

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strike Master Corporation		02/09/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Normark Corporation		
Street Address:	10395 Yellow Circle Drive		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55343		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3398954	HARDWATER WARE BY STRIKEMASTER	
Registration Number:	3934648	ICE-TROLLER BY STRIKEMASTER	
Registration Number:	2129021	MORA	
Registration Number:	2121312	STRIKEMASTER	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
Phone:	(612) 492-6863		
Email:	frank.kari@dorsey.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kari B. Frank		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	50 South Sixth Street, Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	M231773		

NAME OF SUBMITTER:	Kari B. Frank
Signature:	/Kari B. Frank/
Date:	02/21/2012
Total Attachments: 3 source=U S Trademark Assignment#page1.tif source=U S Trademark Assignment#page2.tif source=U S Trademark Assignment#page3.tif	

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Strike Master Corporation, a Minnesota corporation ("Assignor"), has adopted and used the trademarks which are the subject of the trademark registrations detailed in the attached Exhibit A (the "Marks"); and

WHEREAS, Normark Corporation, a Minnesota corporation ("Assignee"), desires to acquire the Marks and enjoy the protection of the registrations of the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignee all of the right, title and interest in and to the Marks (including all claims for profits and damages by reason of past infringement of the Marks), together with the good will of the business symbolized by the Marks, and the U.S. registrations and any and all other registrations of the Marks.

Assignor covenants that it or its representatives will, upon request, do all other lawful acts necessary to enable Assignee to obtain, maintain and enforce full benefits from the rights and interests herein assigned.

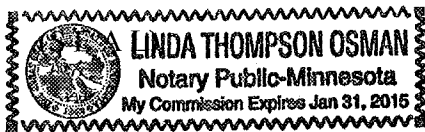
This assignment shall be effective as of February 9, 2012, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

Strike Master Corporation

By: Robert J. Giarusso
Name: ROBERT J. GIARUSSO
Title: PRESIDENT

STATE OF MINNESOTA)
) ss.
COUNTY OF Hennepin)

On this 9th day of February, 2012, before me a Notary Public in and for said county, personally appeared Robert Giarusso, the above-mentioned representative of the Assignor, Strike Master Corporation who executed the foregoing Assignment, and represented and acknowledged that he had the requisite corporate authority to execute and accept this Assignment and the same was executed as a free act and deed.



Linda Thompson Osman
Notary Public

My commission expires: 4/31/2015

Exhibit A

Marks

Mark	Serial No. Reg. No	Filing Date Reg. Date
HARDWATER WARE BY STRIKEMASTER	76/672370 3398954	February 7, 2007 March 18, 2008
ICE-TROLLER BY STRIKEMASTER	76/701021 3934648	December 28, 2009 March 22, 2011
MORA	75/236249 2129021	February 4, 1997 January 13, 1998
STRIKEMASTER (Stylized) StrikeMaster	75/183511 2121312	October 18, 1996 December 16, 1997