

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert R. Rice		02/16/2012	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Beaumont Products, Inc.		
Street Address:	1560 Big Shanty Drive		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1306698	CLEARLY NATURAL	
CORRESPONDENCE DATA			
Fax Number:	(770)951-0933		
Phone:	770-933-9500		
Email:	mary.kilgore@tkhr.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	George M. Thomas		
Address Line 1:	400 Interstate North Parkway, SE		
Address Line 2:	Suite 1500		
Address Line 4:	Atlanta, GEORGIA 30339		
ATTORNEY DOCKET NUMBER:	10222-3620		
NAME OF SUBMITTER:	George M. Thomas		
Signature:	/George M. Thomas/		

Date:

02/21/2012

Total Attachments: 2

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TRADE MARK ASSIGNMENT

WHEREAS, ROBERT R. RICE, an individual, having an address at 1340 N. McDowell Boulevard, Petaluma, CA 94954 ("Assignor"), is the owner of the trademarks specified in the Schedule attached hereto (the "Trademarks");

WHEREAS, BEAUMONT PRODUCTS, INC., a Georgia corporation, having an address at 1560 Big Shanty Drive, Kennesaw, GA 30144 ("Assignee"), executed that certain Trademark License Agreement dated as of March 8, 2006 (the "License Agreement"); and

WHEREAS, pursuant to the terms of the License Agreement, Assignor is obligated to assign to Assignee all of the right, title and interest in and to the Trademarks.

NOW THEREFORE, pursuant to the License Agreement, and for the consideration therein stated, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, the following:

- (a) All rights, title and interest held by Assignor in and to the Trademarks;
- (b) The goodwill connected with the use of and symbolized by the Trademarks; and
- (c) All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of the Trademarks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

Assignor agrees to execute and deliver at the request of Assignee all additional papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trademarks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Executed as of February 16, 2012

ASSIGNOR:

ASSIGNEE:

ROBERT R. RICE

BEAUMONT PRODUCTS, INC.

Robert R. Rice

By: [Signature]
Name: HANK PICKED
Title: PRESIDENT + C.F.O.

THE SCHEDULE

Mark: Clearly Natural

United States Trademark Registration Number: 1306698
(if applicable)

Mark: Clearly Organic

United States Trademark Registration Number: ABANDONED
(as applicable)

United States Trademark Application Number: ABANDONED
(as applicable)