

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                               |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                  | Formerly | Execution Date | Entity Type            |
|-----------------------|----------|----------------|------------------------|
| Winona Lighting, Inc. |          | 01/26/2012     | CORPORATION: MINNESOTA |

**RECEIVING PARTY DATA**

|                        |                                    |
|------------------------|------------------------------------|
| <b>Name:</b>           | ABL IP Holding LLC                 |
| <b>Street Address:</b> | One Lithonia Way                   |
| <b>City:</b>           | Conyers                            |
| <b>State/Country:</b>  | GEORGIA                            |
| <b>Postal Code:</b>    | 30012                              |
| <b>Entity Type:</b>    | LIMITED LIABILITY COMPANY: GEORGIA |

**PROPERTY NUMBERS Total: 4**

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3321823 | POPS!     |
| Registration Number: | 2336432 | WINDIRECT |
| Registration Number: | 3342649 | WINONA    |
| Registration Number: | 2727622 | WINSCAPE  |

**CORRESPONDENCE DATA**

Fax Number: (404)541-3372  
 Phone: 404-815-6500  
 Email: brook@kilpatricktownsend.com,  
 tadmin@kilpatricktownsend.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: William H. Brewster  
 Address Line 1: 1100 Peachtree Street, Suite 2800  
 Address Line 4: Atlanta, GEORGIA 30309

|                                |              |
|--------------------------------|--------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 50255/367265 |
|--------------------------------|--------------|

|  |             |
|--|-------------|
| NAME OF SUBMITTER:   | Beth Rook   |
| Signature:   | /Beth Rook/ |
| Date:  | 02/16/2012  |
| Total Attachments: 2<br>source=ABL - executed Assignment from Winona Lighting#page1.tif<br>source=ABL - executed Assignment from Winona Lighting#page2.tif |             |

**DEED OF ASSIGNMENT WITH GOODWILL**

THIS ASSIGNMENT is made as of the 8<sup>th</sup> day of February, 2012,  
between Winona Lighting, Inc., a corporation duly organized and existing under the laws of the State  
of Minnesota, with its principal place of business at 3760 West Fourth Street, Winona, Minnesota  
55987 U.S.A. (the "Assignor") and ABL IP Holding LLC, a limited liability company duly organized  
and existing under the laws of the State of Georgia, with its principal place of business at One  
Lithonia Way, Conyers, Georgia 30012 (the "Assignee").

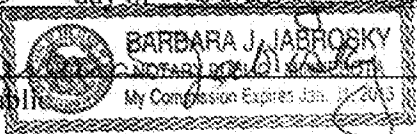
WHEREAS, Assignor is the owner of the trademark listed in Schedule A attached hereto (the  
"Trademark"); and

WHEREAS, Assignee wishes to acquire all of Assignor's rights in and to the Trademark and  
the good will associated therewith;

NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable  
consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby  
assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Trademark  
together with the good will of the business symbolized by the Trademark, and with the right to  
recover damages and profits and all other remedies for past infringements thereof.

Signed, sealed, and delivered before me  
This 8<sup>th</sup> day of February, 2012

[Signature]  
Notary Public

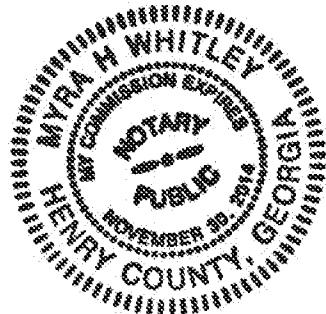


Assignor:  
WINONA LIGHTING, INC.

[Signature]  
Steve Biesanz  
President and Chief Executive Officer

Signed, sealed, and delivered before me  
This 26<sup>th</sup> day of January, 2012

[Signature]  
Notary Public



Assignee:  
ABL IP Holding LLC

[Signature]  
Barry R. Goldman  
Senior Vice President and General Counsel

SCHEDULE A

| <u>Mark</u> | <u>Reg. No.</u> |
|-------------|-----------------|
| POPS!       | 3321823         |
| WINDIRECT   | 2336432         |
| WINONA      | 3342649         |
| WINSCAPE    | 2727622         |