

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Toshiba Storage Device Corporation		02/01/2012	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Toshiba Corporation		
Street Address:	1-1, Shibaura 1-Chome		
Internal Address:	Minato-Ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3147175	MAG ERASURE	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4908		
Phone:	2026637484		
Email:	tm@sughrue.com, mwhite@sughrue.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Gary D. Krugman, Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue NW		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	D2901 (ASSIGNMENT)		
DOMESTIC REPRESENTATIVE			
Name:	Gary D. Krugman, Sughrue Mion, PLLC		

OP \$40.00 3147175

Address Line 1: 2100 Pennsylvania Avenue NW
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

NAME OF SUBMITTER:	Gary D. Krugman
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Signature:	/Gary D. Krugman/
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Date:	02/16/2012
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Total Attachments: 1 source=D2890 Assignment#page1.tif

ASSIGNMENT

WHEREAS, Toshiba Storage Device Corporation, a Japanese corporation with a business address of 2-9 Suehiro-cho, Ome-shi, Tokyo, Japan has adopted, used and is using the trademark Mag EraSURE, which is the subject of United States trademark Registration No. 3147175; and

WHEREAS, Toshiba Corporation, a Japanese corporation, with a business address of 1-1, Shibaura 1-Chome, Minato-Ku, Tokyo, Japan, is desirous of acquiring all right, title and interest in and to the trademark and trademark Registration No. 3147175.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Toshiba Storage Device Corporation hereby assigns all right, title and interest in and to the trademark and trademark Registration No. 3147175 to Toshiba Corporation, together with the goodwill of the business symbolized by the mark.

Respectfully submitted:

TOSHIBA STORAGE DEVICE CORPORATION

By: Hirotsada Chomei

Name: Hirotsada Chomei

Title: Representative Director

Date: 2012/2/1