

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nacional de Alimentos y Helados, S.A. de C.V.		02/20/2012	CORPORATION: MEXICO

**RECEIVING PARTY DATA**

Name:	Interex Corp.
Street Address:	222 West Las Colinas Blvd.
Internal Address:	Suite 1910
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	CORPORATION: TEXAS

**PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Registration Number:	3683176	BOKADITAS
Registration Number:	3804525	BOKADOS
Registration Number:	3445698	BOKADOS
Registration Number:	4091442	BOKADOS STRIPS
Registration Number:	3838780	CHILIKOS
Registration Number:	3683173	DIPAZOS
Registration Number:	3990979	ENRE-2
Registration Number:	3905000	GOLOS
Registration Number:	3838342	MAZAPAN AZTECA HECHO EN MEXICO
Registration Number:	3933252	PRISPAS
Registration Number:	3963833	
Registration Number:	3700560	RUEDAS
Registration Number:	4096280	SPICYCANTE

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Registration Number:	3683175	TORNILLOS
Registration Number:	3761797	TUBIKOS
Registration Number:	3764876	TUBIKOS
Registration Number:	4096387	TUBIKOS EXTREME
Serial Number:	85106901	BOKADOS

**CORRESPONDENCE DATA**

Fax Number: (214)999-1634  
Phone: 214-969-1700  
Email: justin.welch@tklaw.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: Justin Welch  
Address Line 1: 1722 Routh Street, Suite 1500  
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	512194.2
NAME OF SUBMITTER:	Justin Welch
Signature:	/justin welch/
Date:	02/20/2012

Total Attachments: 3  
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Agreement"), entered into as of February 20, 2012, (the "Effective Date"), is made by and between Nacional de Alimentos y Helados, S.A. de C.V., a Mexican corporation ("Assignor") and Interex Corp., a Texas Corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted, used, and/or has registered or applied for registration of the trademarks listed on Exhibit A to this Agreement in connection with the goods thereon (the "Marks");

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's right, title and interest in and to the Marks, both registered and common law, and any United States common law rights existing in Assignor's unregistered trademarks, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof; and

NOW, THEREFORE, for One Hundred Dollars (\$100.00 USD) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys unto Assignee all of the Marks, including intent-to-use trademark applications and any United States common law rights existing in Assignor's unregistered trademarks, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof;

2. All matters arising out of or relating to this Agreement shall be governed by and construed in accordance with the laws of the United States and the laws of the State of Texas without giving effect to any choice or conflict of law provision or rule.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment effective as of the date first above written.

Nacional de Alimentos y Helados, S.A. de C.V.




By: \_\_\_\_\_

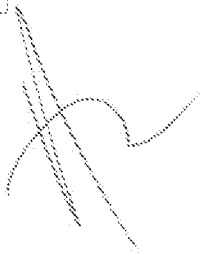
Name: Alejandro R. Scienc



Title: Director

Exhibit A

U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS OWNED BY  
NACIONAL DE ALIMENTOS Y HELADOS, S.A. DE C.V.

Country	Mark	Application/ Registration No.	Filing Date/ Reg. Date	Class(es)
U.S.	BOKADITAS	3,683,176	09/15/2009	30
U.S.	BOKADOS	3,804,523	06/15/2010	30
U.S.	BOKADOS & Design 	3,445,698	06/10/2008	29, 30
U.S.	BOKADOS & Design 	85-106,901	08/13/2010	29, 30
U.S.	BOKADOS STRIPS	4,091,442	01/24/2012	30
U.S.	CHILIKOS	3,838,780	08/24/2010	30
U.S.	DIPAZOS	3,683,173	09/15/2009	30
U.S.	ENRE-2	3,990,979	07/05/2011	30
U.S.	GOLOS	3,905,000	01/11/2011	30
U.S.	MAZAPAN AZTECA HECHO EN MEXICO & Design 	3,838,342	08/24/2010	30
U.S.	PRISPAS	3,933,252	03/22/2011	29



U.S.	Miscellaneous Product Configuration 	3,963,833	05/17/2011	30
U.S.	RUEDAS	3,700,560	10/20/2009	30
U.S.	SPICYCANTE	4,096,280	02/07/2012	30
U.S.	TORNILLOS	3,683,175	09/15/2009	30
U.S.	TUBIKOS & Design 	3,761,797	03/16/2010	30
U.S.	TUBIKOS	3,764,876	03/23/2010	30
U.S.	TUBIKOS EXTREME	4,096,387	02/07/2012	30

*[Handwritten signature]*