TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hong Kong City Toys Factory Limited		01/06/2012	CORPORATION:

RECEIVING PARTY DATA

Name:	Wal-Mart Stores, Inc
Street Address:	702 SW 8th Street
City:	Bentonville
State/Country:	ARKANSAS
Postal Code:	72716-0520
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1918156	MY SWEET LOVE

CORRESPONDENCE DATA

Fax Number: (479)277-5889
Phone: 479-273-4505
Email: ustm@walmartlegal.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Wal-Mart Stores, Inc.
Address Line 1: 702 SW 8th Street
Address Line 4: Bentonville, ARKANSAS 72716-0520

OP $40.00 1918156

NAME OF SUBMITTER:	Danica Acosta
Signature:	/Danica Acosta/
Date:	02/14/2012

Total Attachments: 2
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EXHIBIT 1

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound by the terms herein, and to induce reliance on them, Assignor (defined below) agrees as follows:

Hong Kong City Toys Factory Limited, a corporation organized under the laws of the British Virgin Islands with offices at Room 701-5, Tower 1, Silvercord, 30 Canton Road, Kowloon, Hong Kong ("Assignor"), hereby sells, conveys, transfers and assigns to Wal-Mart Stores, Inc., a corporation organized under the laws of the State of Delaware with offices at 702 S.W. 8th Street, Bentonville, Arkansas 72716 ("Assignee"), (i) all right, title and interest in and to the trademark identified on Exhibit A attached hereto, together with all goodwill and trade dress symbolized by and connected with the use of such trademark (the "Trademark"), (ii) any and all legal actions and rights and remedies at law or in equity for past infringements, misappropriations, or other violations of the Trademark, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith; and (iii) any and all incomes, royalties, damages, and payments now or hereafter due or payable with respect to the Trademark, for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives as fully and entirely as the same would have been enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of this 6 day of January, 2012.

HONG KONG CITY TOYS FACTORY LIMITED

By: [signature]
Name: [illegible]
Title: Vice President

EXHIBIT A

TRADEMARK

Trademark Registration

MY SWEET LOVE, Reg. No. 1918156