

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daimler Financial Services AG		02/16/2012	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	Daimler AG		
Street Address:	Mercedesstrasse 137		
City:	Stuttgart		
State/Country:	GERMANY		
Postal Code:	70327		
Entity Type:	CORPORATION: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3061882	THE FIRST CLASS LEASE	
CORRESPONDENCE DATA			
Fax Number:	(212)370-1819		
Phone:	212-661-1400		
Email:	ddonnelly@vonmaltitz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Diane Donnelly		
Address Line 1:	60 East 42nd Street, Suite 2446		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	9348		
DOMESTIC REPRESENTATIVE			
Name:	Diane Donnelly		
Address Line 1:	60 East 42nd Street, Suite 2446		
Address Line 4:	New York, NEW YORK 10165		

OP \$40.00 3061882

TRADEMARK

NAME OF SUBMITTER:	Diane Donnelly
Signature:	/Diane Donnelly/
Date:	02/21/2012
Total Attachments: 2 source=TheFirstClassLeaseAssignment#page1.tif source=TheFirstClassLeaseAssignment#page2.tif	

ASSIGNMENT

WHEREAS, DAIMLER FINANCIAL SERVICES AG, a corporation of Germany, ("Assignor"), is the owner of the mark THE FIRST CLASS LEASE and registration thereof under No. 3,061,882 in The United States Patent and Trademark Office ("Assigned Mark and Registration"); and

WHEREAS, DAIMLER AG, a corporation of Germany, located and doing business at Mercedesstrasse 137, Stuttgart, Germany, 70327, ("Assignee"), is desirous of acquiring the Assigned Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all of Assignor's rights, title and interest in and to the Assigned Mark and Registration, together with the good will of the business connected with the use of and symbolized by said mark, as well as all rights to damages or profits, due or accrued, arising out of

past infringement of said mark or injury to said good will, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this
16th day of February, 2012.

DAIMLER FINANCIAL SERVICES AG

By



Name: SANDRA MARGOLD
Title: ATTORNEY-AT-LAW