

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Penske Media Corporation		12/15/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ENTV Media, LLC		
Street Address:	1209 Orange Street		
Internal Address:	Corporation Trust Center		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85230080	ENTV	
CORRESPONDENCE DATA			
Fax Number:	(626)795-6321		
Email:	elizabeth.swanson@usip.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Elizabeth Swanson		
Address Line 1:	100 Corson Street, Third Floor		
Address Line 2:	Sheldon Mak & Anderson		
Address Line 4:	Pasadena, CALIFORNIA 91103		
ATTORNEY DOCKET NUMBER:	20938		
NAME OF SUBMITTER:	Elizabeth Swanson		
Signature:	/Elizabeth Swanson/		

CH \$40.00 85230080

Date:

02/16/2012

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK RIGHTS
(Recordation Copy)

WHEREAS, Penske Media Corporation., a Delaware corporation, (the "ASSIGNOR"), having a post office address of 9800 S. La Cienega Blvd, 14th Floor, Inglewood, California 90301, U.S.A. has adopted, used and is using "ENTV" (the "Mark");

WHEREAS, ENTV Media, LLC, a Delaware corporation, (the "ASSIGNEE"), having a post office address of Corporation Trust Center, 1209 Orange St., Wilmington, Delaware, 19801, U.S.A. (the ASSIGNEE), is desirous of acquiring all rights in the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest throughout the United States in and to Mark, together with the right to sue for past infringement, including but not limited to the following trademark application and any registrations which may issue therefrom:

"ENTV", U.S. Trademark Application No. 85/230,080

and the goodwill of the business symbolized by the Mark. This transfer is effective retroactive as of date Assignor first acquired rights in the Mark.

The ASSIGNOR covenants that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict with this Assignment;

IN TESTIMONY WHEREOF, I, the undersigned, am empowered to act on behalf of the ASSIGNOR, and I hereunto set my hand this 15 day of December, 2011.

Penske Media Corporation

By: _____

[Signature]
Paul Woolnough
Executive Vice President,
Corporate Development

STATE OF CALIFORNIA)

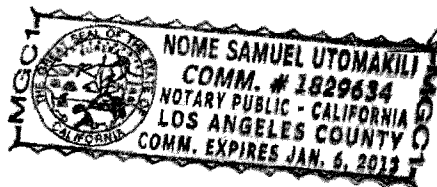
COUNTY OF LOS ANGELES) ss.

FEBRUARY 15
On December 15, 2011 before me,

NOME SAMUEL UTOMAKILI, personally appeared PAUL WOOLNOUGH who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



[Signature]
(Notary Public) 02/15/12

TRADEMARK
REEL: 004718 FRAME: 0424

ASSIGNMENT OF TRADEMARK RIGHTS
(Recordation Copy)

WHEREAS, Penske Media Corporation, a Delaware corporation, (the "ASSIGNOR"), having a post office address of 9800 S. La Cienega Blvd, 14th Floor, Inglewood, California 90301, U.S.A. has adopted, used and is using "ENTV" (the "Mark");

WHEREAS, ENTV Media, LLC, a Delaware corporation, (the "ASSIGNEE"), having a post office address of Corporation Trust Center, 1209 Orange St., Wilmington, Delaware, 19801, U.S.A. (the ASSIGNEE), is desirous of acquiring all rights in the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest throughout the United States in and to Mark, together with the right to sue for past infringement, including but not limited to the following trademark application and any registrations which may issue therefrom:

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and the goodwill of the business symbolized by the Mark. This transfer is effective retroactive as of date Assignor first acquired rights in the Mark

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IN TESTIMONY WHEREOF, I, the undersigned, am empowered to act on behalf of the ASSIGNOR, and I hereunto set my hand this 15 day of December, 2011.

Penske Media Corporation

By: _____

Paul Woolnough
Paul Woolnough
Executive Vice President,
Corporate Development

STATE OF CALIFORNIA

COUNTY OF Los Angeles

FEBRUARY 15
On December, 2011 before me,

NOME SAMUEL UTOMAKILI personally appeared PAUL WOOLNOUGH who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Nome Samuel Utomakili
(Notary Public) 02/15/12

TRADEMARK
REEL: 004718 FRAME: 0425

IN TESTIMONY WHEREOF, I, the undersigned, am empowered to act on behalf of the Assignee, and I hereunto set my hand this _____ day of December, 2011.

ENTV Media, LLC

By: [Signature]
Name: PAUL WOOLNOUGH
Title: MANAGER

STATE OF CALIFORNIA)
) ss.
COUNTY OF

FEBRUARY 15
On December 15, 2011 before me, NOME SAMUEL UTOMAKILI, personally appeared PAUL WOOLNOUGH, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]
(Notary Public) 2/15/12



ACKNOWLEDGMENT

State of California
County of Los Angeles)

On FEB / 15 / 2012 before me, NOME SAMUEL UTOMAKILI, Notary Public,
(insert name and title of the officer)

personally appeared PAUL WOOLNOUGH
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.



Signature *N. Utomakili* (Seal)
2/15/12