

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HHLV Management Company, LLC		11/09/2011	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	JBB Vegas License, LLC		
Street Address:	9901 Covington Cross Drive		
Internal Address:	Suite 190		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89144		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78477531	BINION'S	
Serial Number:	78478312	BINION'S	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
Phone:	312-807-4350		
Email:	chicago.trademarks@klgates.com, sana.hakim@klgates.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sana Hakim c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3715995-22		
NAME OF SUBMITTER:	Sana Hakim		

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Signature:	/sh/
Date:	02/15/2012
Total Attachments: 1 source=JBB assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, HHLV Management Company, LLC ("Assignor") is the owner of all right, title and interest in and to U.S. trademark application Serial Nos. 78/477,531 and 78/478,312 (the "Applications") for the marks BINION'S and BINION'S & Design (the "Marks"); and

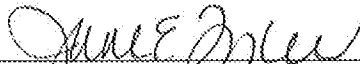
WHEREAS, Assignor now desires to assign, transfer and convey all of its right, title and interest in and to the Marks, the Applications, and the goodwill associated therewith, to JBB Vegas License, LLC ("Assignee"); and

WHEREAS, Assignor has entered into that certain Trademark Assignment and License Assumption Agreement (the "Agreement") with Assignee, and, in connection with the consummation of the transaction described in the Agreement, Assignee desires to acquire from Assignor all right, title and interest in and to the Marks.

NOW, THEREFORE, in consideration of the promises, covenants, warranties, and agreements in the Agreement and this Trademark Assignment, and other good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, Assignor hereby assigns, transfers and conveys to Assignee all of Assignor's right, title and interest in and to the Marks and the Applications, together with the goodwill symbolized thereby, and including any and all claims, causes of action or rights to sue for any relief and recover all damages for past or future infringement or dilution thereof, including all rights as opponents in any opposition or cancellation proceeding throughout the world.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized corporate officer effective as of November 9, 2011.

HHLV MANAGEMENT COMPANY, LLC

By: 

Printed Name: Jane E. Tyler

Title: Assistant Secretary