

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ms. Jaime Abromovitz		02/16/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Spin Master Ltd.		
Street Address:	450 Front Street West		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V1B6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3442523	ZOOBLES AND ZOBBLES	
CORRESPONDENCE DATA			
Fax Number:	(516)742-4366		
Email:	kweltsch@ssmp.com, intprop@ssmp.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Keith A. Weltsch		
Address Line 1:	400 Garden City Plaza		
Address Line 4:	Garden City, NEW YORK 11530		
ATTORNEY DOCKET NUMBER:	2150/1903		
DOMESTIC REPRESENTATIVE			
Name:	Keith A. Weltsch		
Address Line 1:	400 Garden City Plaza		
Address Line 2:	Suite 300		
Address Line 4:	Garden City, NEW YORK 11530		

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NAME OF SUBMITTER:	Keith A. Weltsch
Signature:	/kaw/
Date:	02/17/2012
Total Attachments: 1 source=Date Of Assignment#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Jamie Abramovitz, a United States citizen, residing at 213 West Montebello, Phoenix, Arizona 85013 hereinbelow called "Assignor", owns the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
ZOOBLES AND ZOBBLER	3,442,523	June 3, 2008

WHEREAS, Spin Master Ltd., a corporation organized and existing under and by virtue of the laws of Canada, having a place of business at 450 Front Street West, Toronto, Ontario, Canada M5V1B6, hereinbelow called "Assignee" is desirous of acquiring such registered trademark.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred unto the said Assignee, its successor or assigns, the entire right, title, and interest in and to the said trademark, together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed this 16 day of Feb, 2012.



Jamie Abramovitz