## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Entity Type (incorrectly listed as corporation, not limited liability company. Evidence of entity type is attached) previously recorded on Reel 003188 Frame 0628. Assignor(s) hereby confirms the Axiom Research Company, a Massachusetts corporation changed its name to Cogent Research LLC, a Massachusetts corporation.

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Axiom Research Company		04/12/2001	CORPORATION: MASSACHUSETTS

#### **RECEIVING PARTY DATA**

Name:	Cogent Research LLC
Street Address:	125 Cambridgepark Drive
City:	Cambridge
State/Country:	MASSACHUSETTS
Postal Code:	02140
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78025840	COGENT RESEARCH

#### **CORRESPONDENCE DATA**

 Fax Number:
 (617)722-4999

 Phone:
 617-973-6100

 Email:
 jlynch@pbl.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Gary W. Smith
Address Line 1: 800 Boylston Street
Address Line 2: Posternak Blankstein Lund

Address Line 4: Boston, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER: 14524.6

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NAME OF SUBMITTER:	Jennifer Lynch for Gary W. Smith
Signature:	/Jennifer Lynch/
Date:	02/15/2012
Total Attachments: 4 source=ownership#page1.tif source=ownership#page2.tif source=ownership#page3.tif source=ownership#page4.tif	

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Ferm PTO-1594 (Rev. 06/04)  OMB Collection 0851-0027 (exp. 6/30/2006	U.S. DEPARTMENT OF COMMERCE		
MRD 1/18/2005 TRADEMARKS ONLY			
To the Director of the U. S. Patent and Tragemark Office; Pies	se record the sitsofied documents or the new address(es) below.		
1. Name of conveying partyles/Execution Date(s): Axiom Research Company	2. Name and address of receiving party(les)  Additional names, addresses, or citizenship attached? No		
Individual(s) Association	Name: Cogent Research LLC Internal Address:		
General Partnership Umited Partnership	Street Address: 125 Cambridgepark Driv		
(X) Corporation-State	Chy: Cambridge		
Other	Grate: Max Massachusetts		
Citizenship (see guidelines) Massachusetts	Country: 1752 Zp: 02140		
Execution Date(s) April 12, 2001	Association Citizenship		
Additional names of conveying parties attached? TYes No	General Fartnership Citizenship		
3. Nature of conveyance:	Limited Partnership Clizenship		
Assignment Merger	Corporation Crizenship Massachusetts		
1	Other Clitzenenip Clitzenenip Rassignes is not domiciled in the United States, a domestic		
Security Agreement Change of Name Other	representative designation is attached: Yes No (Designations inust be a separate document from assignment)		
4. Application number(s) or registration number(s) and A. Trademark Application No.(s)	a identification of description of the Trademsrk.  B. Trademark Registration No.(s)		
78/025840	Additional sheel(s) attached? Yes X No		
C. Identification or Description of Trademark(s) (and Filing Cogent Research	Date if Application or Registration Number is unknown);		
5. Name & address of party to whom correspondence concerning document should be mailed:  Name: Andrea Kramer.	6. Total number of applications and registrations involved:		
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3,41) \$ 40.00		
	Authorized to be charged by credit card		
Street Address: Sullivan Weinstein &	Authorized to be charged to deposit account		
McQuay Two Park Plaza	L¾ Enclosed		
City: Boston	8. Payment information:		
State: MA Zip: 02116	a. Credit Card Last 4 Numbers		
Phone Number: 6170348-4380	b. Deposit Account Number		
Fax Number: 517-348-4343	Authorized User Name		
Email Address: akjamer@swmlavveis.com	11-10		
9. Signature:	//5/05 Date		
Andrea C. Kramer	Total number of pages including cover		
Name of Person Signing	shoot, attachments, and document:		

Documents to be recorded (including cover sheet) should be fixed to (703) 358-5986, or mailed to: Mail Stop Assignment Recordation Sarvices, Director of the USPTO, P.O. Box 1466, Alexandria, VA 22313-1450

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No document is required for a trademark change of name.

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#### COGENT RESEARCH, LLC CERTIFICATE OF ORGANIZATION

FILED

Pursuant to the provisions of the Massachusetts Limited Liability Company Add (RelAct), the undersigned, desiring to organize a Massachusetts limited liability company, hereby certify as follows:

SECRETARY OF THE COMMONWEALTH
SECRETARY OF THE COMMONWEALTH
OF THE CO

- 1. Federal Employer Identification Number. The federal employer identification number for the limited liability company formed hereby is: 04-3307079.
- 2. Name of the limited Liability Company. The name of the limited liability company formed hereby (the "LLC") is Cogent Research, LLC.
- 3. Office of the Limited Liability Company. The address of the office of the LLC for purposes of Section 5 of the Act is 2 Tyler Court, Cambridge, Massachusetts 02140.
- 4. Business of the LLC. The general character of the business of the LLC is to: provide opinion and market research services; and to engage in any activities directly or indirectly related or incidental thereto; and to engage in any other activity in which a limited liability company organized under the laws of the Commonwealth of Massachusetts may lawfully engage.
  - 5. Date of Dissolution. The LLC shall have no fixed date on which it shall dissolve.
- 6. Agent for Service of Process. The name and address of the resident agent for service of process for the LLC is Christy White, 2 Tyler Court, Cambridge, Massachusetts 02140.
  - 7. Manager. The LLC has two managers, whose names and addresses are as follows:

Christy White, 2 Tyler Court, Cambridge, Massachusetts 02140 John J. Meunier, 2 Tyler Court, Cambridge, Massachusetts 02140.

- 8. Execution of Documents. Any manager of the LLC is authorized to execute on behalf of the LLC any documents to be filed with the Secretary of State of the Commonwealth of Massachusetts.
- 9. Execution of Recordable Instruments. Any manager of the LLC is authorized to execute, acknowledge, deliver and record any recordable instrument purporting to affect an interest in real property.

IN WITNESS WHEREOF, the undersigned hereby affirms under the pains and penalties of perjury that the facts stated herein are true, as of the 11th day of April, 2001.

Christy White,

As duly authorized by a majority of the members

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CORFORATION DIVISION

# The Commonwealth of Massachusetts Limited Liability Company (General Laws, Chapter 156C)

Filed this_	. /2	day	April	
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WILLIAM FRANCIS GALVIN SECRETARY OF THE COMMONWEALTH

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Phone:	6174	41984V	

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