

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
UBM Global Trade, Inc.	FORMERLY Commonwealth Business Media, Inc.	02/06/2012	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Tier Publishing, LLC		
Street Address:	100 Overlook Drive, Second Floor		
City:	Princeton		
State/Country:	NEW JERSEY		
Postal Code:	08540		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1873834	THE FORWARDERS LIST	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(954)491-1544		
Phone:	954-491-0099		
Email:	vhandal@salonmarrow.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Vincent J. Handal, Jr.		
Address Line 1:	800 Corporate Drive, Suite 208		
Address Line 4:	Fort Lauderdale, FLORIDA 33334		
NAME OF SUBMITTER:	Vincent J. Handal, Jr.		
Signature:	/Vincent J. Handal, Jr./		
Date:	02/15/2012		
Total Attachments: 2 source=tier-release[1]#page1.tif source=tier-release[1]#page2.tif			

OP \$40.00 1873834

TIER PUBLISHING, LLC  
100 Overlook Drive  
Second Floor  
Princeton, New Jersey 08540  
February 6, 2012

Mr. Ian Blackman  
Vice President, Finance  
UBM Global Trade, Inc.  
f/k/a Commonwealth Business Media  
2 Penn Plaza East  
12<sup>th</sup> Floor  
Newark, NJ 07105

Re: \$300,000 Secured Promissory Note dated October 24, 2007 (the "Note")

Dear Ian:

This letter agreement ("Letter Agreement") will set forth our agreement regarding modifications to the Note as follows:

1. In consideration of our agreement to pre-pay you a portion of the outstanding balance of the Note and subject to the terms of this Letter Agreement, our total remaining obligations to you on the Note are reduced to \$129,000 (the "Remaining Indebtedness") on the Effective Date (as hereinafter defined).
2. We have agreed to pre-pay you the Remaining Indebtedness in the amount of \$129,000 by not later than February 10, 2012. The date of your receipt of such payment is herein referred to as the "Effective Date".
3. All payments shall be made as provided in Section 1(c) of the Note.
4. Provided we comply with our obligations contained in this Letter Agreement: (i) the modifications of the Note set forth herein shall be effective on the Effective Date; and (ii) at such time, you will release your security interest in our assets referred to in Section 5 of the Note and you authorize us to file (a) any UCC-3 termination statements and (b) a copy of this Letter Agreement with the U.S. Patent and Trademark Office, reflecting such release.
5. After the Effective Date we shall not be required to comply with Section 3(a) (ii) and (c) of the Note.
6. Notwithstanding anything to the contrary contained herein, if the payments to be made to you herein are not made by February 10, 2012, the modifications contained in this Letter Agreement shall be of no force and effect and the terms of the Note shall remain as originally provided.
7. Terms not otherwise defined herein shall have the meanings ascribed to them in the Note.

8. Except as modified and amended by this Letter Agreement, all of the terms, covenants and conditions of the Note and the Asset Purchase Agreement are hereby ratified and confirmed and shall continue to be and remain in full force and effect throughout the remainder of the term thereof. This Letter Agreement may not be modified, amended or terminated nor may any of its provisions be waived except by an agreement in writing signed by the party against whom enforcement of any modification, amendment, termination or waiver is sought. If there is any conflict between the provisions of this Letter Agreement and the provisions of the Note and the Asset Purchase Agreement, the provisions of this Letter Agreement shall prevail. This Letter Agreement may be executed in counterparts, each of which shall be an original and all of which, when taken together, shall constitute one and the same instrument.

Please evidence your agreement to the above by executing and returning to me a duplicate signed copy of this Letter Agreement.

Thank you.

Sincerely yours,

TIER PUBLISHING, LLC

By: 

Gary Tier, Manager

AGREED:

UBM GLOBAL TRADE, INC.

By: 

Name: IAN BLACKMAN

Title: VP, Finance

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