

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	inthinc, Inc.		01/06/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	inthinc Technology Solutions, Inc.		
Street Address:	4225 West Lake Park Boulevard		
Internal Address:	Suite 100		
City:	West Valley City		
State/Country:	UTAH		
Postal Code:	84120		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
	Property Type	Number	Word Mark
	Serial Number:	77576517	INTHINC
	Serial Number:	77588606	TIWI
	Serial Number:	77591557	TIWIPRO
	Serial Number:	77588210	WAYSMA RT
CORRESPONDENCE DATA			
Fax Number:	(214)367-6001		
Email:	remy.davis@kk-llp.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Remy M. Davis		
Address Line 1:	8150 N. Central Expressway		
Address Line 2:	10th Floor		
Address Line 4:	Dallas, TEXAS 75206		

OP \$115.00 77576517

ATTORNEY DOCKET NUMBER:	1701.0007
NAME OF SUBMITTER:	Remy M. Davis
Signature:	/Remy M. Davis/
Date:	02/22/2012
Total Attachments: 8 source=Inthinc Nunc ProTunc Trademark Assignment_01-06-2012#page1.tif source=Inthinc Nunc ProTunc Trademark Assignment_01-06-2012#page2.tif source=Inthinc Nunc ProTunc Trademark Assignment_01-06-2012#page3.tif source=Inthinc Nunc ProTunc Trademark Assignment_01-06-2012#page4.tif source=Inthinc Nunc ProTunc Trademark Assignment_01-06-2012#page5.tif source=Inthinc Nunc ProTunc Trademark Assignment_01-06-2012#page6.tif source=Inthinc Nunc ProTunc Trademark Assignment_01-06-2012#page7.tif source=Inthinc Nunc ProTunc Trademark Assignment_01-06-2012#page8.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT AGREEMENT

This Nunc Pro Tunc Trademark Assignment Agreement (this "Agreement") is made by and between inthinc, inc., a Delaware corporation having a principal office and place of business at 4225 West Lake Park Boulevard, Suite 100, West Valley City, Utah 84120 ("Assignor"), and inthinc Technology Solutions, Inc., a Delaware corporation having a principal office and place of business at 4225 West Lake Park Boulevard, Suite 100, West Valley City, Utah 84120 ("Assignee"), and is effective as of December 31, 2009 (the "Effective Date").

WITNESSETH

WHEREAS, Assignor owned, adopted and used in commerce the trademarks, as indicated in the list of marks in Exhibit A to this Agreement, which is attached hereto and incorporated by reference as if restated in full herein (the "Trademarks"); and

WHEREAS, pursuant to that certain Omnibus Contribution Agreement (the "Contribution Agreement") dated December 31, 2009, all right, title, and interest in and to the Trademarks, both registered and common law, the goodwill of the business symbolized thereby and associated therewith, and the right to recover damages and profits for past, present, or future infringement thereof was transferred and assigned from Assignor to Assignee; and

WHEREAS, the parties hereto wish to clarify and memorialize the terms of the Contribution Agreement as have been carried out.

NOW, THEREFORE, in consideration of these premises, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, and conveys unto Assignee and its successors and assigns all of Assignor's right, title, and interest in and to the Trademarks, both registered and common law, the goodwill of the business symbolized thereby and associated therewith, and the right to recover damages and profits for past, present, or future infringement thereof, effective as of the Effective Date.

2. Assignor hereby authorizes and requests the Commissioner for Patents and Trademarks to transfer the Trademarks to Assignee.

3. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and the State of Utah, with jurisdiction residing in the federal and state courts of Salt Lake County, Utah, without respect to its conflicts of law principles.

IN WITNESS WHEREOF, the parties have duly executed this Agreement effective as of the date first listed above.

ASSIGNOR:

INTHINC, INC.

By: 

Name: Jeffrey M. Henry

Title: Executive Vice President

Date: 1-6-2012

ASSIGNEE:

INTHINC TECHNOLOGY SOLUTIONS, INC.

By: 

Name: Jeffrey M. Henry

Title: Executive Vice President

Date: 1-6-2012

EXHIBIT A

MARK	SER. NO./REG. NO.	GOODS/ SERVICES
INTHINC	77/576,517	<p>Class 9: Event data recorders; computer hardware and software for recording, monitoring and analysis of data relating to vehicle information, driver behavior, vehicle location information and events occurring during vehicle operation and transfer of same between computers and on-board vehicle information recording device; software for monitoring and evaluating driver behaviors and vehicle performance and efficiency and for use in processing and assessing risk factors, risk indexes and scores associated with driver behavior or fleet management; computer hardware and software for accessing driver performance data and information generated by drivers of vehicles and monitoring vehicles when driver behavior exceeds or meets pre-programmed parameters related to vehicle operation; computer hardware and software for sending real time alerts via satellite, wireless and cellular transmission notifying of change in status of driver behavior which exceeds or meets pre-programmed parameters; hardware and software for in-car telephone calling; vehicle safety equipment and hardware, namely, 24 hour emergency assistance unit comprised of a cellular telephone, computer hardware and computer software for use in transmitting voice messages and data, and for use in transmitting emergency alerts, vehicle location and other data relevant to providing vehicle or emergency services</p> <p>Class 41: Providing driver safety education to individuals and companies, namely, providing group and individual instruction in the field of driver safety featuring in-vehicle feedback systems and driving performance management; providing driver safety training featuring use of on-board hardware and software to recover, analyze, and assess driver performance, risk factors and events occurring during vehicle operation; educational services, namely, conducting classes, seminars, and workshops in the field of motor vehicle safety, driver safety and safe driving; driver safety training; vehicle driving instruction, namely, driving instruction for land vehicles</p>

		<p>Class 42: Processing data and information, namely, interpreting collected audio, video, text and digital content received from on-board vehicle computer system related to driver behavior and habits, vehicle information, road conditions and weather conditions and analysis of such data and information for reporting and storage in a database; providing temporary use of online non-downloadable software for customers to remotely access information and data related to driving habits and behavior of an operator of a particular vehicle, technical and mechanical operating information of the vehicle, road conditions and weather conditions and to manage, administer, modify and control parameters for collection of data and information from on-board vehicle computer system</p> <p>Class 45: Providing a database of driver behavior establishing a driver risk index and driver risk scores for the purpose of improving driver safety and reducing risky driver behavior</p>
TIW1	77/588,606	<p>Class 9: Event data recorders; computer hardware and software for recording, monitoring and analysis of data relating to vehicle information, driver behavior, vehicle location information and events occurring during vehicle operation and transfer of same between computers and on-board vehicle information recording device; software for monitoring and evaluating driver behaviors and vehicle performance and efficiency and for use in processing and assessing risk factors, risk indexes and scores associated with driver behavior or fleet management; computer hardware and software for accessing driver performance data and information generated by drivers of vehicles and monitoring vehicles when driver behavior exceeds or meets pre-programmed parameters related to vehicle operation; computer hardware and software for sending real time alerts via satellite, wireless and cellular transmission notifying of change in status of driver behavior which exceeds or meets pre-programmed parameters; hardware and software for in-car telephone calling; vehicle safety equipment and hardware, namely, 24 hour emergency assistance unit comprised of an cellular telephone, computer hardware and computer software for use in transmitting voice messages and data, and for use in transmitting emergency alerts, vehicle location and other data relevant to providing vehicle or emergency services</p> <p>Class 41: Providing driver safety education to individuals and</p>

		<p>companies, namely, providing group and individual instruction in the field of driver safety featuring in-vehicle feedback systems and driving performance management; providing driver safety training featuring use of on-board hardware and software to recover, analyze, and assess driver performance, risk factors and events occurring during vehicle operation; educational services, namely, conducting classes, seminars, and workshops in the field of motor vehicle safety, driver safety and safe driving; driver safety training; vehicle driving instruction, namely, driving instruction for land vehicles</p> <p>Class 42: Providing temporary use of online non-downloadable computer software for use in processing data and information, namely, analyzing collected audio, video, text and digital content received from on-board vehicle computer system related to driver behavior and habits, vehicle information, road conditions and analysis of such data and information for reporting and storage in a database; providing temporary use of online non-downloadable software for customers to remotely access information and data related to driving habits and behavior of an operator of a particular vehicle, technical and mechanical operating information of the vehicle, road conditions and to manage, administer, modify and control parameters for collection of data and information from on-board vehicle computer system</p> <p>Class 45: Providing a database of driver behavior establishing a driver risk index and driver risk scores for the purpose of improving driver safety and reducing risky driver behavior</p>
TIWIPRO	77/591,557	<p>Class 9: Event data recorders; computer hardware and software for recording, monitoring and analysis of data relating to vehicle information, driver behavior, vehicle location information and events occurring during vehicle operation and transfer of same between computers and on-board vehicle information recording device; software for monitoring and evaluating driver behaviors and vehicle performance and efficiency and for use in processing and assessing risk factors, risk indexes and scores associated with driver behavior or fleet management; computer hardware and software for accessing driver performance data and information generated by drivers of vehicles and monitoring</p>

vehicles when driver behavior exceeds or meets pre-programmed parameters related to vehicle operation; computer hardware and software for sending real time alerts via satellite, wireless and cellular transmission notifying of change in status of driver behavior which exceeds or meets pre-programmed parameters; hardware and software for in-car telephone calling; vehicle safety equipment and hardware, namely, 24 hour emergency assistance unit comprised of an cellular telephone, computer hardware and computer software for use in transmitting voice messages and data, and for use in transmitting emergency alerts, vehicle location and other data relevant to providing vehicle or emergency services

Class 41: Providing driver safety education to individuals and companies, namely, providing group and individual instruction in the field of driver safety featuring in-vehicle feedback systems and driving performance management; providing driver safety training featuring use of on-board hardware and software to recover, analyze, and assess driver performance, risk factors and events occurring during vehicle operation; educational services, namely, conducting classes, seminars, and workshops in the field of motor vehicle safety, driver safety and safe driving; driver safety training; vehicle driving instruction, namely, driving instruction for land vehicles

Class 42: Providing temporary use of online non-downloadable computer software for use in processing data and information, namely, analyzing collected audio, video, text and digital content received from on-board vehicle computer system related to driver behavior and habits, vehicle information, road conditions and analysis of such data and information for reporting and storage in a database; providing temporary use of online non-downloadable software for customers to remotely access information and data related to driving habits and behavior of an operator of a particular vehicle, technical and mechanical operating information of the vehicle, road conditions and to manage, administer, modify and control parameters for collection of data and information from on-board vehicle computer system

Class 45: Providing a database of driver behavior establishing a driver risk index and driver risk scores for the

		purpose of improving driver safety and reducing risky driver behavior
WAYS MART	77/588,210	<p>Class 9: Event data recorders; computer hardware and software for recording, monitoring and analysis of data relating to vehicle information, driver behavior, vehicle location information and events occurring during vehicle operation and transfer of same between computers and on-board vehicle information recording device; software for monitoring and evaluating driver behaviors and vehicle performance and efficiency and for use in processing and assessing risk factors, risk indexes and scores associated with driver behavior or fleet management; computer hardware and software for accessing driver performance data and information generated by drivers of vehicles and monitoring vehicles when driver behavior exceeds or meets pre-programmed parameters related to vehicle operation; computer hardware and software for sending real time alerts via satellite, wireless and cellular transmission notifying of change in status of driver behavior which exceeds or meets pre-programmed parameters; hardware and software for in-car telephone calling; vehicle safety equipment and hardware, namely, 24 hour emergency assistance unit comprised of a cellular telephone, computer hardware and computer software for use in transmitting voice messages and data, and for use in transmitting emergency alerts, vehicle location and other data relevant to providing vehicle or emergency services</p> <p>Class 41: Providing driver safety education to individuals and companies, namely, providing group and individual instruction in the field of driver safety featuring in-vehicle feedback systems and driving performance management; providing driver safety training featuring use of on-board hardware and software to recover, analyze, and assess driver performance, risk factors and events occurring during vehicle operation; educational services, namely, conducting classes, seminars, and workshops in the field of motor vehicle safety, driver safety and safe driving; driver safety training; vehicle driving instruction, namely, driving instruction for land vehicles</p> <p>Class 42: Processing data and information, namely, interpreting collected audio, video, text and digital content received from on-board vehicle computer system related to driver behavior and habits, vehicle information, road</p>

	<p>conditions and weather conditions and analysis of such data and information for reporting and storage in a database; providing temporary use of online non-downloadable software for customers to remotely access information and data related to driving habits and behavior of an operator of a particular vehicle, technical and mechanical operating information of the vehicle, road conditions and weather conditions and to manage, administer, modify and control parameters for collection of data and information from on-board vehicle computer system</p> <p>Class 45: Providing a database of driver behavior establishing a driver risk index and driver risk scores for the purpose of improving driver safety and reducing risky driver behavior</p>
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