

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SBE Restaurant Group, LLC		02/16/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	SBE Licensing, LLC		
Street Address:	8000 Beverly Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3462877	CRIMSON LOUNGE	
Registration Number:	3920191	EAST	
Registration Number:	3775594	MY HOUSE	
Registration Number:	3543377	OPERA	
Registration Number:	3745835	OPERA	
CORRESPONDENCE DATA			
Fax Number:	(312)750-6546		
Phone:	312.269.8000		
Email:	temanuelson@ngelaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Lee J. Eulgen		
Address Line 1:	2 North LaSalle Street, Suite 1700		
Address Line 2:	Neal, Gerber & Eisenberg LLP		
Address Line 4:	Chicago, ILLINOIS 60602		

CH \$140.00 3462877

ATTORNEY DOCKET NUMBER:	023244-0703
NAME OF SUBMITTER:	Lee J. Eulgen
Signature:	/Lee J. Eulgen/
Date:	02/20/2012
Total Attachments: 2 source=SBE Restaurant Group and SBE Licensing assignment#page1.tif source=SBE Restaurant Group and SBE Licensing assignment#page2.tif	

TRADEMARK ASSIGNMENT


This Trademark Assignment is made as of February 16, 2012, by and between SBE Restaurant Group, LLC, a Delaware limited liability company located at 8000 Beverly Blvd., Los Angeles, California 90048 ("Assignor"), and SBE Licensing, LLC, a Delaware limited liability company located at 8000 Beverly Blvd., Los Angeles, California 90048 ("Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks (including without limitation all associated registrations and goodwill associated therewith) listed on Schedule A (the "Trademarks"); and

WHEREAS, Assignor is desirous of assigning to Assignor all right, title and interest in and to the Trademarks, and Assignee is desirous of acquiring all right, title and interest in and to the Trademarks.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby sells, assigns and transfers to Assignee all right, title, and interest in and to the Trademarks, including without limitation the right to sue and collect damages for past, present and future infringements of the Trademarks, and to further assign or license any and all right, title and interest in and to the Trademarks.

Assignor hereby authorizes and requests the Commissioner of Trademarks to record Assignee as the owner of such Trademarks and to issue all registrations for said Trademarks to Assignee, for the sole use and enjoyment of Assignee, its successors and assigns.

SBE Restaurant Group, LLC
By: 
Name: AFSIN YATEB
Title: CFO