

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Specialty Retail Shops Holding Corp., as successor by merger to Pamida Holding Company, Inc.		02/07/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ShopKo Finance, LLC		
Street Address:	700 Pilgrim Way		
City:	Green Bay		
State/Country:	WISCONSIN		
Postal Code:	54304		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1124616	PAMIDA	
Registration Number:	2012231	HOMETOWN VALUES	
Registration Number:	3061996	SHOP MORE, DRIVE LESS	
Registration Number:	3061995	SMALL TRIP, BIG SAVINGS	
Registration Number:	3452943	FAR MORE. CLOSE TO HOME.	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
Phone:	202-739-5652		
Email:	chowell@morganlewis.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Catherine R. Howell, Senior Paralegal		
Address Line 1:	1111 Pennsylvania Ave., N.W. Attn: TMSU		
Address Line 2:	Morgan, Lewis & Bockius LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		

CH \$140.00 1124616

ATTORNEY DOCKET NUMBER:	065512-0003
NAME OF SUBMITTER:	Catherine R. Howell, Senior Paralegal
Signature:	/Catherine R. Howell/
Date:	02/18/2012
Total Attachments: 4 source=shopco#page1.tif source=shopco#page2.tif source=shopco#page3.tif source=shopco#page4.tif	

**EXECUTION VERSION**

**CONFIRMATION OF TRADEMARK SECURITY INTEREST ASSIGNMENT**

This Confirmation of Trademark Security Interest Assignment (the "Confirmation Agreement"), dated as of February 7, 2012, is made by Specialty Retail Shops Holding Corp., a Delaware corporation, as successor by merger to Pamida Holding Company, Inc. (in such capacity, the "Assignor"), in favor of ShopKo Finance, LLC, a Delaware limited liability company (in such capacity, the "Assignee").

WHEREAS, pursuant to that certain Grant of Security Interest in Trademark Rights, dated as of January 22, 2009 (as amended, supplemented or otherwise modified from time to time, the "Trademark Security Agreement") among Pamida Stores Operating Co., LLC ("Pamida Opco") and the Assignor, Pamida Opco pledged and granted to the Assignor a continuing security interest in, among other things the Trademarks (as defined below);

WHEREAS, the security interest was recorded with the U.S. Patent and Trademark Office ("PTO") as to the Trademarks at Reel/Frame 003925/0480 on January 27, 2009;

WHEREAS, the Assignor has agreed to assign its security interest in the trademarks, trademark applications and trademark registrations, identified on Schedule A attached hereto (the "Trademarks"), to the Assignee;

WHEREAS, Assignor and Assignee desire to record the transfer of security interest in the aforesaid Trademarks from the Assignor to the Assignee with the PTO;

NOW THEREFORE, Assignor and Assignee hereby confirm that, effective as of February 7, 2012, Assignor assigned and does hereby assign to Assignee, its successors and assigns, Assignor's security interest in the Trademarks.

Assignor hereby authorizes the Commissioner of Trademarks of the PTO to transfer Assignor's security interest in the Trademarks to Assignee as assignee in accordance with this instrument of assignment. Further, Assignor shall take all additional steps necessary, including the execution of any additional documents and instruments reasonably requested by Assignee, in order to effect or memorialize the intent of this Confirmation Agreement.

Assignor represents that it has the authority to make and enter into this Confirmation Agreement.

IN WITNESS WHEREOF, the undersigned have executed this Confirmation Agreement effective as of the date hereof.

[Signature pages follow]

SPECIALTY RETAIL SHOPS HOLDING CORP., as successor by merger to Pamida Holdings Company, Inc., as Assignor

By: Mary Meixelsperger  
Name: Mary Meixelsperger

Title: Executive Vice President and Chief Financial Officer

STATE OF Wisconsin }  
  } ss:  
COUNTY OF Brown }

Before me, the undersigned, a Notary Public of the State of Wisconsin, personally appeared Mary Meixelsperger, having been sworn by me according to law did depose and say she was the Executive Vice President and Chief Financial Officer of Specialty Retail Shops Holding Corp. (the "Assignor") and did acknowledge the execution of the foregoing Confirmation of Trademark Assignment on behalf of said Assignor.

I HEREBY SET my hand and notarial seal this 2 day of February, 2012.

Ann Krzyzewski  
Notary



Exp. 1-26-2014

Acknowledged and Agreed:

**SHOPKO FINANCE, LLC**, as Assignee

By: Mary Metxelsperger

Name: Mary Metxelsperger

Title: Executive Vice President, Treasurer and Chief Financial Officer

**Schedule A**

United States Trademark Registrations

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Expiration Date</u>
Pamida	1124616	9/4/79, renewed 9/4/09	9/4/19
Hometown Values	2012231	10/29/96, renewed 10/29/06	10/29/16
Shop More, Drive Less	3061996	2/28/06	2/28/16
Small Trip, Big Savings	3061995	2/28/06	2/28/16
Far More. Close to Home.	3452943	6/24/08	6/24/18