900215021 02/16/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ESS International Corporation		01/01/2012	CORPORATION: ARIZONA

RECEIVING PARTY DATA

Name:	DZM Enterprises	
Street Address:	22524 Ventura Boulevard	
City:	Woodland Hills	
State/Country:	CALIFORNIA	
Postal Code:	91364	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2715650	VIKKI VI

CORRESPONDENCE DATA

 Fax Number:
 (213)630-5745

 Phone:
 2138915031

Email: trademark@buchalter.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Jessie K. Reider, CA Bar No. 237,113
Address Line 1: 1000 Wilshire Blvd., Suite 1500

Address Line 2: Buchalter Nemer, APC

Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	D9755-0001
NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237,113
Signature:	/jkr/
Date:	02/16/2012

Total Attachments: 1

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TRADEMARK
REEL: 004719 FRAME: 0038

TRADEMARK ASSIGNMENT

WHEREAS, ESS INTERNATIONAL CORPORATION, an Arizona corporation, with its principal place of business at 1901 E. Cypress Tree Drive, Gilbert, Arizona 85234 ("Assignor") has adopted, and is using or has used the mark "VIKKI VI" (the "Mark") in connection with the following goods and/or services: the design, manufacture, marketing, distribution and sale of clothing, namely jackets, sweaters, vests, sweat shirts, sweat pants, shirts, blouses, T-Shirts, pants, shorts, skirts, shorts, dresses, swimwear, hats and shoes; and

WHEREAS, Assignor owns in connection with the goods and/or services identified in the United States Patent & Trademark Office as Registration No. 2,715,650; and

WHEREAS, DZM ENTERPRISES, a California corporation, with its principal place of business at 22524 Ventura Boulevard, Woodland Hills, CA 91364 ("Assignee") desire to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the application thereof, together with that portion of the goodwill of the business with which the Mark is associated, and all right, title and interest in the Mark, including but not limited to the right to register the Mark, to renew registration of the Mark and to license use of the Mark, together with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the ASSIGNEE may require in order to vest all Assignor's rights title and interest in and to the Mark in the Assignee and to supply evidence to support any of the foregoing in the event such evidence is in Assignor's possession and such evidence is required by Assignee.

Date: January 1, 2012

ESS INTERNATIONAL CORPORATION

Name:

Title:

DZM ENTERPRISES

Name:

Title: Danielox.

BN 10819677v1

RECORDED: 02/16/2012

Trees.

TRADEMARK
REEL: 004719 FRAME: 0039