEREAS, Assignor intends to use the following trademarks in commerce and has filed trademark applications in the United States Patent and Trademark Office indicating that intention, but has not yet filed an allegation of use under §§ 1(c) or 1(d) of the Trademark Act ("Trademarks"):

TRADEMARK	INTERNATIONAL CLASS	APPLICATION NO.	FILING DATE
SCENTRONIC	11	85/432,186	September 26, 2011
SCENTERRIFIC	11	85/432,216	September 25, 2011

WHEREAS, Assignor is assigning the Trademarks as part of the entire business to which the Trademarks pertain as required by 15 U.S.C. § 1060;

WHEREAS, Assignee, the successor of the ongoing and existing business of Assignor to which the Trademarks pertain, is desirous of acquiring said Trademarks and the pending intent-to-use applications therefore;

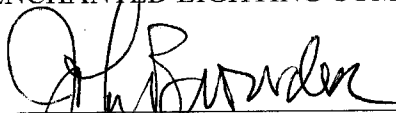
NOW THIS DEED WITNESSETH AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and conveys to Assignee all Assignor's rights in the Registered Trademarks, including all property, right, title, and interest in and to the Trademark, and the registrations and applications for registration described herein, the common law rights therein, the goodwill associated with the business in which the Trademark is used, and the right to recover for past infringements thereof; and to collect any royalty thereof; to hold the same unto Assignee absolutely.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date and year first written above.

IDC ENCHANTED LIGHTING COMPANY, LLC

By:



John Browder
Chief Executive Officer

STATE OF TEXAS

BEFORE ME, on this day, personally appeared John Browder and known by me to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 20th day of January, 2012.

My Commission Expires:

September 28, 2015


Notary Public