

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fleet Street Ltd.		02/14/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Studio Ray LLC		
Street Address:	512 Seventh Avenue		
Internal Address:	18th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2668831	RIVER EDGE	
CORRESPONDENCE DATA			
Fax Number:	(212)226-7555		
Phone:	2122262376		
Email:	terry@ovedlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Terrence A. Oved, Esq.		
Address Line 1:	401 Greenwich Street		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Terrence A. Oved, Esq.		
Signature:	/Terrence A. Oved/		
Date:	02/16/2012		
Total Attachments: 2 source=Executed River Edge Assignment#page1.tif source=Executed River Edge Assignment#page2.tif			

OP \$40.00 2668831

ASSIGNMENT OF REGISTERED TRADEMARK

THIS TRADEMARK ASSIGNMENT effective 2/14, 2012 (the "Effective Date") is made, executed, and delivered by the undersigned, Fleet Street Ltd., (the "Assignor") a New York corporation, to Studio Ray LLC (the "Assignee") a New York limited liability company.

WHEREAS, the Assignor utilizes in commerce the following mark in connection with woman's coats and jackets in International Class 25 (the "Mark"):

<u>U.S. Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
RIVER EDGE	2668831	December 31, 2002

WHEREAS, the Assignor is the owner of any and all rights and title in and to the Mark, along with the intellectual property rights and goodwill, if any, symbolized by the Mark;

WHEREAS, the Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Mark;

WHEREAS, the Assignee is desirous of acquiring the Mark, together with the goodwill symbolized by the Mark, if any;

WHEREAS, the Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property being conveyed had been or will be made to anyone other than the Assignee by the Assignor or any predecessor in title thereto, and that the Assignor possesses the full right to convey such rights and property;

WHEREAS, the Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of the Mark as may reasonably be requested by the Assignee from time to time.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor assigns unto the Assignee all of its right, title, and interest in and to the Mark, the goodwill symbolized by the Mark, if any, the right to sue, either at law or in equity, in order to protect the Mark, and the right to recover for any past or future infringement thereof.

The Commissioner of Trademarks is hereby requested and authorized to issue any certificates or notifications to the Assignee and to correspond hereinafter with the Assignee's attorneys, Oved & Oved LLP, 401 Greenwich Street, NY 10013, Attn: Terrence A. Oved, Esq., email terry@ovedlaw.com, regarding any matter relating to the prosecution, alteration or amendment of the Mark.

IN WITNESS WHEREOF, the parties have caused this document to be executed on their behalf as of the 14 day of FEBRUARY 2012.

ASSIGNOR

FLEET STREET LTD.

By: Manny Haber  
Title: President

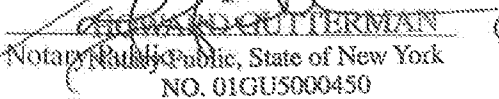
ASSIGNEE

STUDIO RAY LLC

By: Ray Haber  
Title: Managing Member

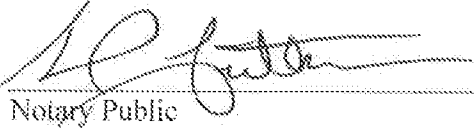
STATE OF NEW YORK )  
) SS:  
COUNTY OF NEW YORK )

On the 14 day of FEBRUARY in the year 2012 before me, the undersigned, personally appeared Manny Haber, personally known to me or proved to me on the basis of satisfactory evidence to be the President of the corporation described herein, and which executed, the within instrument; that he executed same in his capacity as President of the corporation, and that by his signature on the instrument, the corporation executed the instrument.

  
Notary Public, State of New York  
NO. 01GU5000450  
Qualified in Queens County  
My Commission Expires August 17, 2014

STATE OF NEW YORK )  
) SS:  
COUNTY OF NEW YORK )

On the 14 day of FEBRUARY in the year 2012, before me, the undersigned, personally appeared Ray Haber, personally known to me or proved to me on the basis of satisfactory evidence to be the Managing Member of the limited liability company described herein, and which executed, the within instrument; that he executed same in his capacity as the Managing Member of the limited liability company, and that by his signature on the instrument, the limited liability company executed the instrument.

  
Notary Public  
HOWARD GUTTERMAN  
Notary Public, State of New York  
NO. 01GU5000450  
Qualified in Queens County  
My Commission Expires August 17, 2014

TRADEMARK