

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whole Earth Foods Limited		01/30/2012	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Kallo Foods Limited		
Street Address:	2 River View, Meadows Business Park		
Internal Address:	Station Approach, Blackwater		
City:	CAMBERLEY GU17 9AB SURREY		
State/Country:	UNITED KINGDOM		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3776987	WHOLE EARTH	
CORRESPONDENCE DATA			
Fax Number:	(734)418-4279		
Phone:	734-418-4278		
Email:	TMdocketing@honigman.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jennifer Sheehan Anderson		
Address Line 1:	39400 Woodward Avenue		
Address Line 2:	Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151		
ATTORNEY DOCKET NUMBER:	218537 WHOLE EARTH		
DOMESTIC REPRESENTATIVE			
Name:	Jennifer Sheehan Anderson		

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Address Line 1: 39400 Woodward Avenue  
Address Line 2: Suite 101  
Address Line 4: Bloomfield Hills, MICHIGAN 48304-5151

NAME OF SUBMITTER:	Jennifer Sheehan Anderson
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Signature:	/Jennifer Sheehan Anderson/
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Date:	02/20/2012
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Total Attachments: 1 source=218537-321044 US - signed assignment#page1.tif
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U.S. TRADEMARK ASSIGNMENT

WHOLE EARTH FOODS LIMITED, a United Kingdom corporation at 2, Valentine Place, BERMONDSEY SE1 8QH, LONDON, United Kingdom ("Assignor"), wishes to assign to KALLO FOODS LIMITED, a United Kingdom corporation at 2 River View, meadows Business Park, Station Approach, Blackwater, CAMBERLEY GU17 9AB SURREY, United Kingdom ("Assignee") the entire right, title and interest in and to the following (collectively, the "Trademark Rights"):

U.S. Trademark Registration No.3776987 for the mark WHOLE EARTH in International Class 29 and 30; and

Any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof; and

In view of the payment of Ten dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee, any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment.

This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

**WHOLE EARTH FOODS LIMITED**

Dated: 30-1-2012

By JPT McEneaney - Finance Director

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