

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Estate of Shifra J. Stein		03/30/2010	ESTATE: KANSAS
<b>RECEIVING PARTY DATA</b>			
Name:	Morris Book Publishing, LLC		
Street Address:	725 Broad St.		
City:	Augusta		
State/Country:	GEORGIA		
Postal Code:	30901		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Serial Number:	75277262	DAY TRIPS	
Serial Number:	73327585	DAY TRIPS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(855)529-4899		
Phone:	7068608030		
Email:	TEM@moseslawgroup.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Timothy E. Moses, Esq.		
Address Line 1:	6 George C. Wilson Ct.		
Address Line 2:	Suite B		
Address Line 4:	Augusta, GEORGIA 30909-6593		
ATTORNEY DOCKET NUMBER:	MBP-DAY TRIPS		
NAME OF SUBMITTER:	Timothy E. Moses, Esq		
Signature:	//TEmoses/20120216//		

OP \$65.00 75277262

Date:

02/16/2012

Total Attachments: 2

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## Appendix 2

### Trademark Assignment

WHEREAS, Estate of Shifra J. Stein, by and through its Executor located at 2614 Espenlaub Lane, Kansas City, KS 66106 (hereinafter “**ASSIGNOR**”), is the owner of and has adopted and/or used in the United States and other countries the following trademarks and/or service marks (hereinafter the “**MARKS**”):

Mark	Jurisdiction	Reg. No.	Reg. Date	Status
DAY TRIPS	US	1,247,039	08/02/1983	Registered
DAY TRIPS	US	2,197,392	10/20/1998	Registered

WHEREAS, Morris Book Publishing, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter “**ASSIGNEE**”) desires to acquire and/or has acquired as of March 25, 2010, all right, title and interest that **ASSIGNOR** may have in and to the said **MARKS** and registration thereon, together with the goodwill of the said **MARKS** are used and which is symbolized by said **MARKS**, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$10.00, and other good and valuable consideration, receipt of which is hereby acknowledged, **ASSIGNOR** hereby transfers and assigns unto **ASSIGNEE**, and confirms transfer and assignment unto **ASSIGNEE** as of March 25, 2010, all right, title and interest it may possess in and to the said **MARKS** and the registration therefore, together with the goodwill of the business in connection with which the said **MARKS** are used, and which is symbolized by said **MARKS**, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR (Estate of Shifra J. Stein)

3-30-2010

Date

Robert Barrett

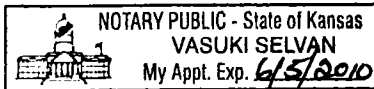
By: Robert Barrett

As its Executor and Trustee of Estate

STATE OF KANSAS

COUNTY OF JOHNSON

Subscribed and sworn to before me, this 30<sup>th</sup> day of March, 2010.



Seal

Vasuki Selvan

Notary Public