

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                    |                       |
|---|--|--------------------|-----------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                                     |                    |                       |
| NATURE OF CONVEYANCE:   | Notice of Grant of Security Interest in Trademarks |                    |                       |
| CONVEYING PARTY DATA  |  |                    |                       |
| Name  | Formerly   | Execution Date     | Entity Type           |
| Dollar Thrifty Automotive Group, Inc.   |  | 02/16/2012         | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA  |  |                    |                       |
| Name:   | Bank of America, N.A., as Administrative Agent     |                    |                       |
| Street Address:   | 800 Fifth Avenue, Floor 17                         |                    |                       |
| Internal Address:   | WA1-501-17-32                                      |                    |                       |
| City:   | Seattle  |                    |                       |
| State/Country:  | WASHINGTON   |                    |                       |
| Postal Code:  | 98104  |                    |                       |
| Entity Type:  | national banking association: UNITED STATES        |                    |                       |
| PROPERTY NUMBERS Total: 3   |  |                    |                       |
| Property Type   | Number   | Word Mark          |                       |
| Registration Number:  | 2998789  | VALUE EVERY TIME   |                       |
| Registration Number:  | 2044962  | SHOOTING STARS     |                       |
| Registration Number:  | 2062058  | NEIGHBORS TOGETHER |                       |
| CORRESPONDENCE DATA   |  |                    |                       |
| Fax Number:   | (919)416-8328                                      |                    |                       |
| Phone:  | 9192868041   |                    |                       |
| Email:  | pto_tmconfirmation@mvalaw.com                      |                    |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                    |                       |
| Correspondent Name:   | Moore & Van Allen PLLC                             |                    |                       |
| Address Line 1:   | 430 Davis Drive                                    |                    |                       |
| Address Line 2:   | Suite 500  |                    |                       |
| Address Line 4:   | Morrisville, NORTH CAROLINA 27560                  |                    |                       |
| ATTORNEY DOCKET NUMBER:   | 017625-4744 JES                                    |                    |                       |

OP \$90.00 2998789

|  |                     |
|--|---------------------|
| NAME OF SUBMITTER:   | John E. Slaughter   |
| Signature:   | /John E. Slaughter/ |
| Date:  | 02/20/2012          |
| Total Attachments: 4<br>source=NGSI-T Dollar Thrifty#page1.tif<br>source=NGSI-T Dollar Thrifty#page2.tif<br>source=NGSI-T Dollar Thrifty#page3.tif<br>source=NGSI-T Dollar Thrifty#page4.tif |                     |

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

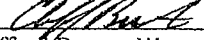
Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of February 16, 2012 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the registered trademarks, exclusive trademark licenses and trademark applications set forth on Schedule 1 attached hereto (the "Trademark Collateral") to the Administrative Agent for the ratable benefit of the Secured Parties, provided that no security interest has been granted or attached to any such Trademark Collateral if and for so long as the grant of such security interest or attachment would have impaired the validity of enforceability or would have resulted in the abandonment or termination of such Trademark Collateral; and provided further that such security interest shall attach immediately at such time as the condition causing such abandonment, invalidation, unenforceability or termination shall be remedied.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademark Collateral (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Very truly yours,

DOLLAR THRIFTY AUTOMOTIVE GROUP,  
INC., a Delaware Corporation

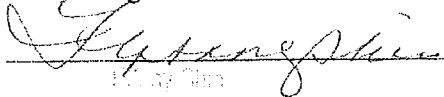
By:   
Name: H. Clifford Buster, III  
Title: Senior Executive Vice President,  
Chief Financial Officer and Treasurer

DOLLAR THRIFTY AUTOMOTIVE GROUP, INC.  
NOTICE OF SECURITY INTEREST IN TRADEMARKS

**TRADEMARK**  
**REEL: 004719 FRAME: 0851**

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By:   
Name:                       
Title:                     

DOLLAR THRIFTY AUTOMOTIVE GROUP, INC.  
NOTICE OF SECURITY INTEREST IN TRADEMARKS

**Schedule 1**

**Dollar Thrifty Automotive Group, Inc.  
(Delaware Corporation)**

**U.S. Trademarks**

**Registered Marks**

| <b>Mark</b>                   | <b>Registration No.</b> | <b>Registration Date</b> |
|-------------------------------|-------------------------|--------------------------|
| VALUE EVERY TIME              | 2998789                 | 09/20/05                 |
| SHOOTING STARS and Design     | 2044962                 | 03/11/97                 |
| NEIGHBORS TOGETHER and Design | 2062058                 | 05/13/97                 |

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